Introduction

The way we plan for place is changing. Traditionally, planning for places in Angus has been carried out with services and partners thinking about their own areas of expertise.

By introducing locality plans we want to encourage a more collective and co-ordinated way of thinking about how we improve outcomes in an area, whether they relate to the economy, people or the physical place.

Brechin and Montrose Locality Map
A vision for the Brechin and Montrose Locality

Local views and discussions were held with the communities and this has been articulated to a vision where the locality is about:

“Our people are vibrant and happy, our economy is vigorous and enlivened and our community is harmonious and a braw place to live where families enjoy together” Specifically:

**Economy** – Brechin, and Montrose locality maximises the potential of its unique assets to grow the local and Angus wide economy. Businesses are supported to grow and local well-paid employment is developed and sustained. It is also a competitive location for employers and a ‘must go to’ destination for visitors.

**People** – Children and adults are placed at the centre of service planning and delivery in order to deliver person centred outcomes. Every young person in School reaches the highest level of attainment and achievement which they are capable and all young people move to a destination which is positive and aspirational. All children, young people and adults have access to services which enable good health and well being.

**Place** – Brechin, and Montrose locality is a desirable place to live, work and visit. Town centres are vibrant, villages welcoming and value is placed on the spectacular rural landscape and natural environment. It is a connected place, both physically and digitally and has excellent potential for growth.
Working Together for Brechin and Montrose

Over the last two years we have been building evidence to make sure that future plans for the locality are built on data analysis as well as contributions from partners, services and communities. Only by working together will we be able to prioritise what we do and take action to get the best outcomes. We all have a contribution to make if we are to make the vision a reality.

The tree diagram below highlights the statutory planning functions of all partners. All too often these plans are prepared in isolation of each other. Planning at the locality level has enabled partners to see the interconnections between the relevant plans and therefore better join up service delivery. In an ever reducing budget position it is important that we collectively get this right to minimise cost and further reduce duplication, whilst still providing vital services.

Communities have a strong part to play and both locality events and charrettes have helped to better understand what is important to people living and working in the Brechin and Montrose locality. Also, communities are leading the way in taking action to deliver their own priorities. So whether you are a business, a parent, a developer, an active community group, we all have a part to play.
Working Together for Brechin and Montrose

LOCAL OUTCOME IMPROVEMENT PLAN

Arbroath Locality Plan  Brechin/Montrose Locality Plan  Carnoustie/Monifieth/Sidlaw Locality Plan  Forfar/Kirriemuir Locality Plan

OUR COMMUNITIES IN ANGUS
Working Together for Brechin and Montrose

Brechin

Population Statistics

12,294
Brechin & Edzell Ward
Source: National Records of Scotland, 2016 projection

116,900
Angus
Source: National Records of Scotland, mid 2015 estimate

6034
49% Male

6259
16% Children

62%
Working Age

22%
Pensionable Age

51%
Female

Ethnicity

Source: Census 2011

Education:

Positive Destinations by School

Brechin HS 89.9%

Angus Average 94.2%

Positive Destination: School leavers moving into further education, higher education, employment or training. Source: Angus Council, March 2016 census

SIMD16:

People income deprived and receiving certain benefits/tax credits

1155

Working age people employment deprived and receiving certain benefits

610

Free School Meals

11.0%
Angus Average

12.1%
Brechin High School

Source: Angus Council, March 2016 census

Exam Results 2016, S5

52.3%
1+ Higher

33.1%
3+ Highers

51.6%
5+ Highers

Brechin High School

General Health

Source: Census 2011

Very Good 49%

Good 33%

Fair 13%

Bad 4%

Very Bad 1%

Housing

58.7%
Owned

30.9%
Council or Social Housing

10.5%
Private or Other Rented

Source: Census 2011
Working Together for Brechin and Montrose

Montrose

Population Statistics

- **16,235** Montrose & District Ward
- **116,900** Angus

Source: National Records of Scotland, 2016 projection

- **3019** Male
- **8820** Female

Source: National Records of Scotland, mid 2016 estimate

Ethnicity

- White Scottish 87.3%
- White Other 1.8%
- White Other British 6.8%
- White Irish 0.3%
- Other Ethnic Groups 0.3%
- Asian, Asian Scottish or Asian British 0.7%

Source: Census 2011

Education:

Positive Destinations by School

- Montrose Academy 94.1%
- Angus Average 94.2%

Positive Destination: School leavers moving into further education, higher education, employment or training.

Source: Angus Council, 2014/15

Exam Results 2016, S5

- Angus: 51.2%
- Montrose Academy: 52.3%

Source: SQA National, Diet 2016

SIMD16:

- People Income deprived and receiving certain benefits/tax credits: 1705
- Working age people employment deprived and receiving certain benefits: 890

Source: Scottish Index of Multiple Deprivation 2016, Montrose & District Ward

Free School Meals

- **11.0%** Angus Average
- **9.4%** Montrose Academy

Source: Angus Council, March 2016 census

General Health

- Very Good 49%
- Good 33%
- Fair 13%
- Bad 4%
- Very Bad 1%

Source: Census 2011

Housing

- **56%** Owned
- **30.5%** Council or Social Housing
- **13.5%** Private or Other Rented

