Kirriemuir Design Charrette

Report Angus Council 14-02-2017







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ANGUS COUNCIL CONTEXT

In late 2015, Angus Council selected Kirriemuir as the focus for a major locally driven design charrette to actively involve local people, businesses and agencies in planning the future of the town centre.

Kirriemuir is the latest area in Angus to have a design charrette – a consultation and design programme to gather local opinions, ideas and aspirations, with a view to delivering a vision of what the Kirriemuir community would like to see over the short, medium and long term. Brechin, Carnoustie, Forfar, Arbroath, Montrose and Monifieth have all recently taken part in these creative conversations, activities and events. In parallel the Scottish Government Planning and Architecture Division has extended the Charrette Mainstreaming Programme for a fifth year and into 2015/16.

WHAT IS A DESIGN CHARRETTE?

A charrette is an intensive consultation that engages local people in shaping the future of their community. Charrettes are collaborative events that bring together local people of all ages with experienced design and planning professionals. Together they seek to find solutions that will benefit the area over the short, medium and long term.

KIRRIEMUIR DESIGN CHARRETTE

Angus Council commissioned a Design Team led by Austin-Smith: Lord LLP (urban designers & architects) & Douglas Wheeler Associates Ltd (local regeneration specialists) with Fergus Purdie Architect, Transport Planning Ltd, Ryden (property consultants), and WAVEparticle (artists/engagement specialists) in April 2016 to facilitate the Kirriemuir Design Charrette.

The 'Kirrie Talks' charrette took place on Thursday 8 and Tuesday/Wednesday 13/14 September. Over the three day period, the public, businesses, third sector representatives, designers and specialists worked together 'hands on' to prepare a long term vision, development framework and action plan for Kirriemuir, with the ideas translated into plans and drawings. A Final 'Report Back' Presentation was held on 27 September 2016.

Planning and design workshops were held at The Design Studio which was set up in **KirrieConnections Community** **Hub** at 5 Bank Street. The Studio was operational from Thursday afternoon 8 September with on street activities in the public space opposite. The ideal town centre location on Bank Street proved **very popular** with a significant number of locals and interested parties 'dropping in' during the four days to have their say about the future development of Kirriemuir.

This report summarises the background, outcomes and the development framework and action plan that emerged. Appendix B summarises in PPT form the research and evidence base that was used to inform the Charrette.

The design team acknowledge and thank all the organisations, community and third sector groups and individuals who contributed to the success of the Kirriemuir Design Charrette.



 ${\it Making-off~Kirriemuir~Charrette~Engagement~Film~-~WAVE} {\it particle}$

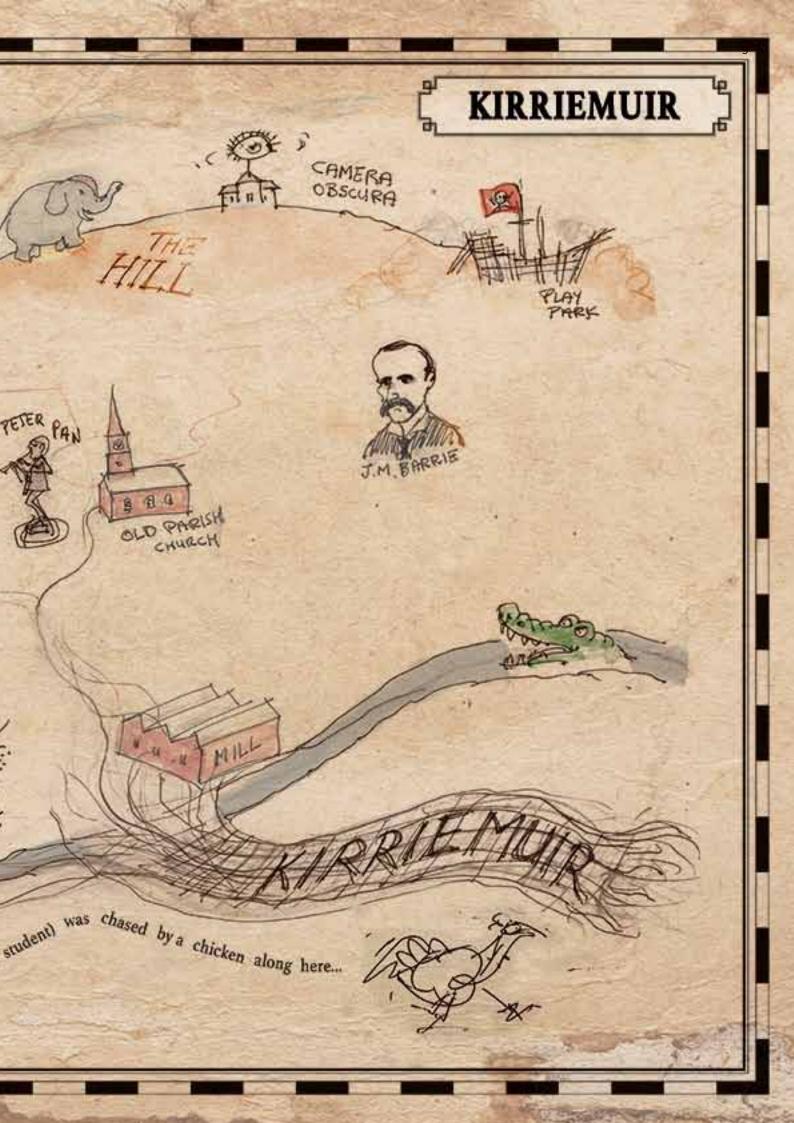


Future Walk - WAVE*particle*

<u>Adjacent page:</u> Pecha Kucha Presentation







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KIRRIEMUIR CHARRETTE AIMS AND OBJECTIVES

Angus Council's aims and objectives for Kirriemuir Design Charrette were to:

- Develop a **shared long-term vision** & **strategy for the future of Kirriemuir town centre** set within context of the town and surrounding area.
- Build on the agreed assets and strengths of the town and **challenges/opportunities** it currently faces.
- Ensure a **commitment from the local community, businesses and stakeholders** to deliver the changes required to achieve the vision.
- Establish clear **objectives** and an agreed **10 year development framework** and action plan to turn outputs from the charrette into a **longer term delivery strategy.**

Charrette outputs should influence future Angus and Kirriemuir Locality Outcome Improvement, Community Planning Partners, Local Development & Housing Plans and other significant local policies and investment proposals.

Below: Charrette workshop with students from Webster's High. Image courtesy of Kirriemuir Herald



EVENTS & ATTENDANCE

A @KirrieTalks' Facebook page was set up and had 71 'likes' and a Twitter account (@KirrieTalks) was set up that had 54 followers up to the Closing Event. Three Briefing Notes were also e-mailed to more than 240 contacts that included 70 local businesses on a database that was compiled by the Charrette Team.

A summary of and day by day review of the various Design Charrette events is presented in Appendix D. Early discussions and briefings with Angus Council officers were undertaken during August in preparation for the Charrette Events that were held on Thursday 8 and Tuesday/Wednesday 13/14 September with a Final Presentation held on 27 September. The Charrette directly engaged more than 170 individuals and was structured around the following fourteen events with attendance shown:

Pre-Charrette	Attendance
 Database: 250 including 70 businesses 	
 2 Primary & Webster's High: Schools Workshops 	23
On Street/Town Centre in-situ	30+
Social media	125+
Thursday 8 September	
Pre-Launch Schools	8 pupils
 Traffic + Transport Walk + Talk: 	5
Drop In	20
Launch Event	42
Tuesday 13 September	
 Intergenerational Storytelling 	12
 Futurewalk & Sports Hub 	5
 Working Lunch & Drop In 	20
 Youth Workshop 	14
Business/ Community: Making Connections Workshop	15
Wednesday 14 September	
Public Sector Agencies	7
Pin Up & Report Back	14
Tuesday 27 September	
Schools/Youth Projects Review	5
Drop-In	12
Final Presentation	25

<u>Below:</u> Charrette posters and flyers





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<u>Below:</u> Charrette workshop



LISTENING & WHAT THE COMMUNITY SAID?

The main issues that were identified in the pre-charrette and during early events were as follows and in summary included:

- Informal volunteering: needs to be celebrated and encouraged
- Facilities for **young people**: pre-school to late teens. Where? How?
- Pre-school facilities + involvement
- **Dementia friendly**: what should that mean (support for families etc.)?
- Open space & natural heritage respect for environment / education / interpretation
- The Den overlooked + great (forgotten?) asset
- KALBA/business association: business group re-establishing
- Visitor economy
- > Choice of accommodation: bunk house & boutique hotels?

- > Events > BonFest plus
- > Gateway to Glens / Police Museums
- > Tell Kirrie's tale, better trails, apps,
- > Promotion, active tourism
- > Visitor packages: stay longer & spend more
- Community Sports Hub: raise awareness / increase participation
- Fairlie House: Community Asset Transfer Stage 1 > supply + demand?
- Gairie Works: possible redevelopment? Getting the mix right?
- **Transport issues**: footway widths, signage, coach parking, bus services
- Housing: quality / affordable / adaptable
- Safe routes to school and leisure centre > zigzags
- Community gardens / growing?
- **How to get things done?** Who leads? Where's the funding & not Angus Council?
- Community with strength in depth: two successful Pecha Kucha events!

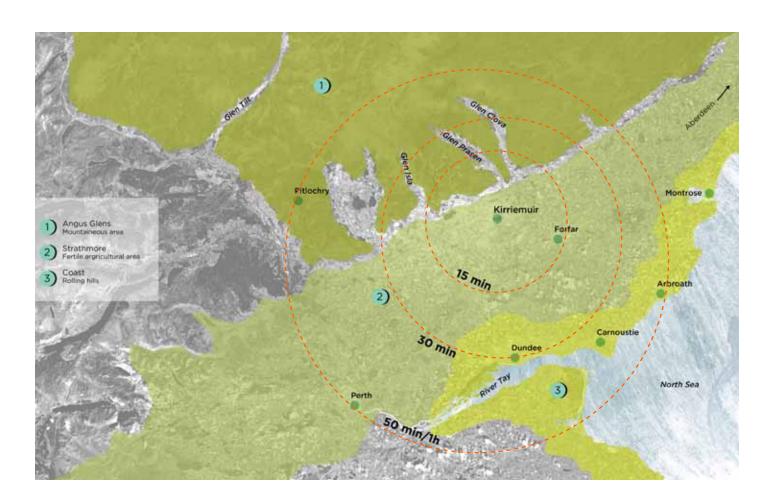
Those issues formed the focus of the Tuesday and Wednesday (13/14 September) discussions and helped shape the Kirriemuir: 2026 Vision/values, objectives, programmes and projects that are outlined in the chapter "VISION OBJECTIVES & PROJECTS".

<u>Below:</u> Charrette discussion themes



ANALYSING KIRRIEMUIR: KEY OBSERVATIONS

Regional Context



Kirriemuir is a small town in Angus, 5 miles north of Forfar, with a population of 6,112.

It is strategically located within close-reach of business activity areas such as Dundee and Perth. It sits at the centre of the Strathmore Valley and at the foot of Angus Glens, hence its nickname "Gateway to the Glens".

The topography around Kirriemuir is varied, creating rich and distinctive agricultural landscapes.

<u>Below:</u> Diagrammatic map of Kirriemuir

Key:

1. Town Centre
2. Northmuir
3. Southmuir
4. Kirrie Hill
5. Kirrie Den
6. Northmuir Primary School
7. Webster's High School &
Southmuir Primary School
8. Loch of Kinnordy

Local Context



To the west of Kirriemuir lies Loch of Kinnordy with its wetland, woodland and grassland environment. Kinnordy Loch is a site of special scientific interest (SSSI) and a RSPB nature reserve.

The Gairie Burn flows from the loch and runs directly through Kirriemuir. The presence of the Gairie Burn valley (The Kirrie Den) and of the Kirrie Hill (193m) influenced the development of the town: Kirriemuir is built on a series of hill, plateau and Den side.

The Kirrie Den and the Kirrie Hill are also the two main parks within the town and provide good outdoor recreational opportunities.

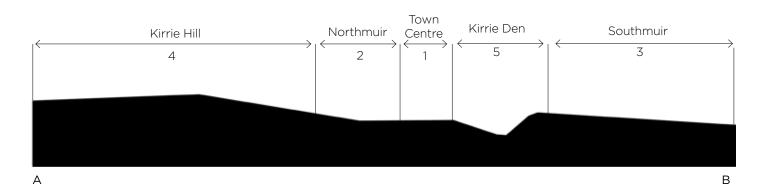
There are 3 schools in Kirriemuir: Southmuir primary, Northmuir Primary and Webster's High School.

Below, from left to right:

Photos of Kirriemuir and its wider surrounding & the Getaway to the Glens Museum building (old Town House).







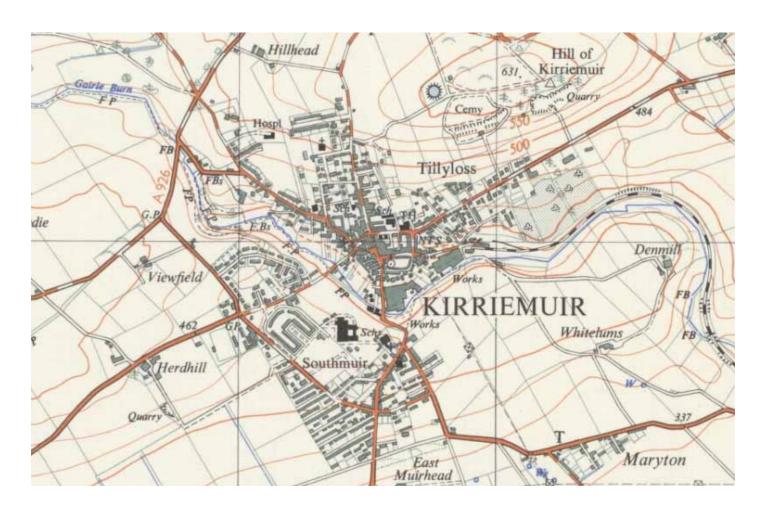
Above:

Diagrammatic section through Kirriemuir highlighting its distinctive topography. To be read in conjunction with adjacent map.

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<u>Below:</u> 1959 Ordnance Survey map of Kirriemuir

Historical Context



Kirriemuir has a very rich history going back to Pictish Times. The villages of Northmuir and Southmuir, separated by the Gairie Burn Valley, were established in 1813 and 1826 respectively and have since amalgamated into Kirriemuir.

Kirriemuir is well known as the birth place of both J.M. Barrie, the creator of Peter Pan and Bon Scott, AC/DC lead singer and lyricist.

Kirriemuir used to be a centre for weaving industry in the 19th century. The Gairie Works are the most iconic remnant of this time.

Below, from top to bottom:
Meikle Mill from The Den, 1903
The Den, Looking towards Glen Gate
The Commonty, around 1950
Images courtesy of Iain Anderson - www.vintagekirriemuir.com

Below, from top to bottom:

Kirriemuir from South, The Commonty, 1950s
Glamis Road, Southmuir, 1924
Game of Cricket on The Hill, 1953

Images courtesy of lain Anderson - www.vintagekirriemuir.com

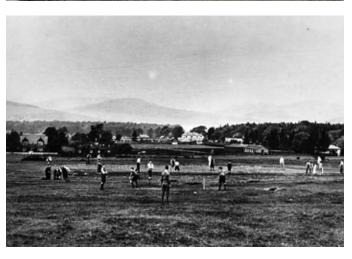














Main Existing Assets

Community Assets

Kirriemuir has a a very strong sense of community with plenty of groups, associations and volunteers willing to invest time and talent into the town.

Physical Assets

Kirriemuir main physical assets are:

- Its Town centre (1) with its distinctive red sandstone buildings and many attractions (Peter Pan Statue, Gateway to the Glens Museum, Tayside Police Museum, J.M. Barrie Birthplace Museum...)
- Its parks and open spaces (2-8) accessible from the Town Centre through the Core Path network (9)
- Its schools (10-11) which attract young families to Kirriemuir
- Its history, still visible in the landscape and built environment - e.g. Gairie Works (12), Town Centre CARS Project (13),

MAIN COMMUNITY CHALLENGES

Bowling Club
CARS
Community Organisations
Community Planning Partnership
DD8
Golf Club
Health Partnership
Housing Associations
KALBA (Business Association)
Kirrie Thistle
Kirrie Youth FC
Kirriemuir and Dean Area Partnership
Kirriemuir Community Allotment Group
Kirriemuir Heritage Trust
Kirriemuir Regeneration Group
Leader / Voluntary Action
Local Business Owners
Local Property Owners
Local Accommodation Providers
Northmuir Primary
Private Owners
Southmuir Primary
Voluntary Sector
Webster's High School



Main Challenges & Opportunities

Vacant Buildings

From small scale - Den House approx. 120m2 (7) - to large scale buildings - Gairie Works approx. 8,800m2 (2) - , at least seven buildings have been identified as vacant or in need of a new use (1-7).

Under used Natural Heritage

Kirriemuir has many quality varied open spaces in town and beyond but some of them are under utilised and overlooked, especially The Kirrie Den (8) which has an incredible potential. Access to open spaces and pedestrian and cycle circulation around town should also be improved (9).

Missing Connections

As highlighted on the adjacent page, one of Kirriemuir greatest asset is its active community. Nevertheless, connections and communication between the town's many community groups should be strengthened.

Kirriemuir would also benefit from being better promoted at a national and international level.

Those three main Challenges & Opportunities directly feed into the Kirriemuir 2026 objectives (p.22).

VISION OBJECTIVES & PROJECTS

KIRRIEMUIR 2026: VISION & VALUES

- Kirriemuir 2026's best asset is its active, passionate and dynamic community
- Kirriemuir 2026 is a place that cares; for its folk (young and old), for its heritage (built and natural), sharing time, talents and tales
- Kirriemuir 2026 is well connected; WiFi, with links throughout Angus and beyond through culture, events, tourism...
- Kirriemuir 2026 succeeds through collaboration with good civic health with groups and individuals pulling together to make a great place even better!
- Kirriemuir 2026 is memorable, artisan and enchanting place set in a tremendous natural environment
- Kirriemuir 2026 is a can-do place with a plan!

In short:

Kirrie Community Kirrie Cares Kirrie Connections Kirrie Collaborations Kirrie Can!

KIRRIEMUIR 2026: OBJECTIVES

Discussions in Kirriemuir as part of the Pre-Charrette animation highlighted ten 'big ideas' and these were used to structure part of the exhibition in KirrieConnections Community Hub from day 1. People regularly dropped in during that and subsequent days and contributed comments and other ideas onto additional 'thought bubbles.

The big ideas/thought bubbles identified opportunities to improve:

- Community Action
- Access to Services
- Open Space/ Access to Nature
- Community Sports Hub
- Youth Facilities & Activities
- Inclusive Kirriemuir
- Vacant Buildings & Sites
- Routes & Paths
- Visitor Economy
- The Den

The ten 'big ideas' were used as transformational themes and helped to structure charrette discussions and the three objectives that were progressed.

KIRRIEMUIR 2026: DEVELOPMENT FRAMEWORK

Based on the survey, analysis and emerging key moves the Development Framework establishes an overarching series of 'areas of focus' for more detailed investigation and assessment beyond the charrette.

These areas are considered in greater detail in a series of tables, under the headline of three Objectives.

Unlocking Kirriemuir Economic Potential

Providing transformational economic and community opportunity by making the most of Kirriemuir's under used built assets and resources.

Celebrating Kirriemuir Natural Heritage

Realising significant economic, environmental, cultural and social benefits as well as well-being and active travel outcomes through providing quality access to open spaces within and beyond Kirriemuir.

Connecting Kirriemuir

Strengthening community connections within Kirriemuir and between Kirriemuir and other communities in Angus and beyond.

Promoting Kirriemuir on a national and international level to support the visitor economy.

In Appendix A 'case studies' of key locations and sites help illustrate how these tasks may be taken forward.

1890



"Never Behind"

2026



"Always in Front"

Inspirational Kirriemuir 2026

With a slight twist to its historical Moto "Never Behind", "Always in Front" could become Kirriemuir 2026's new Moto to reflect its ambition to be an exemplary and forward-thinking and inspirational town in every domain: education, sustainability, community life, business innovation, visitor economy, culture...

Inspirational Kirriemuir 2026 also refers to its distinctive and inspiring landscape and its unique literary heritage.

Above, from left to right: Kirriemuir original coat of arms (1890) Kirriemuir new coat of arms (2026)

The diagrams below summarise the interrelation between Kirriemuir 2026 Vision, Objectives, Action Plan & Projects and Delivery Plan.





Kirriemuir 2026 | Vision

Kirriemuir 2026 should aim to reach its full potential by aspiring to **excellence**, **innovation** and **creativity** in every domain and by becoming an **inspirational town**.

Kirriemuir 2026 | Objectives

In order to achieve Kirriemuir 2026 vision, three main objectives (based on the themes identified during the pre-charrette p.21), all interlinked, have been formulated during the charrette, reflecting Kirriemarian's ambitions for their town:

1. Unlocking Kirriemuir Economic Potential

Providing transformational economic and community opportunity by making the most of Kirriemuir's under used built assets and resources.

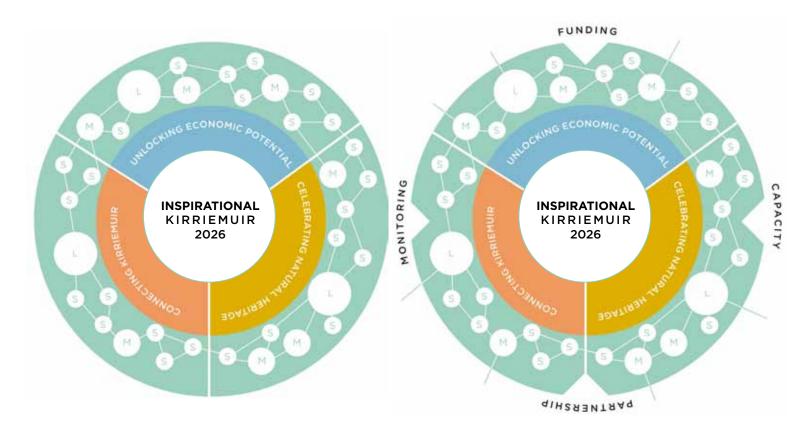
2. Celebrating Kirriemuir Natural Heritage

Realising significant economic, environmental, cultural and social benefits as well as well-being and active travel outcomes through providing quality access to open spaces within and beyond Kirriemuir.

3. Connecting Kirriemuir

3.A Strengthening community connections within Kirriemuir and between Kirriemuir and other communities in Angus and beyond.

3.B. Promoting Kirriemuir on a national and international level to support the visitor economy.



Kirriemuir 2026 | Action Plan & Projects

Each objective has an associated action plan featuring a series of projects. Projects range from:



Small scale projects which could be undertaken at a very local level by community groups and carried out within the next few years.

Medium scale projects which would require more coordination, planning and funding at a regional level.

Large projects, which build on small and medium projects and require coordination at a national level.

Each project scale is necessary to realise Kirriemuir 2026 Visions & Objectives and all projects should be interlinked.

Kirriemuir 2026 | Delivery

In order to help deliver projects, this charrette report identifies potential partnerships and funding opportunities to establish a solid implementation strategy for Kirriemuir 2026.



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Funding & Enabling Agencies	1.1 Town Centre: Sustaining Momentum Beyond CARS	i.2 Shared Locality & Business-Enterprise Hub	i.3 New Community Facilities:	i.4 Future of Fairlie House:	I.5 Supporting Growth Orientated Businesses	I.6 Business Masterclass & 1-1 Visits	1.7 Affordable & Adaptable Housing	i.8 Self-Build/Self-Design & Build	1.9 Business Group:	2.1 Pride in Place:	2.2 Improving Pedestrian and Cycle Access	2.3 Kirriemuir Den:	3A.1 Health & Wellbeing	3A.2 Strengthening Third Sector Organisations	3A.3 Access To Public & Community Run Services	3A.4 Kirriemuir Community Sports Hub	3A.5 Digital Skills		3B.1 Gateway to the Glens & CNP:	3B.2 Visitor Accommodation	3B.3 Kirriemuir Offer:	38.4 New Virtual Heritage Trail:
Active Schools Coordinator		_	_		_	_	_	_		.,	.,			- 17	- 17		17		10			- 17
Angus AC/Capacity Building														•								
Angus Council	•	•		•	•	•	•	•					•				•					
Angus Environmental Trust																						
ANGUSalive											\vdash	•						\vdash	-			$\vdash \vdash$
BIDS Scotland									•							Ė		\vdash				\vdash
BLF Awards for All Investing in Ideas									_									\vdash				
Bowling Club														_		•		\vdash				
Business Gateway				_	•												•					
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CARS	•																	\square				•
CNP																						
Community Organisations												•	•	•								
Community Planning Partnership			•	•									•									
DD8												•							•			•
Dundee and Angus College					•																	
East of Scotland Tourism Partnership																					•	
Golf Club																						
Health Partnership																•						
Housing Associations							•															
Just Enterprise																						
KALBA	•	•			•	•											•				•	•
Kirrie Thistle																•						
Kirrie Youth FC																•						
Kirriemuir and Dean Area Partnership		•		•	•								•					\Box				
Kirriemuir Regeneration Group /		•	•	•	•							•	•		•			\vdash				
Development Trust Leader / Voluntary Action	•			_								•		•								
Local Business Owners		•			•				•			•						\vdash			•	
Local Property Owners					•		•										•	\vdash			•	
Local Accommodation Providers						•			•								•					
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Private Owners SAPOLD (South Angus Patients of																		\vdash				
Learning Disabled				•							\vdash							\vdash				\vdash
SG Regeneration Capital Grant Fund SG Strengthening Communities					•													$\vdash\vdash$				
Programme												•		•				\square				
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Transport Scotland																						
Visit Angus												•						\square			•	
VisitScotland									•			•						\square	•	•	•	
Voluntary Action Angus												•							•			
Voluntary Sector																						
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OBJECTIVE 1

UNLOCKING KIRRIEMUIR ECONOMIC POTENTIAL

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CHALLENGES & POTENTIALS

The Design Charrette discussions identified a number of significant but **under used assets** in Kirriemuir that could be the focus to **unlock transformational economic, community and environmental opportunities**.

The opportunities include Fairlie House, Gairie Works, Vault, the former Post Office, Access Office and the former Den Keeper's House. Clearly the opportunities need to be set in a wider strategic context and this has been considered in Objective 1 projects 1.3 & 1.4.

Kirriemuir still retains much of its original medieval street pattern around the Old (Barony) Parish Church, and the boundary of the Conservation Area reflects the town's **distinctive historical layout**. Angus Council working in partnership with Historic Scotland are funding Conservation Area Regeneration Scheme (CARS) grant programme to enhance the appearance of Kirriemuir Conservation Area. The grant scheme amounts to some £1.1m and runs from 2013 to 2018 and already significant improvements have been achieved including:

- Repair and reinstate the character and appearance of historic buildings within the conservation area
- Restore or enhance the features which give the buildings their historical or architectural importance
- The re-use of vacant or partially vacant building
- Greater public awareness and appreciation of the built heritage

The challenge now is to build on the CARS investment and continue the economic and social regeneration of Kirriemuir town centre.

Emerging opportunities

It was confirmed at the end of the Charrette that it would be likely that the CARS project could offer £2,000 as a starter pot for the development of a place app by the Webster's High School.

This will however require agreement from the Kirriemuir CARS Steering Group who have final decision on any agreed expenditure. In order to meet the criteria under the grant funding as provided by Historic Environment Scotland as part of education, training and awareness raising and also as part of the legacy of the CARS scheme. The first stage of the app should seek to map out information on buildings which have received grant funding from CARS and give insight into the history of Kirriemuir.

Kirriemuir town centre also needs to evolve as a more distinctive and compelling destination where an appreciation of the heritage, enterprise, commercial, retail. public, arts/cultural and social functions overlap with a diverse range of uses. A more diverse range of uses is fundamental to appeal to local and new residents, young people, professionals, families and visitors. The town centre also needs to evolve to meet the broader needs of existing and new residents that it will serve for the next 50 years and visitors, with something for everybody: young, families, older people. The focus should be on people and how they interact with and use places in Kirriemuir. This could include the introduction of a wider range of uses, as well as a greater number of small service business and improved community and visitor facilities. In this way town centres of the future need to move beyond retail and be proactive centres for the civic economy, enterprise, living, culture, entertainment, leisure, shopping, business and civic activity.

In addition a stronger entrepreneurial business base in Kirriemuir is required and this means promoting new uses including live-work space in/on vacant and under used buildings and sites. This will result in a much more active town centre and would be an essential component in strengthening resilience and sustaining economic growth. Growth oriented businesses are not confined to particular sectors, but they need the right business accommodation in the right locations and high quality, up-to-date digital and physical infrastructure. Investment in economic infrastructure including continued investment in high speed broadband will also be crucial for Kirriemuir.

Austin · Smith: Lord 31

In this context projects that diversify uses in Kirriemuir town centre and promote enterprise, business /start up/incubation/acceleration, creativity, culture, arts/music and appeal to young people will be crucial. The Charrette identified the scope to provide a 'prototype' ladder of accommodation for start-ups, live-work space and growing local businesses and targeted particularly at the creative industries. All partners need to work together to ensure local businesses, including new start-ups, have access to the wealth of expertise and financial support available.

Angus Council is also exploring establishing a network of locality hubs providing work space for Council staff in each locality area, which should have a bearing on discussions on empty buildings, community use of buildings in Kirriemuir. Fairlie House has already been identified as a building likely to become surplus and is the subject of a successful Stage 1 CAT.

There is a requirement for an overall scoping of the need/business case for community facilities in the town and that this should precede or incorporate a detailed feasibility study for Fairlie House. Therefore, there should be no presumption that Fairlie House is the best option for the community, without wider analysis. If private sector activity is incorporated in any community plans for Fairlie House this may have implications for the value of any asset transfer and raise state aid issues.

The Council are in the process of further defining what a locality hub needs to be and this includes a broader consideration about the type of accommodation (beyond office space) that is required to deliver Council services locally. These services include the type of social work and learning services currently delivered from Fairlie House and there is recognition that if services cannot be delivered there, alternatives need to be explored.

There is also an opportunity to create a combined and shared locality and business/enterprise hub that provides a range start up spaces, co-working lounge, virtual office etc and the Council requirement. The project could be on a smaller scale but based on the Falkirk Business Hub model http://falkirkbusinesshub.co.uk/. A Council pre let would make this combined uses a more attractive proposition to a private sector developer/building owner or third sector business. It is understood that a series of detailed discussions are planned for November to work up details of the locality hub.

The population of Kirriemuir is around 6,112 and projected to increase further and clearly there are opportunities to consolidate and extend town centre living so as to increase the residential population in and around the town centre. This would complement the 'edge of town' housing land allocations in the Proposed Angus LDP (See Appendix B: e.g. Beechgrove in the south and Kinnordy in the north) Demand for quality properties, including social rent, is good and improving the housing offer (including Mid-Market Rent) may help to increase the attractiveness of Kirriemuir town centre for in-commuters and those with a former connection to the area and to retain reluctant leavers (e.g. young graduates). Kirriemuir could also benefit from improved demand, especially from the 'young professional' and 'first-time buyer' markets seeking affordable rents, sustainable mortgage packages and a good quality of life.

The objective in the medium and longer term has to be to continue to increase income generation and improve the resilience of the town and retail/tourism businesses. KALBA business group have just been established and there us a need to extend the active membership to the 90 or so businesses. There may also be an opportunity in the medium term to explore establishing a Business Improvement District (BID) in Kirriemuir and the surrounding area. The BID could ensure that town centre and local tourism businesses work even more closely together to continue to develop Kirriemuir as a destination through a series of agreed additional environmental, marketing activities, initiatives and services. The BID could provide a sustainable financial model to deliver the agreed key Action Plan programmes and medium/long term priority projects.

Potential funding sources for the Kirriemuir Development Framework and Action Plan priority projects that follow are summarised in the table on Pages 67 & 68. Individual projects may be relevant to more than one funding source.

OBJECTIVE 1 - UNLOCKING KIRRIEMUIR ECONOMIC POTENTIAL ACTION PLAN & PROJECTS

PROJECT	PRINCIPLE, JUSTIFICATION & ACTIONS	FUNDING & ENABLING AGENCIES
1.1 Town Centre: Sustaining Momentum Beyond CARS	Projects to build on the CARS investment and continue the economic and social regeneration of Kirriemuir town centre include: - Supporting and extending the active membership of KALBA/ business group who have already launched a 'branded web site' and are organising events - Using mentoring & capacity building to establish a small number of heritage champions who would celebrate and promote greater public awareness and appreciation of Kirriemuir's built heritage - Data to include grant awards and information on works undertaken	- Angus Council - Conservation Area Regeneration Scheme (CARS) - Kirriemuir And Local Business Association (KALBA) - Angus LEADER programme - Webster's High School
1.2 Shared Locality & Business- Enterprise Hub	 Principles and implementation plans for the locality hub element of Angus Council's 'mobile and agile strategy' in Kirriemuir to be discussed and accelerated in the context of the Design Charrette Development Framework Opportunity to explore new solutions in Kirriemuir that allow Angus Council to deliver services that combine/overlap with other community facilities, asset transfer possibilities and take account of the future of vacant heritage buildings in Kirriemuir that were identified as part of the Charrette. 	- Angus Council - Kirriemuir and Dean Area Partnership, - Kirriemuir Regeneration Group/ Development Trust - Private Sector

TIMESCALE	IMPACT	NEXT STEP
Short	High	- Agree principles with key partners. Basic app would to be developed in by end of this school year i.e June 2017.
Medium term	High	- Agree principles with key partners

OBJECTIVE 1 - UNLOCKING KIRRIEMUIR ECONOMIC POTENTIAL **ACTION PLAN & PROJECTS** (CONT.)

PROJECT	PRINCIPLE, JUSTIFICATION & ACTIONS	FUNDING & ENABLING AGENCIES
1.3 New Community Facilities: Strategic & Jointly Coordinated Planning	A strategic and co-ordinated initiative delivered locally to quickly progress a clear brief and business case for new community facilities to take account of: - Under used capacity at KirrieConnections Community Hub & the Town Hall and availability of the Vault - Scope and potential of Fairlie House (see Project 1.4) - The emerging Kirriemuir Community Sports Hub proposal (see Project 3A.4) - New users groups with specific requirements like the possibility of a Men's Shed and 'preventative' spend/funding opportunities around health and wellbeing. There should be no presumption that Fairlie House is the best option for the community without wider analysis.	- Angus Council - Community Planning Partnership - Kirriemuir and Dean Area Partnership - Kirriemuir Regeneration Group/ Development Trust
1.4 Fairlie House: Feasibility Study & Outline Business Case	The stage 1 Community Asset Transfer has been successful and the site contains a number of spaces and new uses. A feasibility study and outline business case appraisal should be undertaken to: - Confirm the significant capacity of the main spaces to accommodate a range of uses - Identify the realistic requirements of the local community to use the different spaces: morning, afternoon, evening and at weekends so that the spaces are seen to really 'earning their living' and maximise the opportunities to cover running costs and for the facility to be sustainable and continue to develop - Consider opportunities to generate additional revenue by providing a range of different types of business space in the form of an 'enterprise centre' (see Projects 1.2/1.3) that would provide ready-to-move-into space - Assess the opportunities for other civic uses like children's nursery and health & well-being facilities that could be provided together with appropriate landscape intervention and parking - Assess funding opportunities including Section 75 contributions and related disposal and development opportunities.	- Angus Council - Community Planning Partnership - Kirriemuir and Dean Area Partnership, - Kirriemuir Regeneration Group/ Development Trust - South Angus Patients Of Learning Disabled (SAPOLD)

TIMESCALE	IMPACT	NEXT STEPS
Short/ Medium term	High	-Initiate discussions to establish principles
		- Test and make the strategic business & funding case, coordinate and deliver investment in new facilities as part of one strategic package
		- Identify/ confirm occupiers/users, partners & stakeholders
		- Confirm programming & activity: capital & revenue implications
		- Identify added value of investment: economic & community benefits
		- Provide specialist business planning & support
Short/ Medium term	High	- The first stage of a Community Asset Transfer from Angus Council has been successful.
		- Discussions should be initiated quickly to agree the brief for a Feasibility Study and Business Case based on the suggested principles and actions.

OBJECTIVE 1 - UNLOCKING KIRRIEMUIR ECONOMIC POTENTIAL **ACTION PLAN & PROJECTS** (CONT.)

coordinating opening hours

PROJECT	PRINCIPLE, JUSTIFICATION & ACTIONS	FUNDING & ENABLING AGENCIES
1.5 Supporting Growth Orientated Businesses In Kirriemuir	Workspace targeted at the start up/growing business and creative industries to include low rentals, livework space, broadband/WiFI, flexible rental terms, supportive shared services, rooms with good natural light in existing vacant space in Kirriemuir including as a revenue generating component in the reuse of Fairlie House. In particular: - Enterprise centre aiming to enthuse, motivate, educate, support and above all raise enterprise aspirations in Kirriemuir. - Provide the right working conditions, 'maker space', office accommodation and infrastructure to support digital & creative enterprises - Target 'footloose' digital & creative enterprises - Encourage innovation and enterprise with the growth and development of new start-up companies. Support business planning by new business entrants	- Angus Council - Business Gateway - Dundee and Angus College - Kirriemuir And Local Business Association (KALBA) - Kirriemuir and Dean Area Partnership - Kirriemuir Regeneration Group/ Development Trust - Private Sector - Scottish Government Regeneration Capital Grant Fund - Webster's High School
1.6 Business Masterclass & 1-1 Visits	Business Angus to also offer, as part of integrated package, advice to shop owners in terms of business planning, marketing, etc. Could take the form of retail masterclass. Issues to be covered in the master class could include: - Raising awareness of the need for continuous improvement and overcome apathy and complacency - Making the most of good customer service - Using social media to market more effectively: Promote Internet/ & Facebook / Social Media Marketing - Increasing customer spend - Maximising display space and layout - Promoting Kirriemuir as a destination, using events &	- Angus Council - Business Angus - Kirriemuir And Local Business Association (KALBA) - Town centre & other businesses

TIMESCALE	IMPACT	NEXT STEP
Medium term	High	- Agree principles with key partners
Chart tarm	High	- Confirmation of scope of scheme during 2016
Short term	High	- Confirmation of scope of scheme during 2016

OBJECTIVE 1 - UNLOCKING KIRRIEMUIR ECONOMIC POTENTIAL **ACTION PLAN & PROJECTS** (CONT.)

PROJECT	PRINCIPLE, JUSTIFICATION & ACTIONS	FUNDING & ENABLING AGENCIES
1.7 Affordable & Adaptable Housing & Older Peoples Accommodation	Initial assessments identify a continued demand for quality properties in Kirriemuir. Potential demand from an ageing population and 'downsizers' who would prefer an adaptable town centre location close to community and other facilities.	- Angus Council - Housing Associations - Owners - Private Sector
1.8 Self-Build/Self- Design & Build: Local Builders Micro Sites& Family Housing & Live- Work	To raise the awareness and promote self-build and the custom build sector and live-work as a means of delivering an alternative approach to housing provision in Kirriemuir. Self-build projects are where someone directly organises with a group of like-minded individuals the design and construction of their new home. Custom build homes tend to be those where the individual works with a specialist developer to help deliver a specific type and specification of home. Aim is also to promote small/micro sites to local builders.	- Angus Council - Owners - Private Sector
1.9 Business Group: Investing Collectively	KALBA has just been established an could take on the role of coordinating activities, act as a sounding board and help deliver the Unlocking Economic Development Opportunities Programme. In the longer term the group could explore establishing a wider Business Investment District (BID). If established and in the longer term the BID could: - Increase town centre footfall - Increase visitor numbers - Increase length of stay - Increase visitor spend - Help sustainability of retail/tourism businesses - Create jobs - Improve the Kirriemuir visitor experience - Part time coordinate The BID would be coordinated, developed and managed by businesses to provide additional services activities and projects to make Kirriemuir and the surrounding area more of year round destination and	- Angus Council - BIDS Scotland - Kirriemuir And Local Business Association (KALBA) - Private sector - VisitScotland - In 2017/18 explore establish a BID Steering Group

to benefit the local economy. Projects would be partly funded through a compulsory levy (calculated on non-

domestic rates or agreed fee).

TIMESCALE	IMPACT	NEXT STEP
Short term	High	- Actively market sites & buildings.
		- Use 'ghost planning permissions'.
		- Approach potential developers and look to secure partnership arrangements.
Short/Medium term	High	- Angus Council to assess the local interest by test marketing.
		- Actively target particular sites.
Medium term	High	- Businesses would vote to invest collectively in local
		improvement
		- BID voting governed by legislation: can go ahead: If minimum turnout of 25% of eligible voters - More than 50% of businesses vote in favour
		- Must represent more than 50% of the rateable value of businesses that vote.
		- Seed funding is available from BIDS Scotland





OBJECTIVE 2

CELEBRATING KIRRIEMUIR NATURAL HERITAGE

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The 'natural heritage' was identified as a priority in the Locality Planning Event that was held in October 2015 and has strong links to the health and well-being ambitions of Objective 3 (Connecting Kirriemuir). The Celebrating Natural Heritage Programme has the potential to realise significant economic, environmental and also social benefits as well as health/well-being and active travel outcomes.

KIRRIEMUIR OPEN SPACES:

CHALLENGES & POTENTIALS

Ranging from woodlands and lochs to more formal parks and play spaces, Kirriemuir is endowed with many distinctive open spaces, all easily accessible by foot from the Town Centre. The two main parks within Kirriemuir are The Kirrie Hill and The Kirrie Den.

The Kirrie Hill is generally described as a successful, well-loved green space with its stunning views on the surrounding Glens and countryside, and its attractions such as The Peter Pan Playpark, the Camera Obscura and an large sandstone outcrop (former quarry) used as a climbing wall.

The large sandstone quarry at the foot of The Hill is a great spot for climbing enthusiasts.

The Camera Obscura, located inside Kirriemuir Cricket Pavilion, was gifted to the town by J.M.Barrie soon after 1930. It is one of four in Scotland and provides incredible views onto the surrounding countryside and is a unique tool to observe and analyse Kirriemuir landscape and its wider context. The Kirriemuir Regeneration Group was formed to prevent the closure of the Camera Obscura.

The Peter Pan Play Park is located behind the Camera Obscura. Its design was inspired by Peter Pan stories and it was built in 2010 to mark the 150th anniversary of J.M. Barrie's birth. Beyond the play area, the project included a heritage and nature trail with interpretation panels and new picnic tables which improved the

overall quality of the facilities on The Hill, contributing to making it a successful park. However, a wish list of activities that Kirriemarians would like to see on The Hill, prepared prior to the charrette, highlighted the fact that there is a strong desire to see more outdoor temporary events happening such as festivals, astronomy evening, more concerts... To reflect the wish list ideas, a strategy should be put together to make Kirriemuir open spaces more "event-ready" and continuous support should be provided to the Kirriemuir Regeneration Group to guarantee the durability and success of the town's green spaces

Angus Council's Pride in Place Recognition Scheme is a citizenship award for schools, school groups, youth clubs and organisations that acknowledges activities involving young people looking after their local area.

Southmuir and Northmuir Primaries have already won an award for carrying our litter picks in Kirriemuir. This award could be used as a catalyst to further maintain and improve Kirriemuir green spaces.

On the other hand, **The Kirrie Den**, in spite of its location (2min from the Town Centre), its remarkable topography and picturesque character, is perceived by Kirriemarians as unsafe, dark, inaccessible and in poor condition. Those issues should be addressed to make The Kirrie Den at least as successful a park as The Hill (see Appendix A).

From top to bottom:

Kirriemuir Countryside Loch of Kinnordy Caddam Woods



















OBJECTIVE 2 - CELEBRATING KIRRIEMUIR NATURAL HERITAGE ACTION PLAN & PROJECTS

PROJECT	PRINCIPLE, JUSTIFICATION & ACTIONS	FUNDING & ENABLING AGENCIES
2.1 Pride in Place : Green/natural & Public Spaces	Continuous investment in Kirriemuir's established green/natural spaces to insure their durability.	- Angus Council - Private owners
2.2 Improving Pedestrian and Cycle Access to Open spaces and around town	There was strong support at the Design Charrette for the limited access, traffic and transport improvements. Among the transport related issues discussed were: - General improvement of pedestrian and cycle network - Increasing footway width in Town centre - Providing shelters at main bus stops - Creating better cycling conditions throughout the town - Creating a better wayfinding strategy - Providing better coach parking - Better off road 'green network' link to Forfar (including Forfar Loch Country Park) - Volunteers to ensure maintenance and possibility of access for less able/buggies See Appendix E for further detail	- Angus Council - Private owners - Transport Scotland

TIMESCALE	IMPACT	NEXT STEPS
Short term	High	- Agree principles
Short-Medium	High	- Agree principles

OBJECTIVE 2 - CELEBRATING KIRRIEMUIR NATURAL HERITAGE **ACTION PLAN & PROJECTS** (CONT.)