Source: Census 2011
Angus Council has undertaken a programme of charrettes in town centres across Angus. The purpose of the charrette was to engage as many partners, services and communities as possible to consider how best to improve the vibrancy and the way in which we use our town centres into the future. A number of priorities were identified in the Brechin and Montrose charrettes as outlined below:

**Montrose Charrette**

- **Place Mending:** Exemplar Scottish Royal Burgh
- **Connectivity:** Traffic + Transport
- **Celebrating:** Health & Well Being
- **Promoting Investment**
- **Encouraging More Town Centre Living**

**Brechin Charrette**

- **Supporting Growth Orientated**
- **Visitor Economy**
- **Community Health + Wellbeing**
- **Extending Town Centre Living**
- **Third Sector Organisations + Community Ownership**

The Angus Community Planning Partnership arranged and delivered four locality events across Angus as a way of bringing partners, services and communities together to consider priorities for each of the four localities. The Brechin and Montrose Locality Event was based around ‘open space’ which meant people could bring anything that they wanted to the table and other participants could join in the discussion if the issue was also important to them. Following rich discussions a number of priorities were supported by those in attendance at the event.
## Working Together for Brechin and Montrose

<table>
<thead>
<tr>
<th>Infrastructure</th>
<th>To improve communication between transport providers to better meet community needs.</th>
<th>To develop solutions that provides access from Montrose &amp; North Angus to A90 and reroutes heavy traffic away from Brechin.</th>
<th>To improve digital connectivity and access.</th>
<th>To improve the utilisation of business land use across the locality.</th>
<th>To improve physical appearance of town centres.</th>
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</thead>
<tbody>
<tr>
<td>Social Inclusion</td>
<td>To improve Community Safety.</td>
<td>To improve activities for older people.</td>
<td>(To strengthen youth voice and influence.)</td>
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<td>Joined-up Working</td>
<td>To improve information and facilities sharing.</td>
<td>To develop a collaborative culture in the locality.</td>
<td>To create facilitated networking opportunities for staff and agencies working in the locality.</td>
<td>To develop and agree better information sharing protocols across partners.</td>
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<tr>
<td>Youth Work</td>
<td>To identify early intervention opportunities.</td>
<td>To develop better co-ordinated youth provision.</td>
<td>(To strengthen youth voice and influence.)</td>
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Working Together for Brechin and Montrose

**GROW ECONOMY**
- Tay Cities Deal
- Encourage Entrepreneurship
- Tourism
- Accommodation
- Support Businesses To Grow And Thrive
- Positive Destinations
- Engagement With Young People
- Apprenticeships
- Attainment
- Digital Connectivity
- Promoting Quality Of Life
- Town Centre Action
- Open Space Audit
- Affordable Housing Developments
- New Housing Regeneration
- Traffic Enforcement
- Green Space Development
- Town Centre Living
- Townscape Heritage Initiatives

**COMMUNITY**
- Resilience
- Events
- Volunteering
- Festivals
- Community Asset Transfer
- Sports
- Self Management
- Activities For Older People
- Promote Health & Wellbeing

**SUPPORT PEOPLE**
- Supporting Families
- Drug And Alcohol Support
- Increasing Digital Learning
- Integrated Health Care, Supporting Care Needs At Home
- Promoting Fairness and Equity
- Reduce Anxiety & Depression
- Early Intervention
- Promoting Youth Work

**IMPROVE PLACE**
- Accommodation
- Renting
- Supporting Businesses To Grow And Thrive
People - opportunities for action

- Services and communities work together to reduce anxiety and depression
- Develop an Integrated health care and support care needs at home
- Increase digital learning & communications
- Engage with services and groups to provide opportunities that support families
- Identify opportunities for the development or targeted early intervention for families and children
- Promoting fairness and equality in all communities
- Engage with services and communities to provide drug & alcohol support for those in need
- Develop approaches which empower the self-management of health care
- Encourage and develop sports activity for all
- Develop activities for older people
- Increase community awareness of the benefits of health and well-being for all
- Improve engagement with young people
- Increase the number of and take up of apprenticeships for young people
- Develop and improve destinations for young people which are positive and aspirational
- Young people and adults are given the opportunity to reach the highest level of attainment and achievement which they are capable
Economy - opportunities for action

- Communities and businesses engage in and support projects being developed through the Tay Cities Deal
- Develop and align tourism activities with the Visit Angus campaign to promote the area locally, nationally and internationally
- Promote accommodation needs and opportunities
- Work with existing businesses to help them grow and thrive and promote the area to new business through inward investment
- Encourage entrepreneurship, providing resources and facilities where appropriate
- Work with communities and businesses that focuses on Town Centre Action
- Improve digital connectivity
- Support communities and organisations to plan, promote and deliver events and festivals
- Build on the success of the Montrose South regeneration project to create new business space, regenerate the area and create job opportunities
Place - opportunities for action

- Town centre living is developed in partnership
- Explore the opportunities for engaging in Townscape heritage initiatives
- Work with communities and organisation and partners to get appropriate signage for residents and visitors
- New Housing opportunities are communicated with communities and organisations
- Physical Connectivity is reviewed and development which relates to the needs of communities and businesses.
- Develop and sustain Affordable Housing Development
- Traffic Enforcement is implements in priority areas
- Communities and organisations explore Green space development
- Explore and develop a Cycle path network
- Regeneration areas are considered and developed with appropriate priority
- Opportunities for work places
- Explore and develop opportunities for housing led regeneration in Brechin