PROJECT	PRINCIPLE, JUSTIFICATION & ACTIONS	FUNDING & ENABLING AGENCIES
2.3 The Kirrie Den Development Framework	- Shifting the negative perception of The Kirrie Den by organising a series of events, festivals and short term installations within the park and making sure that Kirriemuir's young generation is involved in the process to create a sense of ownership. Quick win: A few students from Webster's High already agreed to become project ambassadors for the 'Zig-Zags project'. The Zig-Zags (steep windy route to Webster's High, Southmuir Primary and the Sports Centre) could be drastically improved with light interventions such as: - Creating temporary steps on either side of the current ramp to replace the "muddies" - Tidying up overgrown shrubs and gardening the Zig-Zag to introduce a more colourful/diverse vegetation palette. - Building seats and tables to create a gathering/outdoor learning space at the top of the Zig-Zags. This project would be benefit students, pupils and the whole of Kirriemuir community by creating a better connection between the Town Centre, the schools, the sports centre and The Kirrie Den. 2018-2026: BUILDING A NEW IDENTITY - Putting together a landscape strategy for The Kirrie Den based on principles identified during the charrette - Defining a phasing strategy and identifying priority projects - Carrying out landscape works to make the park more accessible, safer and provide more activities.	- Angus Council - Angus Environmental Trust - DD8/Bonfest - Kirriemuir And Local Business Association (KALBA) - Kirriemuir Allotment Group - Kirriemuir Heritage Trust - Kirriemuir Regeneration Group - Northmuir Primary School - Scottish Government (Scotland's Year of History, Heritage and Archaeology 2017 and Year of Young People 2018 are two major milestones in the upcoming years and could act as strong catalysts for funding and enabling these projects) - Scottish Natural Heritage (SNH) - Southmuir Primary School - VisitScotland - Voluntary Action Angus - Webster's High School

TIMESCALE	IMPACT	NEXT STEPS
Short/Medium/Long	High	- Create a "Zig-Zag Regeneration Group" and put together funding applications to kick-start the project
		- Commission an in-depth landscape strategy to define a coherent long-term vision for The Kirrie Den





OBJECTIVE 3

CONNECTING KIRRIEMUIR

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OBJECTIVE 3A: STRENGTHENING COMMUNITY CONNECTIONS

From top to bottom:

Kirriemuir Community Allotment Group BonFest Poster (DD8) Kirriemuir Heritage Trust Plaque







CHALLENGES & POTENTIALS

The Charrette highlighted a number of issues around the 'civic health' of Kirriemuir including:

- At times there appears to be perceived **loss of community spirit**, **identity** and **capacity in the community**, with responsibility falling on a limited number of volunteers;
- A perceived lack of resilience, confidence and esteem, sometimes referred to as 'apathy' amongst the residents and variations in community capacity to develop projects and access funding;
- Local people and organisations need to have the capacity and leadership to work effectively with each other partners and influence development plans;
- Out-migration has sometimes resulted in the **loss of** young people and skills and some residents, especially the elderly are more **isolated**;
- Out commuting and the attraction of larger urban centres like Dundee are creating a tendency for Kirriemuir to become more of a **dormitory town**.

On the other hand there are some strong partnerships and social networks (e.g Kirriemuir and Dean Area Partnership, Kirriemuir Regeneration Group & DD8) in Kirriemuir. There are also a range of active community, youth, arts and sports groups in Kirriemuir and the surrounding area. Therefore the extensive social capital of Kirriemuir means that third sector organisations like Voluntary Action Angus and the emerging Kirriemuir Development Trust could be well placed to develop even more innovative approaches to providing local services and facilities.

This chapter focuses on building capacity, encouraging more volunteering, widening membership of groups and empowering and building further capacity within communities in Kirriemuir. The aim is to enable Kirriemarians to do more themselves and by working more closely in partnership with each other. This new context raises a number of opportunities for third sector organisations in Kirriemuir to actively contribute to the local economy and unlock funding from sources like the Big Lottery (Investing in Ideas/Awards for All) and NHS Tayside (Community Innovation Fund & Tayside Health Fund).

Austin · Smith: Lord 53

Boosting existing initiatives

Cultural Kirriemuir

Many spoke fondly of the importance of Bonfest and the work of DD8 and other third sector organisations such as the Kirriemuir Heritage Trust to organise excellent events. Scope to maximise the potential benefit to attract visitors to spend time in Kirriemuir is seen as vital.

Dementia friendly Kirriemuir

Kirriemuir has more than the Scottish average of people over 75+ (Kirriemuir 7.44%, Kirriemuir Landward 6.93% against Angus 7.02% & Scotland 5.89%. Therefore in Kirriemuir there is a need is to continue to improve local access to health services, better co-ordinate existing services and improve awareness & provision of information. Dementia Friendly Kirriemuir has already secured £269k from the Life Changes Trust to pilot a dementia friendly town initiative with a focus on places, people, technology, information, and networking. Good health in mind, body and spirit and well-being are clearly fundamental.

Youth friendly Kirriemuir

Continuing to engage local children and young people in participative music, arts, sports and civic activity in Kirriemuir will be essential. Overall the aims of the programme are to promote successful health and wellbeing outcomes by increasing physical activity levels to increase life expectancy and decreasing health inequalities. Growing sports and arts participation with wider and deeper engagement in the local community will promote **community leadership**, strengthen individual clubs/groups, widen membership and provide clear pathways that offer more opportunities to participate.

Active Kirriemuir

There was interest at the Design Charrette in delivering a community sports hub in Kirriemuir and the Development Officer (Community Sports Hub) of ANGUSalive highlighted progress to date and separately the Charrette heard about the Community Sports Club and their ambitious plans. The Community Sports Hub would bring together sport clubs and key local partners like the Health & Social Care Partnership in Kirriemuir so as to develop and grow the sporting offering in the community. Community sport hubs are Lottery-funded and are one

of SportScotland's key programmes which contribute to legacy and also support local sport clubs to play their part in a world class sporting system. In Kirriemuir the Community Sports Hub would focus on the clubs in the town and the 'hub' would essentially in the short term be a collective of progressive sport clubs working together and in the medium term look to improve facilities including the ambitious plans for a 'mini sports city' at Martin Park.

Lively Kirriemuir

As mentioned previously, one of Kirriemuir's strongest assets is its active community. An interesting example is the work that was done by the Kirriemuir Community Allotment Association to develop a previously derelict allotment site into a sustainable and intergenerational (members range from nursery children to people in their 80s) community growing space. The Kirriemuir Regeneration Group, which came together to save Kirriemuir Camera Obscura, has also undertaken regeneration works in The den. Kirriemuir has numerous dynamic associations and organisations that should be supported.

OBJECTIVE 3A - CONNECTING KIRRIEMUIR - ${\sf STRENGTHENING}$ COMMUNITY CONNECTIONS ACTION PLAN & PROJECTS

PROJECT	PRINCIPLE, JUSTIFICATION & ACTIONS	FUNDING & ENABLING AGENCIES	
3A.1 Health & Wellbeing as key Component Of Economic Growth: Prevention & Early Intervention	Health and well-being are fundamental components in a competitive Kirriemuir economic growth offer for existing and new business, residents and visitors. Actions include: - Resources devoted to prevention & early intervention - Using sports & arts development to promote pathways & hubs - Promote successful health and wellbeing outcomes including increasing physical activity levels to increase life expectancy and decreasing health inequalities	- Angus Council - Community Planning Partnership - Kirriemuir and Dean Area Partnership, - Kirriemuir Regeneration Group/ Development Trust - Other community organisations	
	- Support further investment and improved facilities at for example: KirrieConnections Community Hub, Fairlie House CAT, the Vault & on line/'virtual space'		
3A.2 Strengthening Third Sector Organisations: Maintain Community Networking	Use capacity building to maintain community networking and further strengthen collaboration between existing groups, based on the existing community networks and social capital in Kirriemuir. The opportunities to deliver specific projects should be explored. Other opportunities include: - Establishing volunteer co-investigators & "community animateurs" who will act as a catalyst to and resource for development of community projects and initiatives - Regular biannual information exchange & networking events using the Pecha Kucha format - Promote more volunteering in Kirriemuir to include an initial audit/database of existing skills in the local community. - Focus on improving the capability & sustainability of third sector organisations in Kirriemuir & widening membership among young people. -Look to increase the level of social entrepreneurship in Kirriemuir and support individuals to adopt an enterprising approach to social opportunities.	- Angus Council - BLF Awards for All/Investing In Ideas - BLF Investing in Communities - Community Organisations - Just Enterprise - Angus LEADER programme/Voluntary Action Angus (AC)/Capacity Building - Strengthening Communities Programme - Scottish Government - Voluntary sector	
3A.3 Access To Public & Community Run Services: Banking/ Financial Services	As part of the ongoing monitoring of level of service, good 'access to services' should be seen as a priority in reviewing proposed changes in public and private sector services delivery.	- Angus Council - Kirriemuir and Dean Area Partnership - Kirriemuir Regeneration Group/ Development Trust	

TIMESCALE	IMPACT	NEXT STEPS
Medium term	High	- Agree principles
Short term 1-3 years	High	- Agree principles - Make business case for funding - Identify specific opportunities - Provide start-up and business support advice through the SG Just Enterprise initiative with potential to access Enterprise Growth Fund - Aim to retain income and spending in the very local economy.
Medium term	Medium	Agree priority services

OBJECTIVE 3A - CONNECTING KIRRIEMUIR - STRENGTHENING COMMUNITY CONNECTIONS ACTION PLAN & PROJECTS (CONT.)

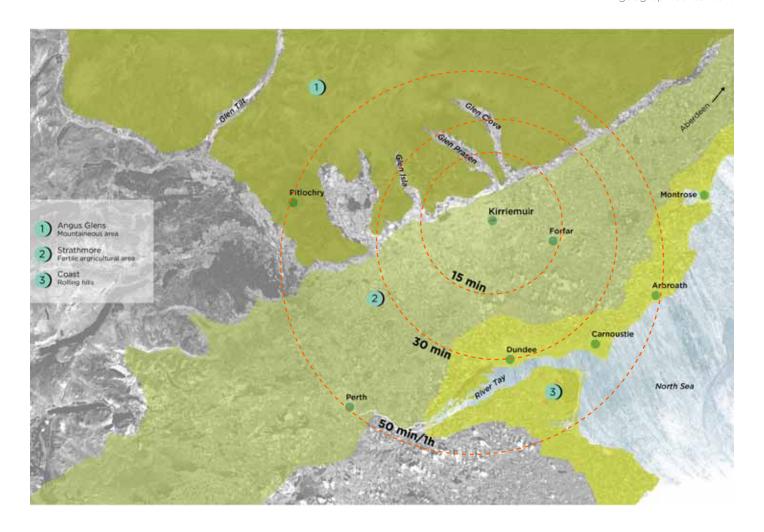
PROJECT	PRINCIPLE, JUSTIFICATION & ACTIONS	FUNDING & ENABLING AGENCIES
3A.4 Kirriemuir Community Sports Hub	The focus in Kirriemuir should be on a sustainable, community-led approach that gets clubs working together to maximise on the use of existing sports facilities and to develop welcoming, safe and fun environments for sport for people of all ages. Kirriemuir community sports hub would develop its own vision and values around participation across youth and the more elderly in a clear plan that would follow the five established principles of: - Growth in participation	- ANGUSalive - Active Schools Coordinator - Bowling Club - Golf Club - Health Partnership - Kirrie Thistle - Kirrie Youth FC - Others
	- Understanding community need	
	- Supporting community leadership	
	- Offering a range of sports & opportunities like over 50's walking football	
	- Exploring the health & well-being (friendship, tacking loneliness) aspects of sports participation particularly for the elderly	
	- Ensuring all the right people are working together	
	In due course the feasibility of establishing new and improved (community sport hub) facilities as a 'mini sports city' at Martin Park should be considered.	
3A.5 Digital Skills : Internet Use Broadband Speed/ Reliability	Promote digital skills to increase turnover growth and joint marketing in the town centre and with other businesses to take advantage of improved broadband/Wi-Fi. Specific actions:	- Angus Council - Business Gateway - Kirriemuir And Local Business Association (KALBA) - Kirriemuir and Dean Area Partnership
	- Explore providing town centre Wifi	- Kirriemuir Regeneration Group/ Development Trust
	- Locally delivered awareness-raising training (on social media use, search engine optimisation, online marketing, website design, cloud computing etc.)	- Private Sector
	- Seminars, 'digital health checks'	
	- Research & develop opportunities for increased digital based income streams and digital sector representation to include apps development research: support targeted on individuals/specific groups of	

businesses.

TIMESCALE	IMPACT	NEXT STEPS
Short/medium	High	Kirriemuir is already featured in the Angus Alive CSH priorities and discussions have been initiated with Sportscotland.
		- Steering group to be convened & principles agreed
		- Initial mapping & coordination of membership, provision + facilities
		- Action Plan (Short, Medium, Long term actions) & funding bids
Medium term	High	Establish principles

Below:

Map of Kirriemuir in its geographical context



OBJECTIVE 3B: PROMOTING KIRRIEMUIR

From top to bottom: Glen Clova (Angus Glens) Strathmore Valley Coastal Landscape







KIRRIEMUIR WIDER CONTEXT:

CHALLENGES & POTENTIALS

Sitting amongst the fertile Strathmore valley, at the threshold of the dramatic Angus Glens and within close-reach of Dundee and its breath-taking coastal landscapes, Kirriemuir is located within an **incredible landscape setting**.

A key opportunity identified from day one of the Charrette was for Kirriemuir is to strengthen its links with the town's surrounding key natural assets in particular the internationally and nationally important natural heritage. This includes exploiting Kirriemuir's strategic location as a gateway to the Angus Glens and Cairngorms National Park, and also to Loch of Kinnordy.

The local, national and international assets located around Kirriemuir comprise:

- Angus Alive, which includes Angus countryside rangers and Glen Doll ranger base
- Angus Environment Trust, local initiatives and an important funding source
- Corrie Fee National Nature Reserve within Cairngorms National Park Authority.
- Loch of Kinnordy to the west of Kirriemuir is also internationally important (a Special Protection Area) and an RSPB reserve and with good path links from Kirriemuir.
- Danielle Muir who presented at the Pecha Kucha and who has been running the **Kirriemuir Swifts Project**.

There is also a need for the local community to address some of the threats to these natural assets, in particularly raptor persecution incidents in the Angus Glens and illegal freshwater pearl mussel fishing are currently topical threats.

Below, from top to bottom: Gateway to the Glen Museum Glen Clova Blackwater Reservoir

To celebrate this strong connection between Kirriemuir and its geographical context, the "Gateway to the Glens Museum", which has been established for 15 years, tells the story of Kirriemuir and the Angus Glens through exhibitions, activities and school workshops. The museum also acts as a visitor information centre.

Kirriemuir's surroundings provide excellent opportunities for a wide range of outdoor trips, from short day excursions to the Blackwater Reservoir or Glen Clova to longer expeditions into the heart of the Angus Glens.

From small groups of hikers and cyclists to large international tour operator buses, many visitors come through Kirriemuir providing an incredible opportunity to boost the economy of the town.

Kirriemuir is a very pleasant town with an incredible built heritage and has a good offer of local cafes and restaurants as well as a few museums. However, the quality of its external facilities, cycle network & wayfinding strategy within the town could be improved.

Kirriemuir can be promoted as a destination with a network of local attractions (natural heritage & gateway to the Glens & CNP, artisan businesses, independent and unique retail offer, locally sourced food/drink, proximity to Dundee/V&A) in a way that encourages visitors to stay longer and spend more. In this context, the National Strategy: Tourism 2020 (June 2012) aims to develop the authentic memorable experiences that today's visitors seek and delivered to the consistently high quality they expect. 'Nature, Heritage & Activities' and 'Destination Towns and Cities' are confirmed as two of four specific market opportunities. The National Strategy defines a destination as 'where the visitor eats, sleeps, discovers and explores'. Kirriemuir should be more of a destination with investment in the appropriate infrastructure, quality offer, facilities and programme of events. Local accommodation, food and drink, events, independent retail and transport sectors need to work even more closely together and to actively develop and promote the Kirriemuir visitor economy. Overall the aim would be to increase visitor numbers, length of stay, visitor spend and income generation. In Kirriemuir this will involve continued investment in infrastructure and facilities and to market Kirriemuir as a destination with a clear 'brand' and one coordinated web portal within the East of Scotland Tourism Partnership.







<u>Below:</u> Map of the Cairngorms National Park



OBJECTIVE 3B - CONNECTING KIRRIEMUIR - **PROMOTING KIRRIEMUIR ACTION PLAN & PROJECTS**

PROJECT	PRINCIPLE, JUSTIFICATION & ACTIONS	FUNDING & ENABLING AGENCIES
3B.1 Gateway to the Glens & CNP: High Value Visitor Packages & International Markets	Work with natural heritage, tourism & cultural organisations (SNH, Angus Environmental Trust, CNP, DD8, KALBA) and local accommodation providers, restaurants and key local venues to develop coordinated, high value visitor packages and to increase the value of natural heritage tourism to the local Kirriemuir economy. e.g. targeting the growth markets identified in Tourism Scotland 2020 namely 'home turf, near neighbours, distant cousins & emerging markets' to take account of the sudden currency depreciation on account of the Brexit vote. Promote higher value visitor packages and tasters targeted at international markets, e.g.: - Local guides, guided tours, specialist tours linked wild life photography that build on the success of the Waking Festival - Cycle tourism: cycle hire & routes suitable for beginners, families & specialists - Accommodation, arts tasters, restaurants, local venues - Explore Voluntary & third sector business opportunities	- Accommodation providers, restaurants & key local venues - Angus Council - Angus Environmental Trust - Campaign for National Parks (CNP) - DD8/Bonfest - Kirriemuir And Local Business Association (KALBA) - Local Property Owners - Scottish Natural Heritage (SNH) - VisitScotland - Voluntary Action Angus
3B.2 Improving Choice of Visitor Accommodation	Opportunity to review the existing provision of visitor accommodation in Kirriemuir to ensure sufficient choice of accommodation (e.g. self-catering, Airbnb 'bolt hole', bunk house, camping/glamping, budget/boutique hotel) of the right quality appropriate for today's markets. Depending on the outcome of the review actively promote specific opportunities in Kirriemuir.	- Accommodation providers - Angus Council - Local Property Owners - VisitScotland

TIMESCALE	IMPACT	NEXT STEPS
Short/ Medium term	High	Agree principlesDevelop a business case and identify priority
		demonstration project
Short/ Medium term	High	- Agree principles- Develop a business case and identify priority demonstration project

OBJECTIVE 3B - CONNECTING KIRRIEMUIR - PROMOTING KIRRIEMUIR ACTION PLAN & PROJECTS (CONT.)

PROJECT	PRINCIPLE, JUSTIFICATION & ACTIONS	FUNDING & ENABLING AGENCIES
3B.3 Kirriemuir Offer: Marketing Branding & Promotion Initiative	Improve the marketing and promotion of Kirriemuir by identifying and promoting an improved brand. Branding to include artisan, unique/memorable retail offer, natural heritage, quality visitor offer, marketing/availability of accommodation and things to do, etc.	- East of Scotland Tourism Partnership - Kirriemuir And Local Business Association (KALBA) - Private sector - VisitAngus.com - VisitScotland
3B.4 New Virtual Heritage Trail: Creating an online platform	A student from Webster High, Victoria, developed the idea for a New virtual Heritage Trail for Kirriemuir. An opportunity exists to build upon this foundation and transform the digital presentation of Kirriemuir's heritage that engages and attracts locals and visitors. Stage 1 development could concentrate on the area bounded by the Kirriemuir Conservation Area, this boundary would allow the app to capture the CARS project developments, cultural heritage and town centre focused heritage.	- Angus Council - Angus LEADER programme - Conservation Area Regeneration Scheme (CARS) - DD8 - Kirriemuir And Local Business Association (KALBA) - Kirriemuir Regeneration Group - Webster's High School

TIMESCALE	IMPACT	NEXT STEPS
Short term	High	- Draft brief & ITT. - Appointed design agency to produce 'brand manual' for Kirriemuir
Short	High	- Agree principles with key partners Appoint advisor to guide the teaching and technical delivery. Basic app would to be developed in by end of this school year i.e June 2017.

FUNDING

FUNDING OPPORTUNITIES

The External Funding Team at Angus Council produce a monthly funding bulletin and can assist voluntary groups with funding from a variety of sources, including transitional European Structural Funds, Lottery distributors and Trusts.

The adjacent table summarises possible sources of funding for the Kirriemuir Development Framework and Action Plan priority projects.

PUBLIC FUNDING OPPORTUNITIES

FUNDING SOURCE	SPECIFIC OPPORTUNITIES
1. Scottish Government	Activating Ideas A+DS 'Stalled Spaces' Empowering Communities Fund Regeneration Capital Grant Fund Strengthening Communities Programme Town Centre Action Plan (e.g. Digital Towns) Town Centre Communities Capital Grant Fund Town Centre Empty Homes Fund
2. European Funding Programme (2014 - 2020): Transitional Arrangements 'Post-Brexit' vote	Angus LEADER Programme East of Scotland European Consortium: Scottish & Transnational European Structural & Investment Funds (ESIF) Green Infrastructure Fund: SNH/ERDF Interreg: North West Europe 2014-20 /North Sea Region
3. Historic Environment Scotland Heritage Lottery Fund EventScotland	Conservation Area Regeneration Scheme (CARS) Heritage Enterprise Historic Environment Scotland – Scotland's Urban Past Year of History, Heritage & Archaeology Signature Events Fund
4. Big Lottery Fund (BLF)	Community Empowerment: Awards for All Investing In Communities: Growing Community Assets Investing in Ideas Scottish Land Fund
5. Creative Scotland Angus Council	CashBack For Creativity Creative Place Awards The Year of Innovation, Architecture and Design funding (Angus Council)
6. SportScotland	Facilities Fund
7. NHS Tayside	Community Innovation Fund Tayside Health Fund
8. Transport Scotland	Access: Smarter Choices / Smarter Places Sustrans: Community Links Programme
9. Environmental	Angus Environmental Trust (below) Forestry Commission Scotland SNH Green Infrastructure Fund SNH Scottish Rural Development Programme Woods in and around Towns (WIAT) Zero Waste Town

PRIVATE FUNDING OPPORTUNITIES

FUNDING SOURCE	SPECIFIC OPPORTUNITIES
1. Local business & investors: owners	 Angus Council to be proactive: de-risking & packaging discrete market ready opportunities includes using 'ghost planning applications'. Offer smaller development packages that sit within the Development Framework to Kirriemuir based businesses and investors.
2. Development Agreements: Property Leases	- Development agreements are a simpler approach where the private sector builds on public sector land Property leases as a security for investors may suit specific uses
3. Town Centre Investment Zone	Opportunity use the Development Framework to agree an approach that would be endorsed by Scottish Government
4. Local Benefactors & Opportunistic Sources	Approach local benefactors on particular projects

COMMUNITY 'OWNERSHIP' OF COMMUNITY ASSETS

1. Self-build	Establish sites & interest database
2. Custom build	Establish sites & interest database
3. Community ownership of 'community' assets	Development Trust or Community Interest Company
4. Angus Environmental Trust	Distributes landfill tax funds to assist local community groups, organisations and other environmental bodies to progress projects
5. Tridos Bank:	Offer loans to organisations working to bring positive & lasting change.
6. Robertson/Gannochy Trusts	Focus on innovative approach to arts/sport provision particularly targeting young people
7. Opportunistic:	E.g. crowd sourcing



RECOMMENDATIONS & NEXT STEPS

RESPONDING TO LOCAL PROPERTY CONTEXT

Ryden presented a summary of their research on the local property market (*See Appendix F*) that highlighted:

- The commercial hierarchy and competition from Dundee
- Problems are national: solutions are local
- Kirriemuir has a well-defined and reasonably welloccupied town centre: strong presence of independents
- Scope for property projects and interventions: building on 'CARS' investment
- Pub / rooms requirement & possible mixed use opportunity to service the growing visitor economy
- Possible retail 'gap analysis', testing and formal targeting
- Monitor industrial stock/supply & provide analysis

RECOMMENDATIONS & NEXT STEPS

The Kirriemuir Development Framework and Action Plan that has emerged from the Design Charrette is for all public, private and third sector stakeholders and not just the public sector. Clearly these are very challenging times. Angus Council, along with the rest of the public sector in Scotland, is facing up to a very tough financial climate. The recent 'Brexit' vote increases the uncertainty and risk for new investment. Angus Council budgets are likely to continue to reduce over next few years. Costs are rising while funding is reducing, making it harder to balance Council budgets and protect services.

In this context targeting alternative sources of funding like those outlined in Table 4.1 above will be essential. The funds are often targeted at communities and are particularly 'outcomes driven' with very specific objectives and outcomes. Therefore it will be essential to 'bend' project outcomes to meet the specific funding criteria and set this within the Development Framework and Action Plan that has resulted from the Kirriemuir Design Charrette. The Kirriemuir Development Framework and Action Plan projects are also categorised into short, medium and long term objectives.

Opportunities for 'social innovations' in Kirriemuir like the potential LEADER funded project with Voluntary Action Angus should be explored. There are existing well established organisations like Kirriemuir and Dean Area Partnership, Kirriemuir Regeneration Group who are currently establishing themselves as a Development Trust and the newly established business group KALBA. These three groups in particular need to collaborate closely and establish an agreed strategy and complementary priorities. New ideas (products, services and models) that simultaneously meet the community's needs and create new social relationships or collaborations across existing and new groups should be encouraged. In Kirriemuir these kinds of innovations will both enhance the community and enhance community's capacity to act.

72 Austin • Smith: Lord

Move To Establish Kirriemuir Development Trust

In the medium term a Development Trust should become the ideal 'coordinating delivery vehicle' to overcome some of the strategic and coordination challenges (See Projects 3.3/3.4) that were identified during the Design Charrette. The Development Trust could be an 'umbrella' community organisation which:

- Was owned and managed by the local Kirriemuir community
- Aims to oversee the sustainable regeneration of Kirriemuir and address specific economic, social, environmental and cultural projects identified in the Development Framework & Action Plan within kirriemuir
- Was independent but seek to work in partnership with other private, public and third sector organisations
- Aimed to reduce dependency on grant support by generating income through enterprise and the ownership of assets

Overall it is essential that Angus Council move quickly and decisively so as to keep up the momentum that has been built up over the Charrette period and drive forward implementation. Experience elsewhere has shown the importance of a respected 'neutral forum' to discuss emerging opportunities, reconfirm priorities, challenge the status quo, provide leadership and act as a proactive partnership vehicle to co-ordinate investment. Kirriemuir is also fortunate in that Angus Council has already established a Communities Team to provide support. In these circumstances two delivery components are recommended:

I. 'Short Life' Delivery Group

A 'light touch' focussed group, with a clear commitment to delivery of the Design Charrette outcomes and the Development Framework and Action Plan priorities should be established. This would comprise relevant members of the community/organisations including Kirriemuir and Dean Area Partnership, Kirriemuir Regeneration Group/Development trust and KALBA, the emerging and individual project 'ambassadors', council officers, and representatives from partner agencies dependent and appropriate to specific actions. The Group would include the individual

'ambassadors' representing groups promoting particular projects like the individuals interested in the built heritage/town trail app and the Community Sports Hub. A number individual 'ambassadors' embraced the charrette approach, eighteen gave short Pecha Kucha presentations at the launch and final presentation events and used the charrette to progress particular proposals.

The 'ambassadors' would be the project champions and provide the fresh energy required to bring about positive change and challenge apathy. The group can also encourage 'social innovations' and maintain communication across different community groups, public and private sectors as well as provide community capacity building. Additional support could be available from Angus Council in the form of equipment, ICT and training where it is required. The group can also play a crucial role by providing tangible evidence in support of funding bids. The group would have an independent chair and monitor progress on delivering Development Framework and Action Plan projects and continue to build consensus around strategic programmes and projects. The principle of establishing a short life Delivery Group was discussed at the Final Presentation on 27 September. The Delivery Group would meet on say four occasions in the first year (including one Pecha Kucha type event for the wider community) and then review progress and agree whether to continue.

The Angus Council officers involved should be of sufficient seniority to take decisions, lead on projects and influence work programmes within their own services. An early task will be to agree lead responsibilities and supporting contributions, set timescales and agree reporting mechanisms for the actions identified in the Kirriemuir Development Framework and Action Plan.

II. Project Coordinator

Initial discussions and experience elsewhere highlights that an action driven Project Coordinator/ Development Worker will be essential to ensure that effective communication between community organisations/ 'ambassadors' and ensure coordinated delivery continues as implementation of the Kirriemuir Development Framework and Action Plan proceeds. The Angus Council Communities Team is already in place and has capacity to take on this coordinating role in the short-term. The Communities Team would be the clear focus for ensuring that public, private and third sector partners carry forward agreed actions and responsible for progressing actions where no individual partner/ ambassador has primary responsibility. In the medium/ longer term if there is need or aspiration to increase the available resource further, then efforts should be made to develop the 'business case' in conjunction with the Development Trust (see above) and secure the additional resource.

RECOMMENDATIONS

Angus Council is invited to endorse the Kirriemuir Development Framework and Action Plan: longer term vision, objectives, strategic programmes and projects as the basis for wider consultation so as to guide future investment decisions in Kirriemuir over the next ten vears.

NEXT STEPS

The immediate next steps are as follows:

- Angus Council and partners commit to establishing a short life group with a clear commitment to delivery of the Kirriemuir Development Framework and Action Plan and convene an early meeting. January 2017
- Angus Council to formally endorse the Kirriemuir Development and Action Plan: vision, values objectives, strategic programmes and projects as the basis for wider consultation, so as to guide future investment decisions in Kirriemuir over the next ten years. January 2017

- Angus Council to undertake wider business and community dissemination of the Kirriemuir Development Framework and Action Plan and publish an online Executive Summary. January 2017
- Angus Council to acknowledge the 'fit' between the Kirriemuir Development Framework and Action Plan and the Proposed Angus Local Development Plan that is likely to be adopted in late 2016 and to identify sites in Kirriemuir for Supplementary Planning Guidance: January 2017
- The short life Delivery Group, Angus Council and partners to review progress on delivery of the Kirriemuir Development Framework and Action Plan at an annual event to encourage public, private and third sector partners to review progress and discuss new ways of responding to emerging challenges and opportunities in Kirriemuir . June 2017.





APPENDIX A: CATALYST PROJECT SHEETS

From the development framework, we have selected a series of catalyst projects which, if implemented, could become key drivers to unlock Kirriemuir's potential. Each catalyst project refer one or several action plans & projects.

The Den Keeper's House The Gairie Works The Kirrie Den

The catalyst projects should be reviewed as a suite before priority is assigned to a specific project as the detail in each section, demonstrates the interrelation between small, medium and large scale interventions, and suggestions of how implementation, phasing and sense of ownership is critical to project sustainability.



Kirriemuir 2026, Catalyst Projects Map

CATALYST PROJECT: THE DEN KEEPER'S HOUSE

Below, from top to bottom:
1970's Image of The Den Keeper's House
(Source: www.vintagekirriemuir.com)
The Den Keeper's House, 2016
The Den Keeper's House, 2016

CHARRETTE PROCESS:

REINVENTING THE DEN KEEPER'S HOUSE

Charrette workshops and discussions with the students of Webster's High School identified the vacant Den Keeper's House as a key opportunity within Kirriemuir.

Situated within the heart of the Kirrie Den, the Den Keeper's House has lay vacant for a number of years. The students proposed a youth initiative to reinvent the Den Keeper's house as a community asset, which could act as a catalyst to the wider regeneration of the Kirrie Den.

The initiative would seek to integrate a live project within the educational curriculum, whilst working in collaboration with local groups and individuals. The proposal is to create a hub at the heart of the Kirrie Den that is accessibility and usable during the day, evening and throughout the year.

Key Points

- Prominent location within the Kirrie Den, possibility to become a catalyst for the regeneration of the park.
- Opportunity to provide a multipurpose space for a range of users groups, including links to the local educational facilities.
- A manageable scale of development that could be coordinated by a dedicated group
- The existing building appears flexible to reconfiguration, allowing short, medium and long term interventions to commence.
- A wide community appreciation of the Den House and Kirrie Den heritage gives the project a tangible connection between regeneration and community ownership.



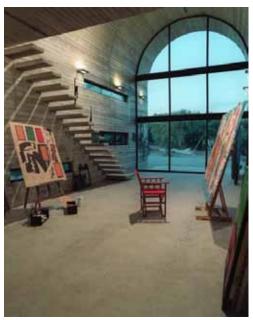




Below from top to bottom:

- 1. Design sketch for Den Keepers House
- 2. Art Warehouse, Boeotia by A31
- 3. Art Warehouse, Boeotia by A31







CATALYST PROJECT: THE GAIRIE WORKS

Below, from top to bottom: The Gairie Works, Aerial Image The Gairie Works, West Elevation, 2016 The Gairie Works, Aerial Image

CHARRETTE PROCESS:

REINVENTING THE GAIRIE WORKS

The Gairie works, previously a jute mill, constructed in the late 19th century occupies a prominent position in the town centre. Following a series of planning proposals, the assumption is the site has capacity to be re purposed for other uses. Multiple uses were discussed, and to determine the appropriate blend further investigation is required to access existing provisions and future requirements. However, the charrette process identified a series of options of how to approach this significant development, from an architectural perspective, to accommodate mixed activity to enhance Kirriemuir attraction as a destination, locally and nationally.

Key Points

- Opportunity to create an exemplar mixed use project within the heart of the town to support existing business and community groups
- Prominent location within Kirriemuir town centre
- Distinctive roof form
- Flexible to re configuration

Options:

Option 1: Installation of modular work/live space 'pods'

Option 2: Adaption of existing structure to introduce light, open space and routes through the site.

Option 3: New build that captures the character of the original building.





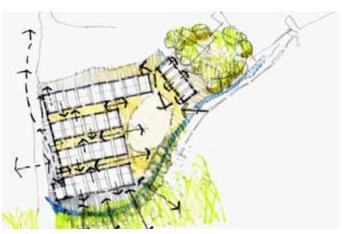


From top to bottom: Warehouse, Santa Ana, Orange County, USA Sketch plan proposal by FPA Sketch plan proposal by FPA





Option 1:





Option 2:





Option 3:

CATALYST PROJECT: THE KIRRIE DEN

Adjacent page: The Kirrie Den Existing Masterplan

Below:

Diagrammatic section through The Den highlighting its dramatic topography.

TRANSFORMING THE KIRRIE DEN

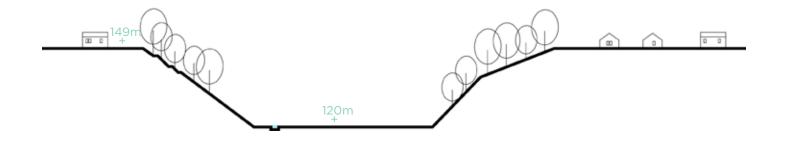
The following section identifies The Kirrie Den's assets and challenges and proposes solutions transform this underrated open space into a visitor's destination and strong community hub.

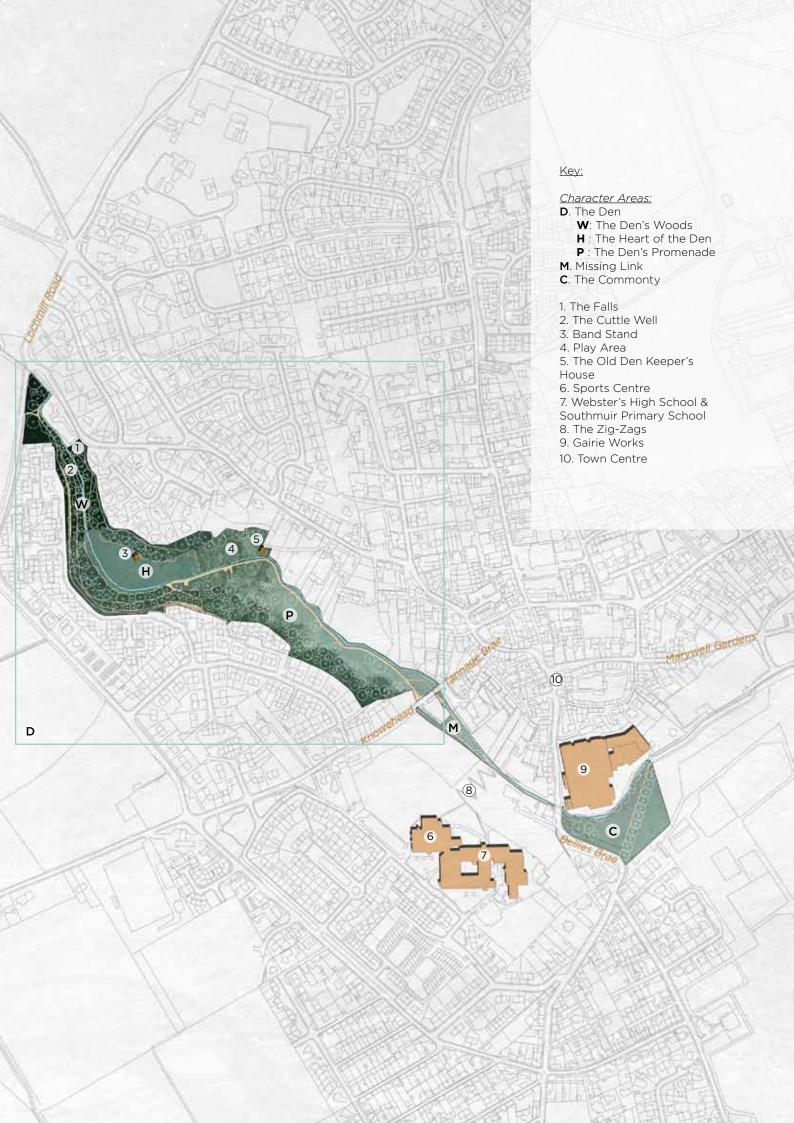
The Kirrie Den is the name given to the Gairie burn valley running from Lochmill Road to Marywell Gardens (past the Gairie works).

It is divided into three areas:

- The Den, a formal park delineated by Lochmill Road to the north-west and Knowehead/Tannage Brae to the south-east which comprises a wooded area, a waterfall, a bandstand, a play area, public toilets and an extensive network of paths;
- The Commonty, a sloping park adjacent to the Gairie Works at the east of Bellies Brae;
- A third area (the **Missing Link**) formed by two car parks, a windy path (The Zig-Zags) connecting Webster's High School, Southmuir Primary School and the Sports Centre to the Town Centre and two underpasses linking The Den to The Commonty to the Town Centre.

Throughout the charrette, The Kirrie Den was referred to many times as "run-down", "dangerous", "a place for antisocial behaviour", especially by Kirriemuir young people. When asked what she thought of The Kirrie Den, a student from Webster's High School said that she "wouldn't show it to anyone". Older members of the community, who knew The Kirrie Den in its heydays, still have fond memories of The Den and wish "it could become a destination again".



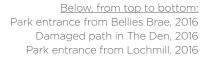




Adjacent page:

Picturesque view of the Gairie Burn running towards the The Den's Play Area and the former "Den Keeper's House", known locally as "The Denny's House"

Below, from top to bottom: The Den with crowds around the Gairie Burn, around 1900 The Den's Woods, 2016 The Commonty, 2016















CATALYST PROJECT: THE KIRRIE DEN

THE KIRRIE DEN ASSETS

As mentioned previously, two established parks are located within The Kirrie Den: **The Den** [Fig.1-D] and **The Commonty** [Fig.1-C].

The Kirrie Den is a deeply eroded valley with gives The Den and The Commonty its picturesque character and rich variety of atmospheres:

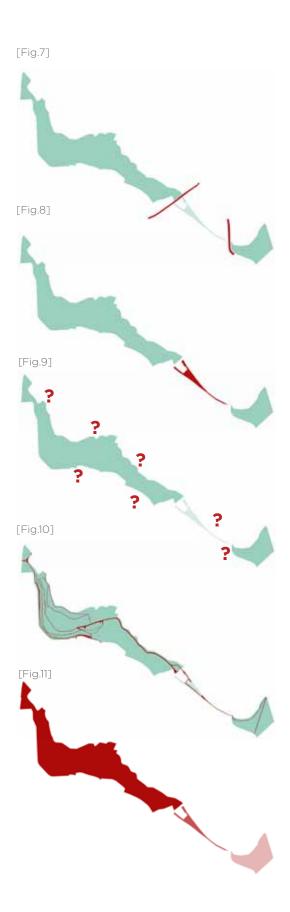
- The Den's Woods $\mbox{ [Fig.2-W]}$ with its mature trees and extensive network of paths,
- The Heart of the Den [Fig.2-H] with its amphitheatre-like green slopes, play area and bandstand,
- The Den's Promenade [Fig.2-P] with its path winding along the Gairie Burn
- **The Commonty** [Fig.2-C] with its countryside feel and views onto the iconic Gairie Works.

Whist The Kirrie Den is quite narrow, the beautiful private gardens and woodland areas surrounding it gives the overall park a **strong visual impact** [Fig.3].

The Kirrie Den is only a two minute walk from the Town Centre which makes it **Kirriemuir most central green space** [Fig.4].

The Gairie Burn, which flows directly through The Den and Commonty [Fig.5], connects The Kirrie Den to Kirriemuir wider landscape with an excellent core path network running along the burn [Fig.6].





THE KIRRIE DEN CHALLENGES

In spite of its various assets, it was highlighted during the charrette that The Kirrie Den had a few issues to address before becoming a successful park again.

Two major roads, Knowehead/Tannage Brae and Bellies Brae, cross The Kirrie Den and **physically disconnect The Den from The Commonty** [Fig.7].

The leftover space between the two roads, a narrow triangular area indicated in red on Fig.8 (the Missing Link), is not perceived as been part of The Kirrie Den and creates an unpleasant approach to The Den and Commonty with damaged paths, overgrown vegetation and unsafe looking underpasses.

It was flagged up many times by Kirriemuirians that access to The Kirrie Den was generally an issue because of the lack of signage and clear park entrance features [Fig.9].

The extensive path network is both an asset and a challenge as most of the **routes are in very poor condition** and make the park **unsafe to explore**, especially for less able members of the community [Fig.10].

Finally, one of The Kirrie Den's biggest issue is its **bad reputation** [Fig.11] which has led locals to stop using the park, contributing to the **unsafe perception** of this open space.

CATALYST PROJECT: THE KIRRIE DEN

Below, from top to bottom:
West Links Fun Park, Arbroath (40min away from Kirriemuir)
Teen Ranch Scotland (45min away from Kirriemuir)
Camperdown Park, Dundee (35min away from Kirriemuir)
are three of the parks that Webster's students frequently visit.

CHARRETTE PROCESS:

REINVENTING THE KIRRIE DEN

Charrette workshops and talks were used as a platform to define a shared vision for The Kirrie Den 2026.

Students from Webster's High were particularly active in formulating aims and programmes for the park.

They also mentioned parks they go usually go to in Dundee and Arbroath (all outside of Kirriemuir).

To the question "what would it take for you, your friends and family to spend more time in The Kirrie Den rather than other parks?" they answered:

- More lighting to feel safer
- More exciting and challenging play equipment (e.g. trampolines, trim trail, maze, climbing wall...)
- A cafe with wifi, a place where we can all gather
- More events and festivals (e.g. Easter Egg Hunt)
- More places to sit, an amphitheatre
- An ice skating rink
- Better paths
- An art trail
- An outdoor cinema

Other Kirriemarians also contributed to the conversation and a wish list was compiled to then inform an **action plan for The Kirrie Den 2026**.







<u>Below:</u> Charrette workshop with a group of students from Webster's High.



CATALYST PROJECT: THE KIRRIE DEN

KIRRIE DEN 2026: ACTION PLAN

The Kirrie Den would undeniably benefit from some improvement works, especially its path network and access, an issue that the Kirriemuir Regeneration Group have started tackling. However, when listening to Kirriemarians, it becomes clear that the most pressing problem at the moment is the park's bad reputation.

Before undertaking any major physical works, **Kirriemarians need to reconnect with their park** by creating positive memories associated with The Kirrie Den and **taking ownership of their park again**, especially the **young generation**.

2016-2018: RECREATING POSITIVE MEMORIES

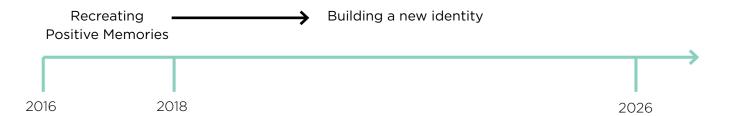
As shown in the previous section, during charrette's workshops and talks Kirriemarians compiled a list of projects that they would like to see happening at The Kirrie Den; some of medium and long term projects (see following section "2018-2016: Building a new identity") and some short term interventions and events including:

- A zip wire & trampolines
- A spooky Halloween walk
- A temporary Maze
- A Light Festival
- New natural play equipment
- Temporary art installations
- More musical events
- A treasure hunt/Easter egg hunt
- Open air cinema

- Light Improvement works at The Zig-Zags with the creation of an outdoor learning space/seating space in collaboration with Webster's High and Southmuir Primary
- Light improvement at The Old Den Keeper's House to turn it into a Youth Hub (Young Kirriemarians to become The Kirrie Den's keeper)
- Light improvement works (new murals at underpasses, temporary signage, light gardening...) that could be done together with Webster's High, Southmuir Primary and Northmuir Primary (building on the Price in Place award they just received for carrying out a range of outdoor maintenance activities including litter picks).

Those various events and installations would be used as a way to **test ideas** which could then be reused to create more permanent structures and interventions within The Kirrie Den.

Scotland's Year of History, Heritage and Archaeology 2017 and Year of Young People 2018 are two major milestones in the upcoming years and could act as strong catalysts for funding and enabling these projects.



From top to bottom: Zip wire Natural Play area made from felled logs Gardening workshop

From top to bottom: Seating /Play area Temporary collective art Light Festival Installation













CATALYST PROJECT: THE KIRRIE DEN

2018-2026: BUILDING A NEW IDENTITY FOR THE KIRRIE DEN

Building on an exciting two-year succession of festivals, events and small interventions, more ambitious **long-term transformation works** could begin.

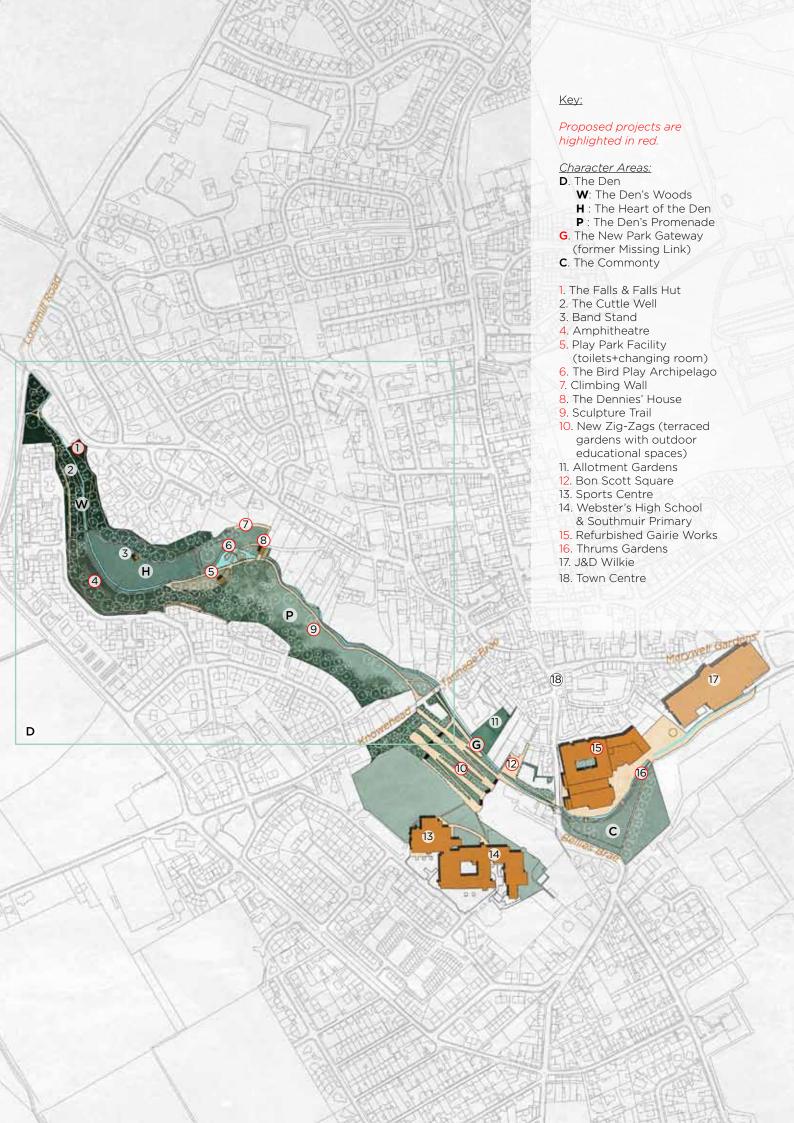
The main four **Kirrie Den 2026 programmes**, defined with Kirriemuir Community, are as follow:

- Transforming the "Missing Link" area between Tannage Brae and Bellies Brae into an **the new Park Gateway** [Fig.1]
- Improving the path network, creating better access to The Kirrie Den and developing a coherent signage & interpretation strategy [Fig.2]
- Re-establishing the park as a **destination** by providing **more activities** and **quality amenity spaces** [Fig.3]
- Making The Kirrie Den **safer at night** by developing a lighting strategy around the main activity hubs whilst retaining light-free wildlife corridors closer to the Den's Woods and along the burn. [Fig.4]

The vegetation palette should also be diversified, especially along the Gairie Burn to attract more wildlife. The Kirrie Den has the potential to become an **exemplar sustainable & educational park** with strong links to Webster's High and Southmuir Primary.

In the following pages, The Kirrie Den is divided into **five character areas** each comprising a short description of **potential driving projects** and **peripheral interventions**.







Adjacent page: The Hillside Eco Park

From top to bottom:

Cabin in the Woods - The Good Wood Would Schoeneberg-Sudgelande West Foundry Park, USA

Driving project : The Falls Hut [Fig.1]

The Den Woods is a stunning area within The Den with its beautiful mature trees, wild feel and Gairie Burn Falls at Lochmill. A small hut (or series of small huts) could be built into the slope at the Waterfall becoming a prime location to observe wildlife and accommodate outdoor classes.

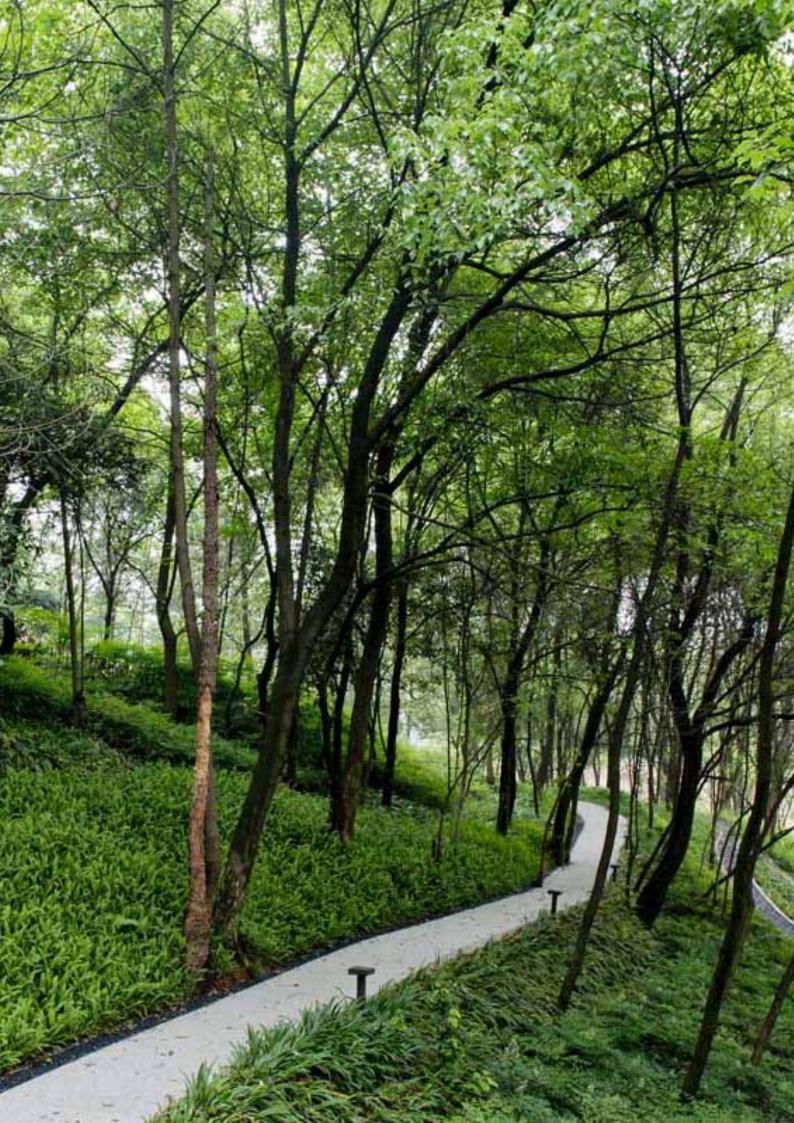
Peripheral interventions:

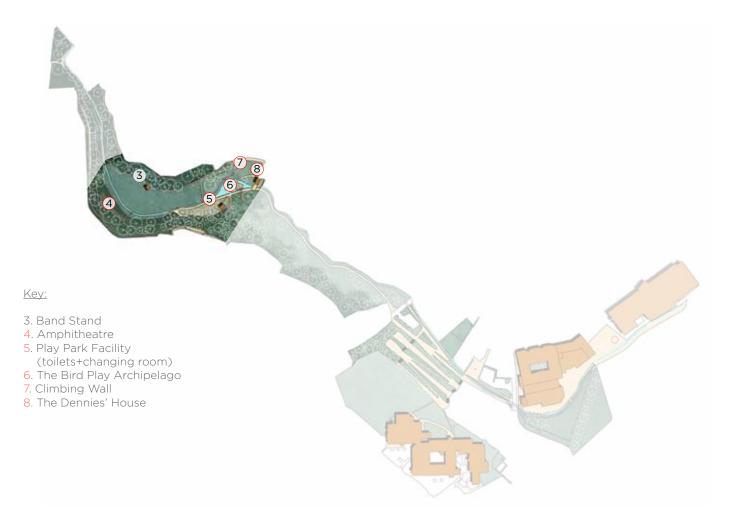
- Paths and bridges improvement [Fig.2 & 3]
- Redefinition of the southern edge of the park (car parking)
- Signage improvement
- Entrances improvement
- Creation of Picnic Area











THE HEART OF THE DEN

Many times throughout the charrette process, Kirriemarians, especially younger members of the community, expressed their desire to see more exciting activities happening at The Den. The Heart of The Den could become an exiting activity hub for all generations.

Driving project 1: The Dennies' House Gardens

The Old Park Keeper's House could be turned into the new Kirriemuir Intergenerational Centre: The Dennies' House. The Dennies' House Gardens could feature a large bridge which would also be used as a small stage. The garden at the front of the house would be turned into a stepped, south-facing seating space and a level community garden will be create at the back of the house, overlooking *The Bird Play*Archipelago.

Driving project 2: The Bird Play Archipelago [Fig.1]

The Birds Play Archipelago refers to both J.M. Barrie's Bird Island (earlier version of Neverland mentioned in his novel 'Peter at Kensington Gardens') and to the nearby RSPB Natural Birds Reserve at Loch of Kinnordy, creating a poetical link between the park, Kirriemuir cultural heritage and Kirriemuir wider context.

This new Play Area would consist in:

- Exciting and challenging play structures for all ages [Fig.2 & 3]
- A water play area created by locally widening the Gairie Burn [Fig.4]
- Various climbing and natural play equipment and mounding
- Birds play sculptures
- A climbing wall at the red sandstone outcrop
- A Canopy Walk running along the edge of the climbing wall through the trees, connecting back to the exiting path network and allowing locals and visitors to experience the Den from above [Fig.5]

Peripheral interventions:

- Amphitheatre [Fig.6]
- Raising of the Band Stand area to avoid flooding
- Refurbishment of the Band Stand.
- Paths and bridges improvement
- Sheltered picnic area (see Priority Project 4.1)
- Toilets refurbishment (Play Park Facility)

From top to bottom:

From top to bottom:

The Bird Play Archipelago - charrette sketch Playground in Belville Park, France - Base Adelaide Zoo Play Area Park du Chemin de l'Ile, France - Mutabilis Canopy walk, China RAAF - Atelier de Lyon















Adjacent page: Andy Goldsworthy

From top to bottom:

Duck Decoy ERZ Insitu intervention - Michael Heizer

THE DEN'S PROMENADE

Driving project: Art & Sculpture Trail [Fig.5&6]

The Den's Art Trail would guide Kirriemarians and visitors from The New Park Gateway to The Heart of The Den with a series of contemporary sculptures and Land Art interventions.

Peripheral interventions:

- Path improvement [Fig.4]











THE NEW PARK GETAWAY

As mentioned in previous pages, one of the main aims for The Kirrie Den is to make it an **easily accessible park**. The current "Missing Link" area has the potential to become a gateway area connecting the Sports Centre, Webster's High & Southmuir Primary to the Town Centre, Den and Commonty.

Driving project 1: The New Zig-Zags

The New Zig-Zags project would be building on the light improvement works done in collaboration with the Schools in 2017/2018 [Fig.1].

The current deteriorated, stepped paths could be replaced by a step-free ramp [Fig.3] leading from Webster High School, Southmuir Primary School and the Sports Centre to the Town Centre. It would also provide large terraces [Fig.2] with a variety of spaces such as:

- Seating and School Performance Spaces
- Outdoor Educational Spaces encouraging outdoor learning and cross-curricular activities
- Trim Trails
- Edible Gardens & Orchards
- Habitat & Bird Garden making the most of the existing trees

To replace the current "muddies", stairs on either side

of The New Zig-Zags would create a more practical and straightforward link up and down the slope. The Terraces would be stepping all the way down to the Gairie Burn, offering a direct visual and physical link to this important natural feature.

Driving project 2: Bon Scott Square [Fig.4,5&6]

The current Car Park at Bellies Brae could be entirely rearranged to provide a safer, more pleasant and direct access to the Park from The Town Centre whilst retaining parking spaces.

The Bon Scott Statue, currently on the edge of Bellies Brae, could be relocated within this new Square giving this important town feature a more central position.

Peripheral interventions

- Improvement works at Bellies Brae & Tannage Brae Underpasses
- New interpretation boards (see Priority Project 4.1)
- New bridge over the Gairie Burn connecting the Allotment gardens to the Park Gateway

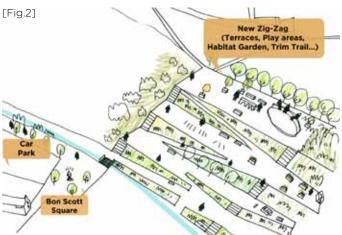
From top to bottom:

Axonometric sketch: light interventions at The Zig-Zags. Axonometric sketch: The New Zig-Zags after improvement works. Volcano Park

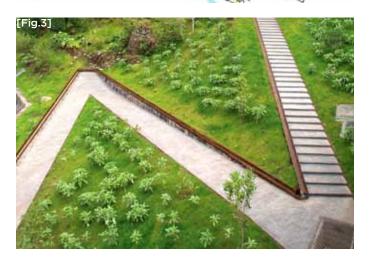




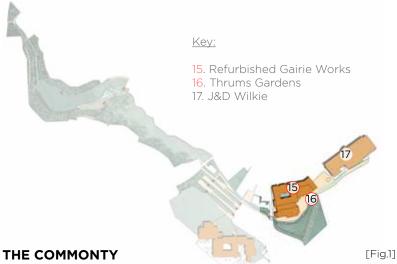












Adjacent page: Vallon Park, llex, Lyon Wildflower mixes could be introduced into The Kirrie Den to create a more diverse vegetation palette

> From top to bottom: HNS Arena, Soesterberg Parc des Fonderies, Play Area, Nantes Parc des Fonderies, Garden Area, Nantes

Driving project: The Thrums Gardens

Thrums:

1. Fringes of warp threads left on the loom after the cloth has been removed, refers to Kirriemuir's past as a driving linen production centre.

2. Name given to Kirriemuir by J.M. Barrie in his *Thrums series* novels.

The Gairie Works could be refurbished to accommodate various uses ranging from residential to local businesses (see *Priority Project ??? for details*). Internal courtyards would be created providing play spaces [Fig.2] and garden areas [Fig.3]. Additional bridges connecting the refurbished Gairie Works to the gardens would also be provided.

The overall design of The Thrums Gardens could poetically reference linen threads (thrums) with lines running though the park [Fig.2], linking the gardens with Kirriemuir industrial heritage.









APPENDIX B: EVIDENCE-BASED RESEARCH & FIRST PRESENTATION

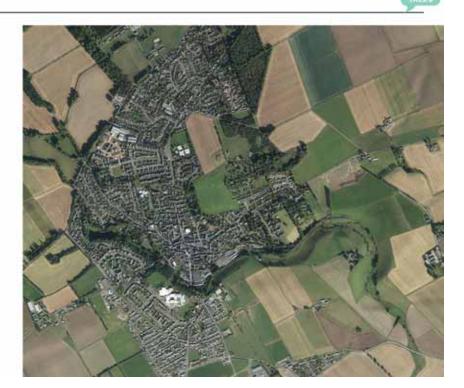
Austin-Smith:Lord

Kirriemuir - Initial Observations



Austin-Smith:Lord

Kirriemuir - Initial Observations







Austin-Smith:Lord

Kirriemuir - Initial Observations





KIRRIE TALKS

Austin · Smith: Lord

Kirriemuir Design Charrette Aims + Objectives

- Develop a shared long-term vision & strategy for the future of Kirriemuir town centre set within context of the town & surrounding area.
- Build on the agreed assets & strengths of the town & the challenges /opportunities it currently faces.
- Establish a commitment from the local community, businesses, organisations & agencies to deliver the changes required to achieve the vision.
- Establish clear objectives & agreed ten year development framework & action plan for Kirriemuir.
- Charrette outputs to influence future Angus & Kirriemuir Locality Outcome Improvement,
 Community Planning Partners, Local Development & Housing Plans and other significant local policies & investment proposals.

Austin-Smith:Lord



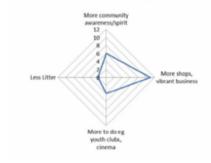
F & K: Locality Planning Event (October 2015): Priorities

- 1. Ensuring hard to reach families & individuals have access to services including young people, older people & those without digital access
- Development of natural spaces, outdoor activities & learning
- **3= Engaging employers** to help increase **employment & employability**
- 3= Town centre regeneration in Forfar & Kirriemuir
- 5. Development of tourism & accommodation

SURVEYS - September/October 2015

If I could change one thing......

Kirriemuir – 23 people



KIRRIE TALKS

Austin-Smith: Lord

Vision > Strategy > Development Framework > Action Plan

Vision

- Address challenges: stronger, more resilient, supportive & inclusive community; future role & function of town centre.
- Integrated: place: local economic & community development projects
- Build on Locality Planning & Community ideas & priorities
- Community/third, private & public sectors: investment in mix of uses/activities

Strategic Themes

- · People & Communities
- · Health & Wellbeing & Place
- · Economy & Place
- · Landscape & Environment
- Culture & Heritage
- Sustainable Development

Austin · Smith: Lord



Vision > Strategy > Development Framework > Action Plan

Tactical

- Key spatial interventions: structure & priorities
- · Get basics right: safe, clean & well managed
- Action Plan: short, medium, long term projects: who leads

Deliverable: Market Conditions

- Tough public sector financial climate: alternative funding sources
- Development & investment markets: risk-averse: proven sectors in cities
- Opportunities: CARS: community ownership: independents: entrepreneurship: natural environment

KIRRIE

Austin-Smith:Lord

Angus Community Planning & Economic Policy Context

1. Angus Community Plan & Single Outcome Agreement 2013-2016

Angus Community Planning Partnership Vision:

"Angus is a place where a first class quality of life can be enjoyed by all".

Current three cross cutting priorities:

- · Sustainable economy & employment
- Poverty & disadvantage
- Shifting the balance of care
- · more holistic & integrated approach: planning with communities
- · linking spatial planning with social & economic planning

Austin-Smith:Lord



Angus Community Planning & Economic Policy Context

2. Angus Economic Strategy for 2013-2020

Priorities:

- Enterprise & Infrastructure: growth within local enterprise, internationalisation
- Pride in Place: marketing & promoting the built/natural/cultural heritage, local events & festivals
- Communities: engagement, equalities, third sector: tackling inequalities
- Skills: needs of local business, employment opportunities, young people entering employment, education, training & volunteering

KIRRIE TALKS

Austin · Smith: Lord

Kirriemuir: Development Plan

TAYplan (June 2012)

- Strategic to 2032/ 2036
- West Angus HMA 80 houses pa.
- · Kirriemuir "fourth tier" smaller town centre:
 - after Dundee/Perth/Forfar
 - mix of uses
 - encourage vitality & diversity of economic & social activity in both day & evening

Modified Draft Angus LDP (Aug 2016) Policies:

- Thriving & connected: housing & services
- · Protected & valued: natural & built environment
- · 25% new developments of +10 units as affordable
- Kirriemuir Tier 3 settlement:
 - > reuse, redevelop & regeneration brownfield sites
 - W. Angus HMA 1,227 homes to 2026:

· Kirriemuir:

- > 7 sites with PP or under construction:118 capacity
- 1 new allocation: South Of Beechwood Place 100 capacity (50 in 2016-21)
- 2 opportunity sites:
 - Garlie Works: residential, business, retail or community
 - Land at Cortachy Road: residential or business
- · 3.2 ha site Pathhead: pp for retail use
- 2 AC properties identified surplus:
 - Access Office & Fairlie House

Austin-Smith:Lord



Kirriemuir: Socio-Economic Profile Summary (2013)

Kirriemuir Town Population: 6,112 (5,693 in 2001+7.3%)

Kirriemuir Landward: 2,758

Scotland

Angus Glens: 3,617

Tayside Businesses Birth Rate per 10,000 adults (2012)

5.23m 17.11

· 31 against Scottish average of 33/ UK average 42

						1	EVEN TO SERVE
Area	Total Population Mid-year estimates 2013	Child Population 0-15 % Mid-year estimates 2013	Working age Population % Mid-year estimates 2013	Pension Age Population % Mid-year estimates 2013	% Population Aged 75+	16-24 JSA Claimants % 2012 Q4	Business Sites
Kirriemuir	6,112	16.57	57.40	26.03	7.44	5.6	170
Kirriemuir Landward	2,758	15.30	60.88	23.82	6.93	4.3	155
Angus Glens	3,617	16.01	59.8	24.19	6.19	1.7	295
Angue	116 240	17.00	EQ 17	22.02	7.02	E 7	4 350

63.08

19.81

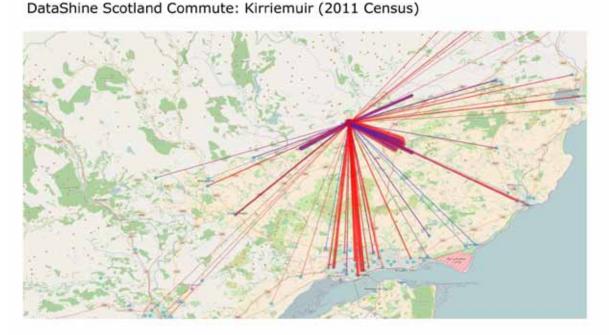
5.89

SIMD: Kirriemuir One datazone in 20% most deprived for crime & income



Austin · Smith: Lord





Austin-Smith:Lord

Kirriemuir- Emerging Issues

1. Existing Assets: Unlocking Economic Development Opportunities

- Town Centre: sustaining improvement & momentum : beyond Conservation Area Regeneration Scheme
- Maximising visitor potential of the town e.g. building on of DD8 Music & JM Barrie heritage & choice of visitor accommodation
- · Enterprise: local entrepreneurs: local employment & employability
- Voluntary & third sector opportunities
- · Local housing need & demand
- · New futures for vacant heritage properties: new & mixed uses
- · Vacant & underused property/brownfield sites: proactive planning







Austin · Smith: Lord

2. Community & Third Sector: Older People & Youth

- Resources devoted to prevention & early intervention: health & wellbeing e.g.
 - KirrieConnections
 - Volunteering
 - > Sports hub
 - > Older people remain safely own home: exclusion/isolation
 - Inclusion/inequalities







 Community Planning: Kirriemuir focus: leading partnership: driving pace of change: priorities, targets, milestones





Austin · Smith: Lord

3. Improving Access & Connections

- Access to services including retail, public & community run services, banking/financial services
- · Information sharing across the community
- · Broadband speed/reliability & internet use
- · Further Path Network improvements:
 - walking/cycling network
- Joint promotion & marketing Kirriemuir







Austin-Smith: Lord

TALKS

Kirriemuir - Charrette Venue



Austin-Smith: Lord







Briefing Sessions: Discussion

Any other plans/proposals?

· Any other issues?

· Spread the word & bring a friend/colleague!

APPENDIX C: BRIEFING NOTES



KIRRIEMUIR DESIGN CHARRETTE

BRIEFING NOTE 3: 2 September 2016

'Kirriemuir Talks': Update

The conversation begins in earnest in Kirriemuir next week on **Thursday 8 September**, as a design charrette seeks to draw on local ideas and inspiration to shape the town centre's future. A design charrette is an intensive consultation and design programme through which designers, architects and other specialists gather opinions, wants and wishes, to help distil a clear vision of what people want for their own communities. Similar events have already been held in Arbroath, Brechin, Carnoustie, Forfar, Montrose and Monifieth and prompted a host of ideas to enhance their local communities.

The charrette events and 'Kirriemuir Talks' team will be based at the KirriemuirConnections Community Hub, 5 Bank Street, Kirriemuir. As well as a place to develop and work on ideas and options, the KirrieConnections base will serve as a drop-in centre. So pop by during the four-day charrette. The team wants all members of the community, as well as local businesses, public sector partners and other interested parties to get involved. It is an opportunity to have your say.

Day one of the charrette is on Thursday 8 September, with days two and three on Tuesday 13 and Wednesday 14 September. There will then be a presentation of the emerging development framework and action plan on Tuesday 27 September. See the full programme of events below.

Pre-Charrette Activity: 24 & 25 August

In preparation for the Kirrie Talks charrette community activities were organised by a team from WAVE*particle*, in Kirriemuir on 24 and 25 August. WAVE*particle* is an art organisation who specialise in developing and delivering effective community engagement and treat engagement as a creative process and artform.

Day 1: 24 August

The WAVEparticle team arrived in Kirriemuir in glorious sunshine. WAVEparticle Lead Artist and Director, Peter McCaughey, along with artist Rae-Yen Song and film-maker Basharat Khan, walked the town, with a large vinyl map that shows the town and its surrounding environs, filming the streetscapes and meeting / interviewing townsfolk, and letting everyone they met know about, and invited them to, the up and coming Kirrie Talks charrette and related events.



In the evening of Day 1, in the Three Bellies Brae, the WAVE*particle* team met with some of the people who have agreed to contribute to a *pecha kucha* evening, as part of the Kirrie Talks launch event, next Thursday 8th September. A range of local people were in attendance at the Three Bellies Brae, including representatives from Kirriemuir Community Council, Angus Council, Voluntary Action Angus and Kirriemuir Heritage Trust.



The short pecha kucha format is where every contributor presents images 20 X seconds. WAVEparticle piloted the use of the pecha kucha event with great success at the launch of the Monifieth Charrette. The format is a great vehicle for exchange celebrating the existing activities and efforts in the area, but also stimulating exciting opportunities inscribing local knowledge at the heart of the charrette process, right at the very start. Next Thursday's pecha kucha is already lining up to be a great evening - participants already

confirmed include Kirsty Macari of Conservation Area Regeneration Scheme (CARS), Graham Galloway from DD8 and Heidi Findlay of Kirriemuir Heritage Trust.

The evening covered wide-ranging conversations from the opportunities to deepen the culture of volunteering within the town to the challenges of strengthening connections within the community. Significantly (and unusually for the pre-charrette stage), the focus of the conversation was exclusively on the social structures and ideas and possibilities for sustaining and strengthening these, and at this point in time, not upon the roads infrastructure/built environment issues.

The WAVEparticle team stayed overnight 10 minutes out of town at The Stables, in Meigle, and the host, David, generously offered insight into the potential of social enterprise initiatives in Kirriemuir and the surrounding area. David has written courses on this subject and generously offered the Team an electronic copy of his full course for distribution.

Day 2 - 25 August

The WAVEparticle team began with workshop in Webster's High School, with pupils from the high school and from Northmuir Primary and Southmuir Primary.

With the aid of the large vinyl floor map of Kirriemuir and its environs, along with the pre-printed Postcard From The Future, the pupils were encouraged to envisage Kirriemuir in 2026.



The pupils and students visualised their comments through the placing of the coloured dots on the big map.

- A Red dot for an area that needs improving, where might that be?
- A Gold Star to mark a significant place, organisation or something in the town that works particularly well. Where / what might that be?
- A White dot for a place in the town that has a local dialect / nickname?
- A Green dot to mark where you live or a place that connects you to the town.



There were 23 pupils in total, with ages ranging from six to sixteen years old (which was a nice hook for Kirriemuir's *Postcard From The Future*, which asks pupils to imagine themselves in 10 year's time - and gets them to describe the changes that they identify should happen have been implemented). Video portraits were taken of the pupils reading their *Postcard From The Future*.

The age range was a great dynamic in the workshops with the younger children reminding everyone of how to draw from your imagination!

Following the schools workshop the team attended the Charrette Briefing Meeting at the Kirriemuir Connections Hub in town, and then set up in the Square beside the Peter Pan Statue and engaged passers-by in conversation around the large map.



The response from the people that the WAVEparticle team met over their two days in Kirriemuir has been terrific, and a 10-minute video has been edited to reflect this precharrette stage. This will be screened at the Kirrie Talks launch event next Thursday and uploaded online. Postcards From The Future will also be on display at the event.

'Kirriemuir Talks: Programme (8, 13, 14 & 27 September)

The charrette offers a number of opportunities for YOU, the public to get involved and have your say about the future of Kirriemuir Town Centre.

All the charrette events are open with no need to register in advance.

The Design Studio and all Charrette events will be based at, or start from: **KirrieConnections Community Hub**, 5 Bank Street, Kirriemuir, DD8 4BE.

KIRRIE TALKS Events Programme						
Thursday 8 September - Setting the Agenda						
12 noon - 5.00pm 1.00pm - 2.30pm 3.00pm - 4.30pm	Drop-in Design Studio Schools Workshop Transport Walk & Talk (meet @ KirrieConnections)					
Thursday 8 September - Launch Event						
5.30pm - 6.30pm 6.30pm - 7.30pm 7.30pm - 7.45pm 7.45pm - 8.00pm 8.00pm - 9.00pm	Community Networking Community Pecha Kucha - Presentations Break/Entertainment WAVEparticle film - "48 Hours in Kirriemuir" Setting the Agenda - Agreeing Areas of Focus					
Tuesday 13 September - Gathering Ideas						
12 noon - 5.00pm 11.00am - 12.00pm 1.00pm - 3.30pm 4.00pm - 5.30pm 6.00pm - 8.30pm	Drop-in Design Studio Intergenerational Storytelling - Kirriemuir Tales Futurewalk to Camera Obscura (meet @ KirrieConnections) Youth Workshop - What do young folk want in Kirriemuir Business/Community Networking Workshop - Making Connections					
Wednesday 14 September - Testing Ideas						
10.30am - 1.00pm 10.00am - 1.00pm	Drop-in Design Studio Agencies/Angus Council/Stakeholders Workshop - Including Showcase on Conservation Area Regeneration Scheme (CARS)					
1.30pm - 4.30pm	Drawing-up time					
4.30pm - 6.30pm	Drop-in Design Studio					
7.00pm:	Work in Progress presentation					
9.00pm:	Close					

Tuesday 27 September - Report Back

2.00pm - 6.00pm Emerging Ideas Exhibition

2.00pm - 3.00pm School Project Review

4.00pm - 5.00pm Youth Follow-up/Report Back

6.00pm - 6.30pm WAVEparticle - Film Premiere

6.30pm - 8.30pm Report Back Presentation

To get involved with the design charrette and express an interest in the events contact:

Maggie Sherrit: Communities Manager, Angus Council.

Email: sherritm@angus.gov.uk
Telephone: 01307 473648

Keep up to date:

Twitter



https://twitter.com/KirrieTalks

@KirrieTalks #KirrieTalks

Facebook



https://www.facebook.com/kirrietalks/

Padlet



http://padlet.com/kirrietalks/1

DWA/Kirriemuir Charrette/ Briefing Note 3 020916

APPENDIX D: CHARRETTE PROCESS

From top to bottom:

Kirriemuir Large floor map Mapping exercise at school workshop Postcard from the Future

PRE-CHARRETTE ENGAGEMENT

WAVE particle visited Kirriemuir on Wednesday 24 and Tuesday 25 August to deliver pre-charrette activities ahead of the official 'Kirrie Talks' Charrette launch. During the two days in Kirriemuir WAVE particle met with local residents, community stakeholders and local initiatives and organisations to discuss the future of Kirriemuir.

WAVE particle used a variety of creative tools, including a large floor map used as a conversation trigger [Fig.1], to engage communities in Kirriemuir in discussing existing local assets, the specific identity and character of Kirriemuir, as well as highlighting issues in the area and gaps in resources.

School Workshops

As part of the visit, the team also delivered a creative workshop to school pupils in the area, bringing together pupils from Northmuir and Southmuir Primaries and Webster's High School. Pupils engaged with the large floor map [Fig.2] on to which they could place a series of coloured dots:

- A red dot for an area that needs improving;
- A gold star to mark a significant place or something in the town that works particularly well;
- A white dot to make a place that has a nickname or local name or perhaps an unusual story attached to it that only a Kirriemarian would know;
- A green dot to mark where you live or a place that connects you to the town.

They also completed "Postcards from the Future" [Fig.3], a creative exercise, which asks pupils to write back to themselves from 10 years into the future, detailing how their town has changed and what their aspirations for the area are.

During the workshop, pupils discussed the character of Kirriemuir, places they were connected to or proud of, as well as discussing places that could be improved and identifying future opportunities in Kirriemuir and the Den in particular.

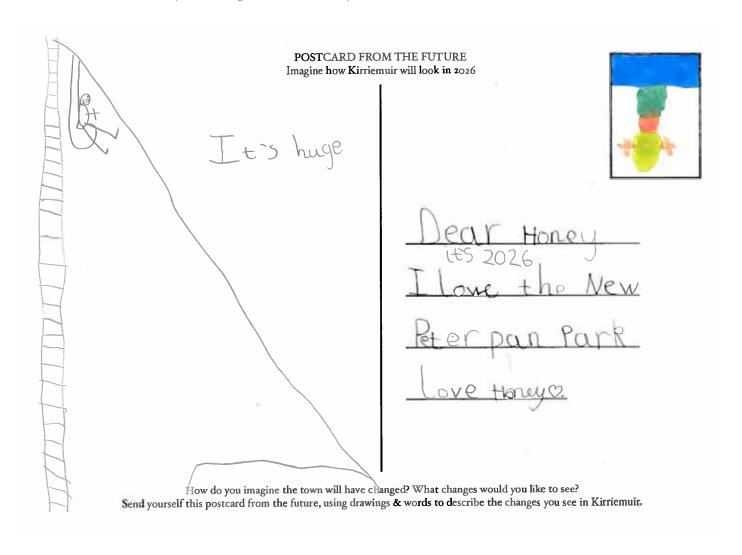






Double Page:

Postcards from the Future completed during the school workshop



that has a second music festival Imagine how Kirrie that has includes a wide variety of Music It also encourages young artists to perform.	restaurants what cover a range of cuisines litalian, chines Inclian, French etc) these places are always full and sell great toach.
hunt to the cinema yesterday and watched a new releasors thank apply the solution of the context of the cinema of the context of the cinema of	- These is now a job centre aimed at teams to nelp teens on the area find part time jobs during their school career
and heeps the youth in hirrie rather than larrie has some really and across in the	
friends in a saje related environments. They are foused at beens with sojas, games and a areas to listen to music? Charge phones. How do you imagine the town will have d	nanged? What changes would you like to see? ngs & words to describe the changes you see in Kirriemuir.

Completed Postcards, which were displayed at the charrette, showed a strong sense of investment in the future of Kirriemuir and the community, particularly in relation to improvements at the Den. Waveparticle found it a pleasure to work with staff and pupils and particularly fruitful to work across a variety of age groups.

Kirriemuir Charrette Film

The WAVE team took the Postcard From The Future and large floor map out and about in Kirriemuir, getting to know the town by moving through it and speaking directly with local people about their experiences of living in Kirriemuir. Lead artist Peter McCaughey, along with artist Rae-Yen Song and film-maker Basharat Khan captured the opinions, insights and anecdotes of Kirriemuir in a series of filmed interviews, some conducted in the open as people were passing by, others inside shops and institutions such as the 88 Café or the Gateway to the Glens Museum, where they were warmly welcomed.

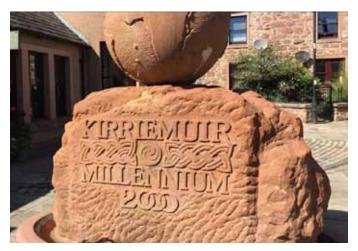
In addition to filming interviews with Kirriemarians, the team also captured the town in a series of streetscapes and stills, observing the town with the fresh eyes of a visitor. The film Forty-eight Hours in Kirriemuir is currently available to watch on the WAVEparticle Vimeo stream: https://vimeo.com/181905956.

A new version of the film, which incorporates the additional charrette days was screened on the final Reporting day on 27th September and will shortly be available to watch online.

<u>Below & adjacent page:</u> Extracts from the short film *'Forty-Eight Hours in Kirriemuir''*



















ENGAGEMENT DURING THE CHARRETTE

Pecha Kucha Presentation

As part of the Kirrie Talks launch event, WAVE facilitated a Pecha Kucha style presentation inviting a diverse range of individuals, local businesses and organisations within Kirriemuir and its environs. The aim of the event was to raise awareness of the incredible talent and efforts of local endeavours and projects, install a sense of pride and ownership of the town's activities, and stimulate new partnerships and connections. The event was a great success with 13 different speakers, including two school pupils from Websters High School, who shared some exciting ideas, which emerged during the group workshop at the school on 24th August. A further Pecha Kucha presentation event was scheduled there and then for the final charrette evening on 27th September.

Cartoonist Franck Boyle at the charrette

During the charrette, WAVE was joined by cartoonist Frank Boyle, who developed a series of drawings in response to the various discussions taking place at the public events. Frank also created initial drawings for a new idea of a Treasure Trail for Kirriemuir, put forward by Webster's High School pupil Victoria Johnston and inspired by Kirriemuir's own J.M. Barrie. Victoria presented her idea at the Pecha Kucha event. Another presenter, Kirsty Macari of the CARS regeneration scheme, was very impressed by Victoria's idea and has pledged funding to help get this idea off the ground, a great example of how a charrette catalyses new and exciting partnerships.

Intergenerational Storytelling session at Lyell Court sheltered housing

This event brought together young people, including pupils from the schools workshop, and older Kirriemarians, in a session that shared stories and tales between older and younger folk in a relaxed but dynamic exchange that was a truly enjoyable and valuable experience for all involved. As part of this sessions, some stories and anecdotes were captured in audio recordings, and these have been included as part of the extended version of the Kirriemuir Charrette short film.

Below:

Pecha Kucha presentations









Franck Boyle's sketches , Intergenerational Storytelling







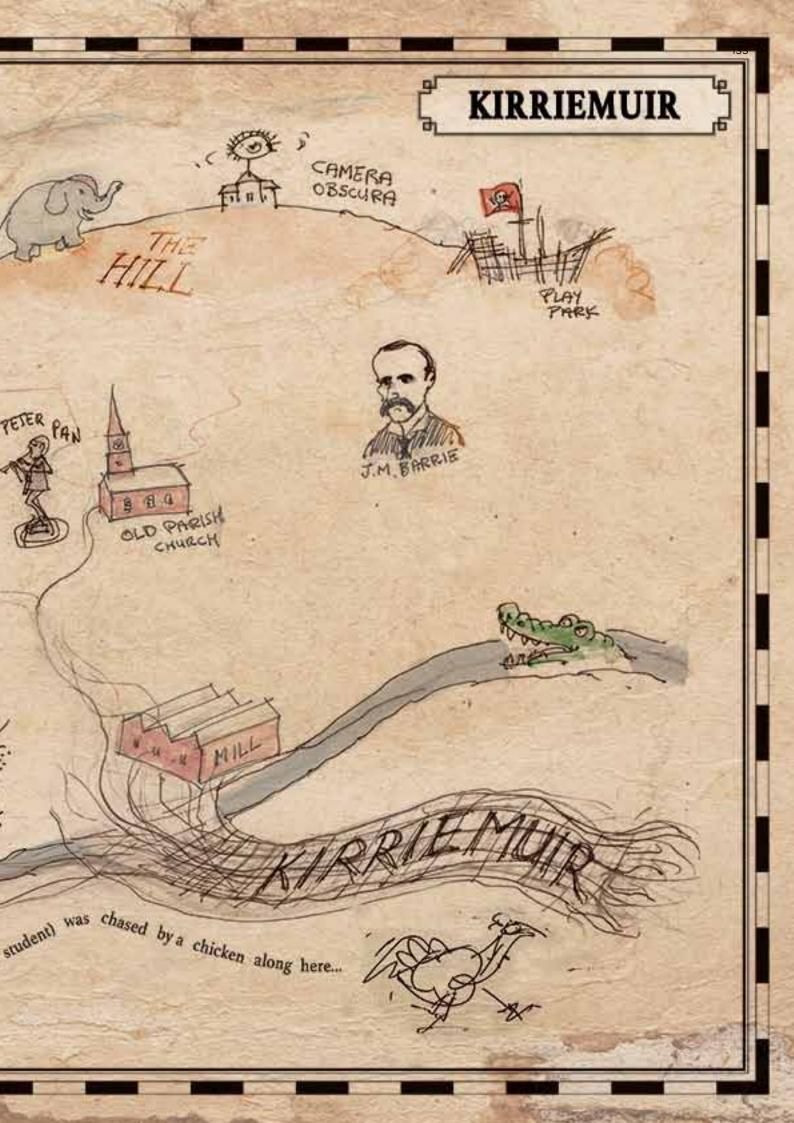
Below and adjacent page:

Franck Boyle's draft sketches of Kirriemuir Treasure Map developed during the charrette.



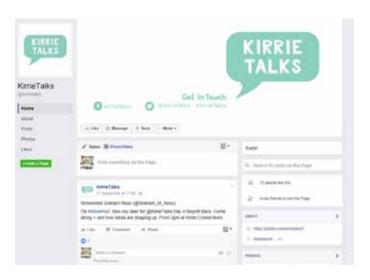






PUBLICITY

The charrette was publicised with articles in the Kirriemuir Herald and Courier & Advertiser and good coverage on the 'Oor Kirrie: Auld n New' Facebook page and the Angus Council web site/social media in the weeks prior to the events. Posters and flyers were distributed to local shops and community buildings. A @KirrieTalks' Facebook page was set up and had 71 'likes' and a Twitter account (@KirrieTalks) was set up that had 54 followers up to the Closing Event. Three Briefing Notes were also e-mailed to more than 240 contacts that included 70 local businesses on a database that was compiled by the Charrette Team.





DAY BY DAY SUMMARY & OVERVIEW OF RELEVANT MEETINGS

The Design Studio was set up in KirrieConnections Community Hub at 5 Bank Street and was operational from Thursday afternoon: 8 September. The town centre location proved very popular with a significant number of locals and interested parties 'dropping in' during the four days to have their say about the future development of Kirriemuir. Public presentations were held in KirrieConnections Community Hub and these 'milestone' events included the launch on the Thursday, Work in Progress Presentation on 14 September and the final report back presentation on Tuesday 27 September. In addition twelve targeted working sessions were organised through the four days. At the end of the process the Design Team presented a comprehensive Development Framework and Action Plan that included a series of development option plans for the agreed main opportunity sites.

Thursday 8 September

Prior to the Launch event 8 pupils attended an interactive discussion KirrieConnections Community Hub. As part of the Pre-Charrette Animation the pupils also completed 'Place Standard' sheets. This group and through discussions as part of the Pre-Charrette animation, highlighted **ten 'big ideas'**/thought bubbles and these were used to structure part of the exhibition in the shop from day 1. More than 20 people dropped in during the day and contributed comments and other ideas onto a series of additional 'thought bubbles'. The big ideas/ thought bubbles identified opportunities to improve:

- Community Action
- Access to Services
- Open Space/ Access to Nature
- Community Sports Hub
- Youth Facilities & Activities
- Inclusive Kirriemuir
- Vacant Buildings & Sites
- Routes & Paths
- Visitor Economy
- The Den

The Traffic + Transport Walkabout led by TPL and was attended by 5 people. Among the issues discussed were:

- Footway widths in town centre
- No shelter at main bus stop
- Bus service connections
- Slippery conditions for cycling when its wet
- Parking enforcement
- Poor signage
- Coach parking

The Launch Event was held at 6.30pm in Kirrie Connections Community Hub. Around 42 people attended the event. After a short welcome from Councillor Ronnie Proctor, the Design Team introduced the quick fire and concise pecha kucha style presentation (based on 20 images with 20 seconds on each image). The presentations came from:

- Kirrie Connections (Dementia Friendly Kirriemuir): Maureen McGinlay
- Kirriemuir Heritage Trust : Heidi Findlay
- Tayside Police Museum : Hamish Gray
- Thrums Art Group : Muriel Farquharson
- Angus Trading Standards : John Dillon
- Conservation Area Regeneration Scheme : Kirsty Macari
- Perthshire Wildlife: Swifts Project: Danielle Muir
- DD8: Graham Galloway
- Voluntary Action Angus Gary Malone
- Kirriemuir Gateway to the Glens Museum Rachel Jackson
- 2 pupils from Websters High School: Victoria Johnstone & Caitlin Robb presented creative ideas for the town
- Kirriemuir Community Sports Hub : Scott Nicoll
- Community projects: Derek Smith

See outline of presentations in Appendix D.

The presentations were well received and acted as a an up to date snapshot and 'exchange' of the range of community activity in Kirriemuir and the surrounding rural area, highlighting existing cultural, social and natural assets of area. The presentations helped generate further discussion about gaps and overlaps, better links or relinking / making connection and some of the emerging priorities for community investment as a foundation and focus for the Kirrie Talks Charrette.

After a short presentation from the Design Team highlighting the ten 'big ideas'/thought bubbles that had emerged so far, the plenary session focussed on initial reactions and in summary these included:

- Community networking & coordination
- Informal volunteering
- Facilities for young people
- Open space & natural heritage: opportunities
- The Den overlooked + great (forgotten?) asset
- Pre-school facilities & involvement
- Need for employment space: local jobs
- Business association/KALBA: has just been established
- Visitor economy
- Choice of accommodation
- Events
- Gateway to Glens Police Museums: significant potential
- Community Sports Hub
- Fairlie House: Community Asset Transfer Stage 1 has been successful
- Transport issues: footway widths, signage, coach parking
- Housing: quality / affordable / adaptable

Individuals also completed 'Place Standard' sheets.

Tuesday 13 September

More than 20 people dropped in during the day or attended the open air discussion session in the public space opposite Bank Street with the large floor map when initial ideas were discussed. The early focus was on strategy and the emerging development framework themes were covered. The Design Team were able to visit the Den and Fairlie House that is soon to be vacated by Angus Council.

A successful Intergenerational Storytelling session was held at the Lyell Court retirement/sheltered housing complex with 7 residents and 5 pupils from Webster's High School. The session was also attended by Frank Boyle who provided pen portrait illustrations of a number of residents. The session proved very useful in highlighting the rich history of Kirriemuir and some of the rich personal memories. The material proved useful for Victoria Johnstone who was developing an idea for a heritage trail for Kirriemuir that celebrates both the history and individual stories of Kirriemuir. This trail would be presented as a digital app for a phone or tablet.

A Futurewalk session with WAVE*particle* & A-S:L was held in the early afternoon. This was an ideal opportunity for the five attendees to go on a walk and talk tour of Kirriemuir and its past, present and possible. The walk included a visit to the Camera Obscura that is now being operated independently by the Kirriemuir Regeneration Group.

A **Youth Workshop** was held within KirrieConnections Community Hub and outside in the public space across the street. Around 14 young people discussed some of the issues and challenges that face young people in Kirriemuir. In summary the discussion highlighted:

- The need for informal simple indoor space 'just to hang out' that could also be used for arts/crafts, reading, TV/Games, cooking/kitchen: 'The Youth Club'. A space in the town centre that youth from the two close knit communities of North and South Muir can use
- The tremendous potential of the Den and the scope to make much more use of the area: a range of ideas and best practice form other places was discussed including: fitness trail, allotments/growing area, events space, challenging play/high wire climbs, tree house and

mixed use in the former 'Dennie's House'. The scope to establish a 'Friends of the Den' was also discussed.

15 people from local businesses and the community attended the Business/Community: Making Connection Workshop in the evening. The new business association/KALBA has just been established and it was agreed that the group was essential and needed wide support to ensure the views of businesses were heard and that local business worked together for mutual benefits. This was also an ideal opportunity to engage directly with individual business owners and representatives, to review emerging projects and to hear first-hand their view of Kirriemuir and the recovering property market.

Ryden also presented a summary of their research on the local property market that highlighted (see appendix E):

- The commercial hierarchy and competition from Dundee
- Problems are national: solutions are local
- Kirriemuir has a well-defined and reasonably welloccupied town centre: strong presence of independents
- Scope for property projects and interventions: building on "CARS" investment
- Pub / rooms requirement & possible mixed use opportunity to service the growing visitor economy
- Possible retail 'gap analysis', testing and formal targeting
- Monitor industrial stock/supply & provide analysis

Overall the discussion identified opportunities including:

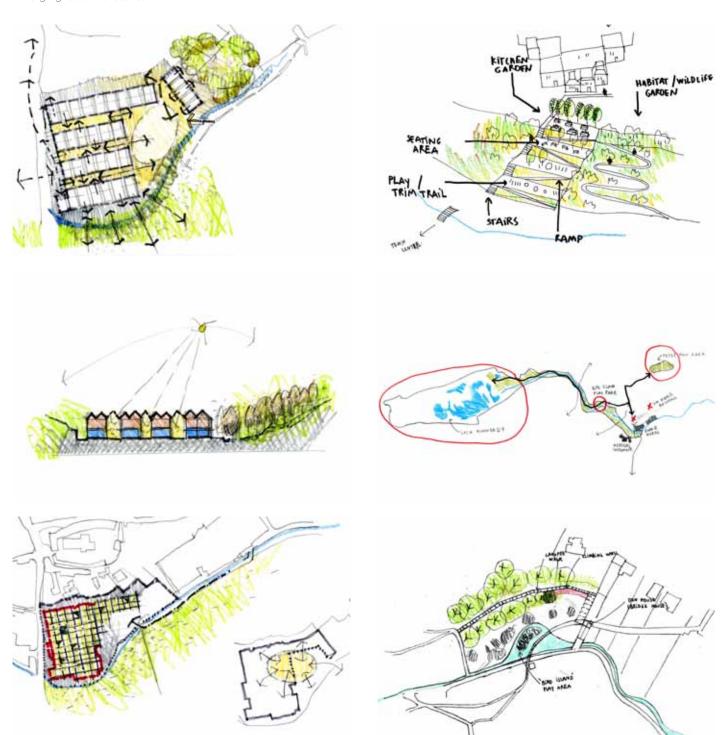
- Scope to highlight and promote the high quality of life in Kirrie: independent retail offer, open space and good schools
- **Talk the town centre up**: e.g. 'CARS' has won national awards: change perceptions!
- Need for more affordable social/market rent housing for local people: salary/wages are lower
- Avoid becoming a commuter/dormitory town: town centre businesses need to service commuter (open longer) and market/promote to existing/new residents

- KALBA are launching a new web site and a **Halloween event** is planned with a treasure hunt and arts/music performances: annual insurance and 'green tape space' that is easy to get permission to use is essential
- More start up business space in the High Street: a possible enterprise project with the Webster's High school was mentioned
- Scope for an 'artist in residence'
- The scale and sensitivity of the opportunity of **reusing** vacant space at the Gairie Works on the edge of the town centre Conservation Area was highlighted. Possible use included arts, community space, small museum, health centre as well as well-designed housing.
- Opportunities to provide more choice of visitor accommodation (B&B and bunkhouse) as well as scope to provide visitor packages that include accommodation, local restaurant/café, natural heritage guided tours and tasters, individual guides and cycle hire
- Coordinating information, using social media & promotion was vital
- 'Shop doctor' initiative targeted at independent retail/ service businesses could be a piloted
- The reasons for the Vault failing as a 'youth space' and the lessons learned were discussed: building more local capacity in the community with mentoring and directly involving young people over several years was considered crucial
- More volunteering and social enterprise opportunities were also identified

The Design Team continued to prepare plans, drawings and illustrations based on the emerging structuring principles (see next page).

Below:

Emerging ideas - sketches



Wednesday 14 September

The morning of the third full day of the charrette involved 7 people attending the Public Agencies and Interested Parties Workshop held in the KirrieConnections Community Hub. The group included the various statutory, voluntary, community organisations that have an interest in Kirriemuir. In the Workshop a number of important community planning initiatives were identified including:

- The Town Hall had been refurbished in 2010 but was now less well used and has considerable spare capacity
- Fairlie House: Community Asset Transfer Stage 1 has been successful and the next step will be to make a strategic business case that takes account of the scale of the spaces other existing buildings (e.g Vault, Town Hall, Connections, Bank, Post Office) and demand/potential uses
- Building on the successful CARS investment: celebrate achievement and look to get space that is still vacant/under used back into economic use
- Demand for affordable, adaptable & social rented housing in the town
- Ageing population: challenges & opportunities
- Health & Social Care Integration: focus on care at home, adapted housing, keeping active & well being
- Raising awareness and progressing a Sports Hub in Kirriemuir with Development Officer (Community Sport Hubs) ANGUSalive and the active involvement of local sports clubs.
- Opportunities to improve the visitor offer with a strong focus on natural heritage
- Strategic coordination of the business case for improved community centre and sports hub provision

The Design Team continued to prepare plans, drawings and illustrations based on the emerging structuring principles that were presented at the Report back session later in the evening (see adjacent page).

14 people attended the Report Back on the Wednesday evening. The focus for the discussion was to consider some of the implications of the emerging development framework key spatial moves and action plan structuring principles and including in particular the emerging objectives and programmes in summary:

- 1. Strengthen Community Connections + Third Sector
- 2. Celebrate Natural Heritage
- 3. Unlock Economic Development Opportunities
- 4. Improve Access + Connections

The discussion focussed on fundamental strategic interventions including the importance of:

- Talk the town centre up: support KALBA and change perceptions!
- Agreeing priorities across the various business and community groups and coordinating the strategic business case for improved community facilities
- Action Plan should include tangible economic and community development projects that can be delivered.

Early studies for the Den and potential development sites were shown. The outcomes from the discussion were used to refine the Action Plan.

Tuesday 27 September

The 'Emerging Ideas' exhibition was open in KirrieConnections Community Hub from 2.00 pm on the fourth and final day and more than 12 people dropped in during the afternoon to review progress and discuss specific opportunities.

A School Project Review/Youth Follow Up was held in the afternoon and this was an ideal opportunity for the Design Team to explain the emerging proposals for the Den and to receive feedback from the 6 pupils who attended. It was also confirmed that it would be likely that the CARS project could offer £2,000 as a starter pot for the development of a place app by the Webster's High School.

25 people in total attended the Final Presentation. Councillor Iain Gaul provided the words of welcome. Four follow up Pecha Kucha presentations were given by:

- Kirrie Youth FC: Chris Kettles
- Kirriemuir Regeneration Group: Mo Duncan
- Kirriemuir Business Association /KALBA: Tina Williamson
- Angus Council Communities Team: Maureen McGinlay

The film that Waveparticle had produced with interviews with a diverse range of people was shown. The event included an explanation of the Design Team's work and the transformational themes, strategic principles, vision/values, programmes and delivery circle diagrams.

The Vision and values of a: **community-focussed, distinctive, artisan, connected, caring, enchanting** and **memorable Kirriemuir** was outlined.

This was followed by a discussion of the emerging final Regeneration Action Plan and Development Framework that is summarised and illustrated in Chapter 3.

The Design Team's initial presentation included town context analysis and fundamental issues, spatial strategy, the four action plan programmes, illustrated

development framework, schematic and layouts and diagrams that highlighted proposals to improve the Den, connectivity and proposals to reuse key building and develop key sites. This was also a final opportunity for one to one discussions with the Design Team.

Final comments included:

- A concern that local people had an expectation that Angus Council would not deliver on outcomes and proposals. The Design Team made clear again, has was done throughout the Charrette, that this will not be the case and that it will be about collective effort and a range of alternative funding sources had been identified.
- It was confirmed that it would be likely that the CARS project could offer £2,000 as a starter pot for the development of a place app by the Webster's High School. This will however require agreement from the Kirriemuir CARS Steering Group who have final decision on any agreed expenditure. In order to meet the criteria under the grant funding as provided by Historic Environment Scotland as part of education, training and awareness raising and also as part of the legacy of the CARS scheme. The first stage of the app should seek to map out information on buildings which have received grant funding from CARS and give insight into the history of Kirriemuir.
- Community Networking: Online + Offline: How best to support and strengthen the extensive network of community groups and voluntary organisations active in Kirriemuir to help to continue to improve and promote the town was again discussed. This could include a coordinated community / town website and physical space in the town to showcase projects and events, and to encourage participation.
- Inclusive Kirriemuir: A number of people reflecting on the success and ambition of the 'dementia-friendly town' and the scope to improve accessibility for those with mobility and sensory impairments as well as promote

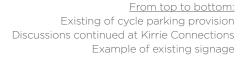
the KirrieConnections Community Hub for a wider range of uses.

- Continuing The Restoring Kirriemuir's Built Heritage: Included lessons learned from the CARS and scope to continue to maintain and celebrate Kirriemuir's built heritage and social history (including J M Barrie and Bon Scott). Clearly there are several existing vacant or under utilised buildings (incl. Post Office, former Bank, Gairie Works) and others such as Fairlie House that are surplus to the Council's requirements. A more coordinated and strategic approach based on a clear business case is essential.
- Events / Visitor Economy: People spoke fondly of the importance of Bonfest and the work of DD8 and others to organise excellent events. Scope to maximise the potential benefit to attract visitors to spend more time and money in Kirriemuir is seen as vital. There was an agreed desire to promote Kirriemuir as a quality destination and Gateway to the Angus Glens and Cairngorms National Park.
- Community Sports Hub: The formation of a Community Sports Hub was welcomed. There is a need to raise awareness and spread the word about what the Hub is and how it works.

APPENDIX E: TRANSPORT ANALYSIS



From top to bottom: Transport 'Walk & Talk' Example of existing footpath condition The 'Zig Zag' path

















NAME / SITE	EXISTING SITUATION	CHARRETTE PROPOSAL		
Accessibility Audit	Some missing dropped kerbs Narrow footway	Illustrate area to be assessed.		
Signage review to include directional signage for those on foot / parking locations / toilets / local attractions / links to core / cycle path network etc.	Signage in town poor. Parking signage disjointed. Core path gaps.	Carry out local signage review and replace signage to help wayfinding. Review parking directional signage to give better definition of town car parks.		
School Path at The Den	Path 'zig zags' to cater for gradient. Path is signed as closed at certain times of day	Identify area on plan.		
Review cycle parking in town.	Parking present but poorly provided and poorly defined.	Identify cycle parking in town as existing (and proposed?)		
Parking Decriminalisation	Parking Decriminalisation - AC are taking this forwards - enforcement is a recurring issue	N/A		
Coach parking	Lack of coach parking to cater for visitors	Note coach parking options to be pursued		
Bus shelter in square	No formal shelter at main stops in square (but shelter possible in nearby doorways etc)	Illustrate possible intervention locations.		



JUSTIFICATION / ADDITIONAL COMMENTS	Priority
Audit should be carried out including local access groups. Should encompass the entire town centre in the first instance and extend thereafter in consultation with those with impaired mobility or sensory impairments. Could also include tactile wayfinding and involve discussions about enhancements to public transport etc.	High
	High
Potential to provide stepped access together with enhancement of existing link to provide a 24hr route.	High to define / Medium to provide
	Medium
AC are considering this in the context of the County.	N/A
Identification required of possible coach parking locations and set down / pick up.	High
Provision should be seen in the context of the visual impact of this item on the streetscape.	Medium

APPENDIX F: PROPERTY ANALYSIS

Retailing

- Multiples: Boots, Lloyds Pharmacy, Red Cross
- Lettings: two recorded in the past 2 years
- Supermarkets:
 - Town centre Co-operative Food (Roods & High St).
 - · Lindsay Street Spar
- · One retail unit on the market; one business for sale
- Proposed supermarket at Pathhead & LDP retail opportunity at Gairlie Works
- Retail unit proposed for ground floor of former Hooks Hotel
- No known retail requirements
- Conservation Area: High Street, Roods and surrounding streets









Employment property

- Upper floors in the town centre and in retail frontages
- · Occupiers : solicitors, accountants, property firms
- 1 office available (u/o) Bank Street
- Gairie Works
- Muirhead Industrial Estate
- Logie Business Park
- Motor trades, construction trades, engineering, textiles

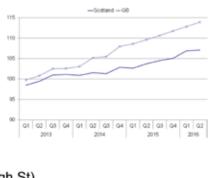












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Leisure

- · JM Barrie's Birthplace museum
- · Gateway to the Glens museum
- · Tayside Police museum
- Kirriemuir Camera Obscura
- Accommodation:
 - · Two hotels in the town centre
 - · One in the Southmuir area
 - B & B's
 - · Self catering cottages
- · Pubs / restaurants / cafes
- · Two pubs for sale
- · Former Buddies nightclub, for sale







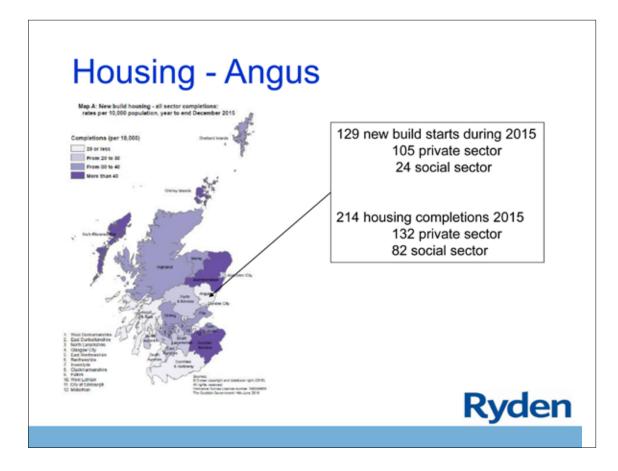
Opportunity Sites

- · Gairie Works:
 - · residential, Class 4 (business), Class 1 (retail) or community uses
- · Land at Cortachy Road:
 - · residential or Class 4 business use
- Proposed LDP Allocation at Beechwood Place residential use
- · Brownfield / Infill development opportunities





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Housing

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- Kinnordy View (Hillhead) by Guild Homes
- · Ferrier Fields (Sunnyside) by Strathmore Developments
- · 7 sites with PP or under construction:118 capacity
- · South Of Beechwood Place 100 capacity
- · Land at Cortachy Road





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Market Change

- Commercial hierarchy and competition
- Problems are national: solutions are local
- Kirriemuir:
 - Well defined and reasonably well-occupied town centre
 - Projects and interventions: "CARS"



Ryden

Emerging Opportunities/ Gaps

- 1.Pub / rooms (requirement & possible mixed opp.)
- 2.Identify leisure/ tourism site (better links with accommodation)
- 3.Retail 'gap analysis', testing and formal targeting
- 4. Monitor industrial stock/supply & provide analysis



APPENDIX G: **PECHA KUCHA**



BACKGROUND OF DEMENTIA FRIENDLY KIRRIEMUIR

- Life Changes Trust funding projects for dementia friendly communities and young carers
- Kirriemuir and Dean Area Partnership applied to Life changes trust for funding
- The partnership was awarded £275,000 over 3 years

AREAS OF WORK

- Dementia friendly community hub known as KirrieConnections
- · Dementia friendly community garden
- Raising awareness in the community as a whole
- Signage in the town
- Supporting local businesses to become dementia friendly

CONNECTIONS

- Within communities
- · Between people
- Between organisations
- Between businesses
- Within ourselves







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KEY TASKS

- · Ref forum of PLWD to develop the project
- Recruit train and support volunteers
- Establish and sustain partnerships
- Raise awareness in the community
- Provide drop in sessions for signposting
- · Offer dementia friends training to all
- Develop peoples stories of dementia
- · Playlists for life



NEW PARTNERSHIPS

Alzheimer Scotland
Kirriemuir Day Care
Angus Carers
Angus Independent Advocacy
Voluntary Action Angus
Angus Council
NHS
Fire and Rescue



WHY POSITIVE CONNECTIONS ARE IMPORTANT

- Positive connections improve physical and mental health
- Positive connections produces oxytocin hormone which is known a love or healing hormone
- 90% of a babies brain develop before the age of 3
- Another growth development as a teenager
- Most importantly- Our brain is constantly developing-neuroplasticity is where the brain has capacity to re learn after broken connections
- We need to connect as a community in more ways than one

KIRRIEMUIR CAN CONNECT

- Come and help connect your community
- Contact details
- KirrieConnections
- 5 Bank Street
- Kirriemuir
- 01575 573805
- 07736156144
- www.kirrieconnections.co.uk

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Charity Number: SC039159



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The purpose of the Kirriemuir Heritage Trust is to protect, record, promote and celebrate the heritage of the area in all of its forms including historical, cultural, educational, architectural and social, and to help and enable the local community to benefit from the unique heritage of Kirriemuir and district.













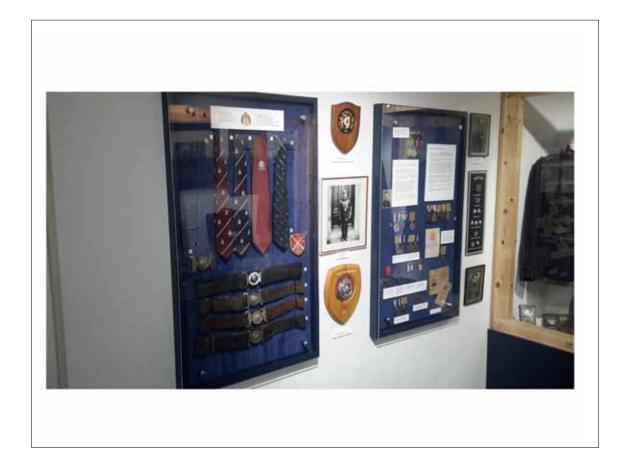




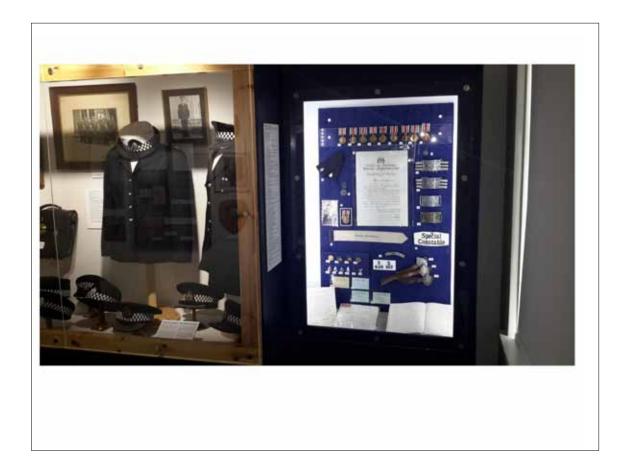
TAYSIDE POLICE MUSEUM

Hamish Gray – Honorary Curator







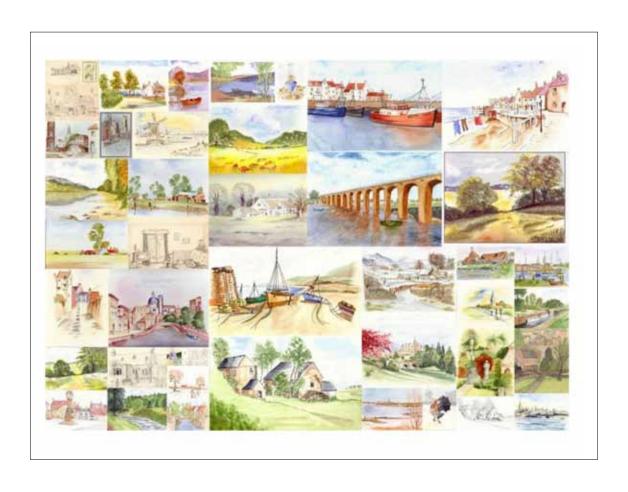




THRUMS ART GROUP

A very pleasant way to spend an afternoon

Beginners are most welcome

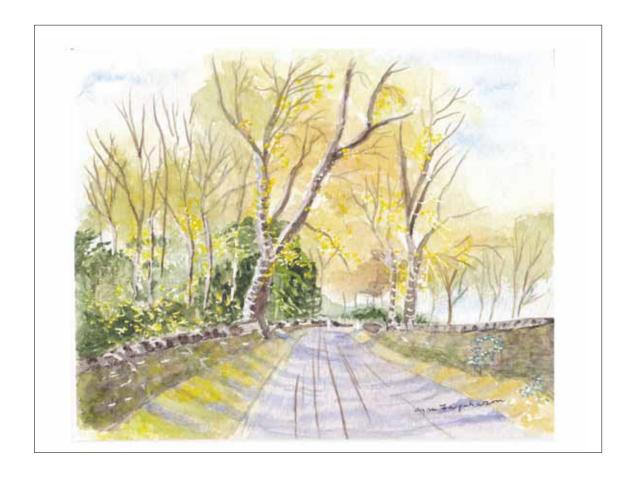


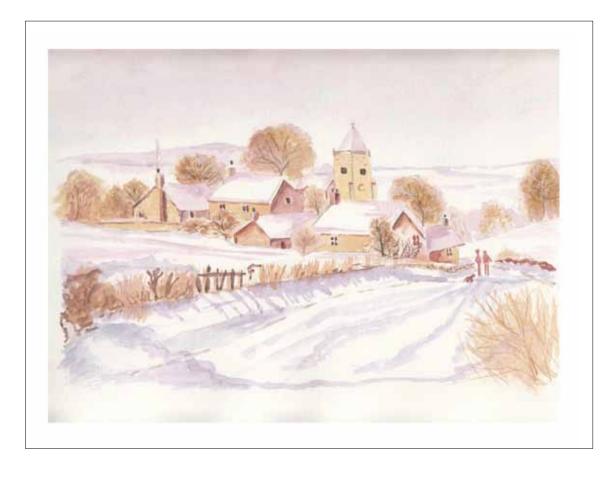


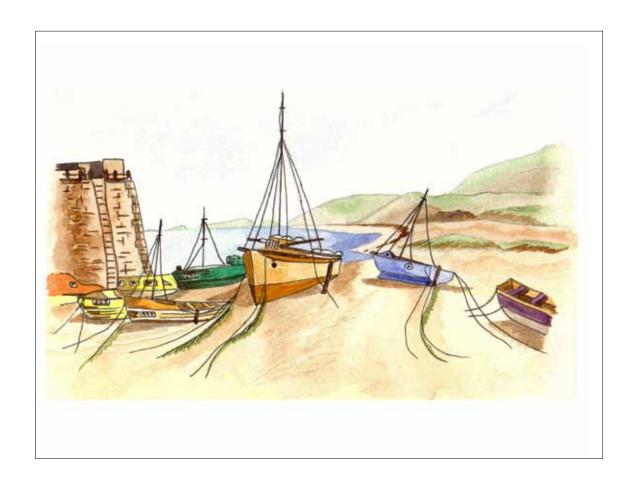


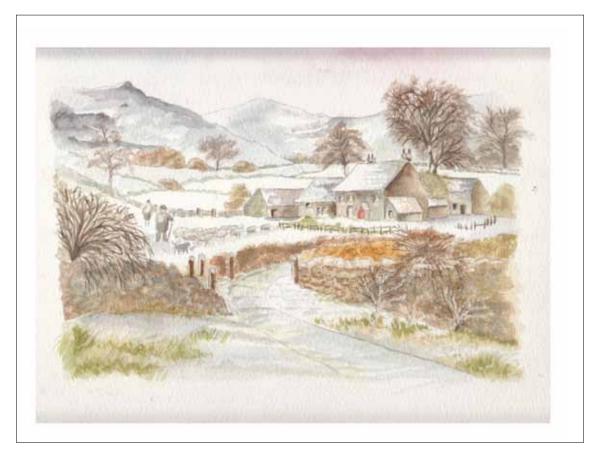


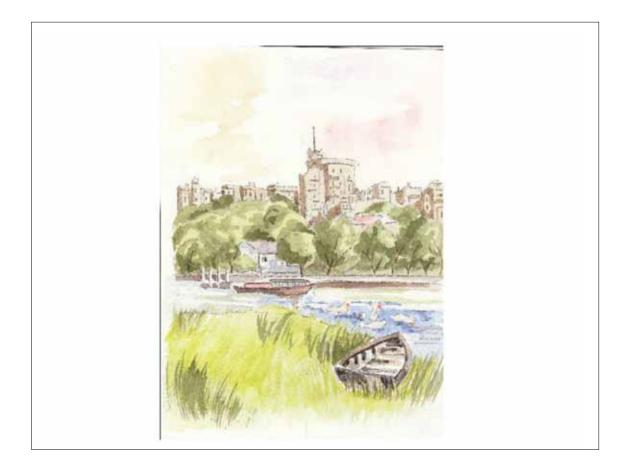












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What can Trading Standards do for Kirriemuir residents?

Angus Council Trading Standards

Email:

TRADSTAND@angus.gov.uk

Phone:

01241 435 600

Main roles of Trading Standards

- 1. Protect consumers (particularly vulnerable consumers)
- 2. Assist legitimate traders
- 3. Prevent rogue traders

Vulnerable Consumers

Consumer Protection from Unfair Trading Regulation 2008: "Average Consumer" Test

Age (can work both ways)

• Illness (i.e. Dementia)

Physical Disability

Mental Disability

Joint Working: Social Work, Police, Banks, Post Offices

Target Groups

Vulnerable consumers often target group for;

Mail Scams (i.e. Fake prize draws)

Bogus Workmen & Door-to-Door Salesmen

Telephone Scams (i.e. PPI claims)

Website Scams
 (i.e. Subscription traps)

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Effect on Local Community

- Consumers suffer financial loss
- · Victims added to "suckers lists"
- Emotional Distress (Particularly for Vulnerable)
- Identity fraud
- Unsafe goods or materials
- Legitimate businesses also suffer financially

Prevention Methods

• Telephone Scams:





Stop 98% nuisancecalls Installed for vulnerable consumers

Bogus Workmen:

Rapid Response Bank Refusals





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Prevention Methods

- Scam Mail
- Mail Interception & Data Protection Act letters
- . "YOU ARE A WINNER" letters









Template Chargeback Letters & "Reason Codes" document Visa & Master Card <u>Debit Cards</u> Chargeback Schemes

Alternative to Rogue Traders

Angus Reputable Trader Scheme

Promotes legitimate traders (All audited by Trading Standards) Encourages consumers to use local businesses Allows Trading Standards to point consumers towards members



Age Restricted Code of Practice

Voluntary Code for Angus traders encouraging best practice Request LD. for age restricted goods & some voluntary All ARTS members agree to join Code



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Business Advice

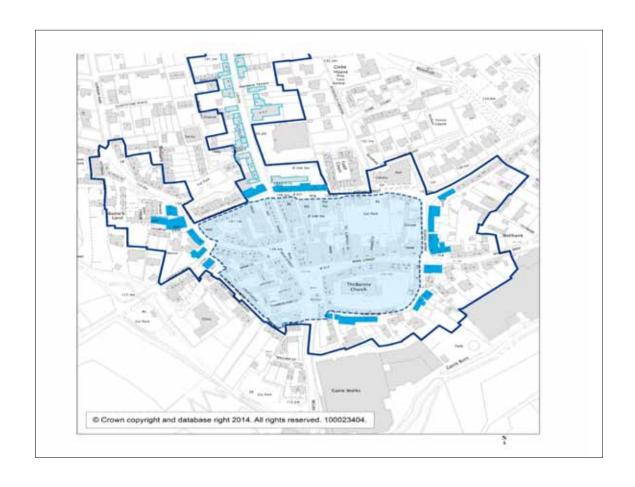
- Free Business Advice to all Angus based business
- Weights & Measures
- Price Marking
- Product Safety
- · Labelling of Goods
- Documentation & Websites
- Trade Descriptions
- Copyright & Trade Marks
- · Consumer & Traders rights in cases of disputes
- Advice can save business money before mistakes are made

Tackling Rogue Traders

- Powers to enforce legislation
- Report offences to Procurator Fiscal service (This can result in fine or imprisonment)
- · Issue fixed penalty notices
- · Seize illegal goods / equipment





















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Daniele Muir, Perthshire Wildlife



Guided Wildlife Walks & Tours to enjoy iconic Perthshire Wildlife, Growers of Native Scottish Wildflowers & Ecological Consultancy.



Saving our Swifts – Kirriemuir Swift Conservation Project





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- Not related to swallows & martins
- Feed on flying insects /airborne invertebrates and can fly hundreds of miles per day
- · Feed, sleep, drink & mate on the wing
- Only stop to breed no roosting on wires
- Migrate to/ from Southern Africa every year
- Young swifts breed at 3 or 4 years old won't stop flying until finding a nest site

- Loyal to same nest site, returning every year
- Loyal to same mate (in same nest site)
- In Scotland for just over 3 months early May to mid Aug
- Nest high up to get easily airborne
- Apus apus means no feet!
- Swifts are the only species of bird whose young can survive a period of torpor during food shortages

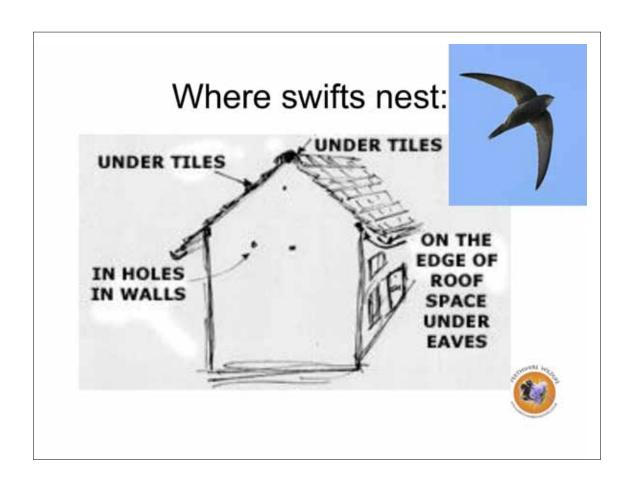
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Swift numbers have dropped by 62% over 15 yrs – BTO surveys



Main reason for drop in numbers is loss of nest sites.





Aims of Project

- Raise awareness of swifts across area & undertake Citizen Science swift surveys through working with groups, schools, churches
- Use this info to update Swift Priority Area map; conserve existing nest sites & recommend new nestbox locations
- Provide advice & 100 nestboxes to residents; ensure nestboxes are monitored
- Work with Planners, developers & contractors
- Work with schools/ groups to start Swift Twinning Project with a school in Southern Africa





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Swift chicks ready to leave the nest – they won't stop flying for at least 2-3 years!



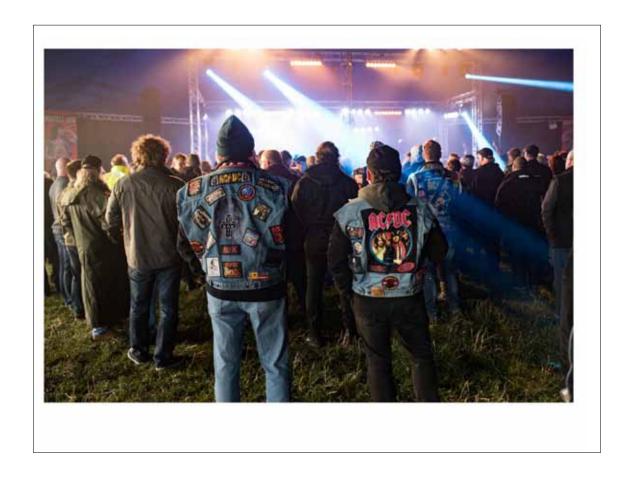
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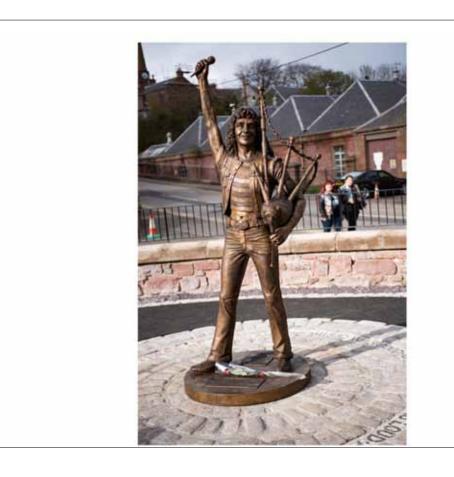




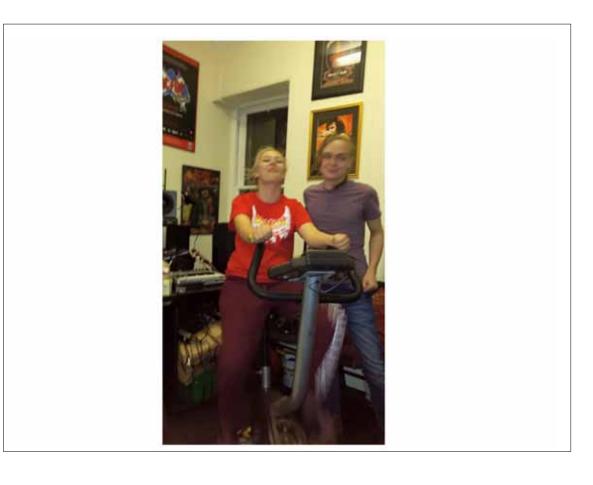








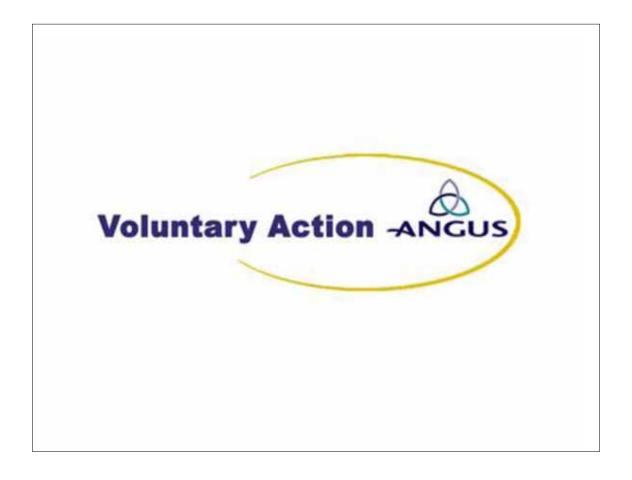












GATEWAY TO THE GLENS MUSEUM

- Opened 2001
- · Building central to the town since 1604
- Story of Kirriemuir, buildings and famous people
- · Explore the Glens



COLLECTIONS

- +2,000 objects
- Social History
- Archaeology
- Natural Histor
- · Part of Angus Museums Collections



JM BARRIE

- · Freedom Casket
- · Original letters
- · Family photo album



TREASURE

- 49 Silver Long Cross Pennies
- Pictish Stone
- Carved Stone Ball
- National Events Digit2015, SAM
- #Festival of Museums



LEARNING

- Primary Visits
- · Secondary Visits
- Clubs
- Outreach



DISCOVERY

- Holiday Activities
- Craft
- Early Years



ENGAGEMENT

- · Kirriemuir Heritage Trust
- Volunteers



VISITOR INFORMATION

- Walking
- Accommodation
- · Guides and Trails
- Attractions



RECORD NUMBERS

· 600 Visitors Bonfest 2016 weekend





A New Heritage Trail for Kirriemuir

~ Victoria, Websters High School~



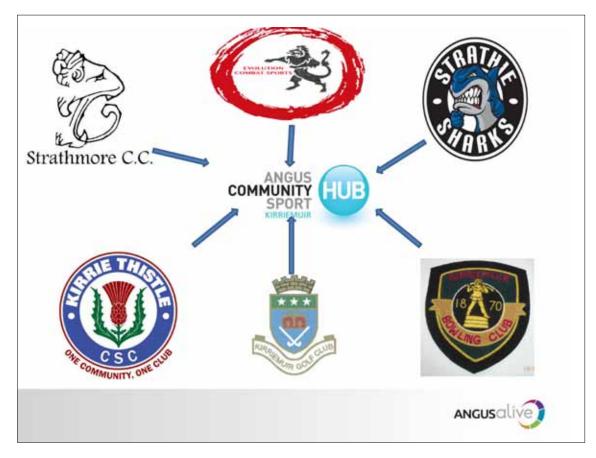
Frank's Law ~ Caitlin, Websters High School~

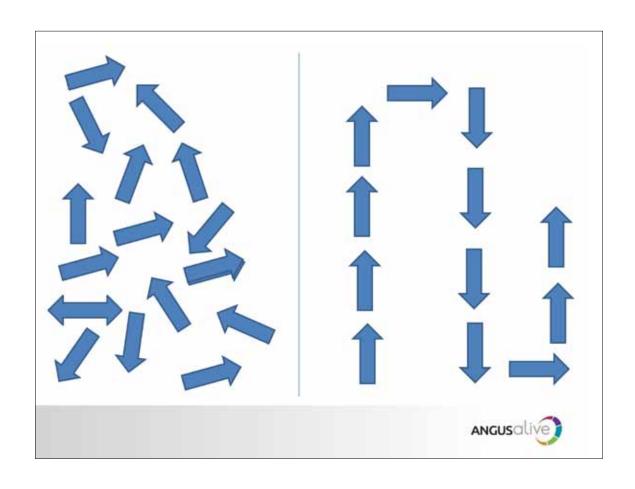








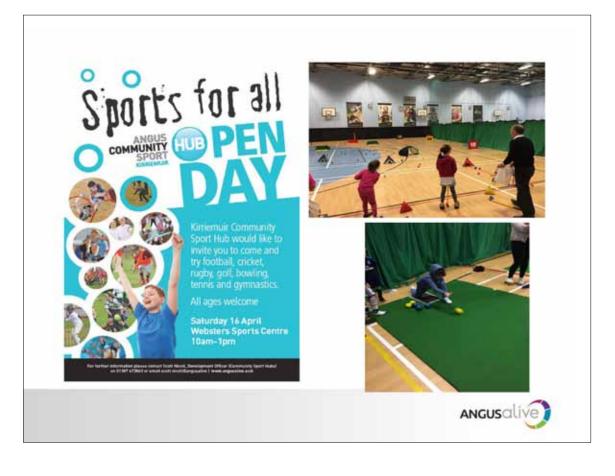




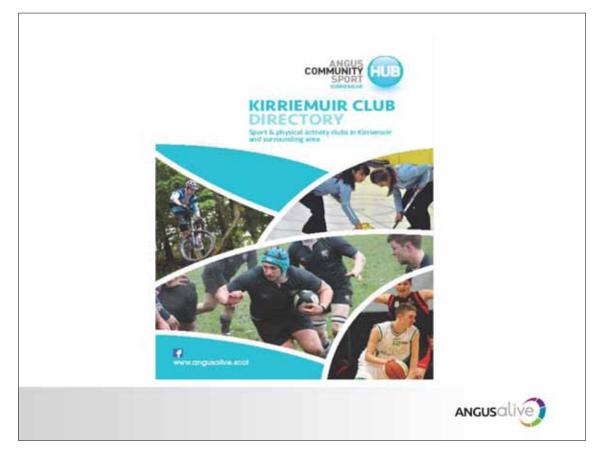


Austin · Smith: Lord 205





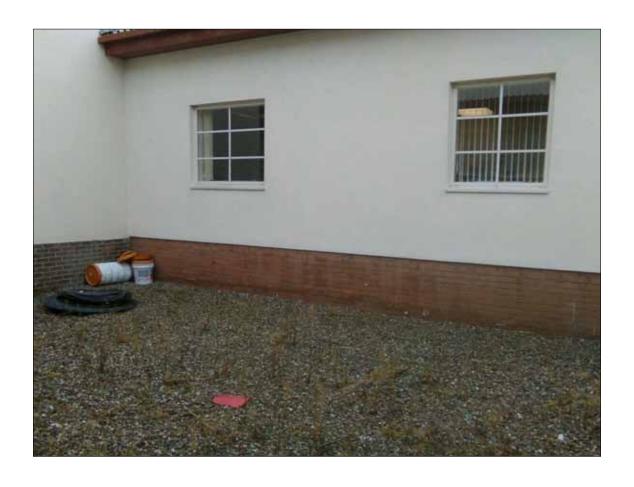








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