

ANGUS COUNCIL

CIVIC LICENSING COMMITTEE – 14 MAY 2015

APPLICATION TO PLACE ADVERTISEMENT ON A PRIVATE HIRE VEHICLE

REPORT BY HEAD OF LEGAL AND DEMOCRATIC SERVICES

ABSTRACT

The purpose of this report is to present an application to place an advertisement on a Private Hire Vehicle which requires to be determined by the Committee.

1. RECOMMENDATION

It is recommended that the Committee consider and if appropriate agree to permit the advertisement detailed in Appendix 1 to be placed on the relevant Private Hire Vehicle.

2. ALIGNMENT TO THE ANGUS COMMUNITY PLAN/SINGLE OUTCOME AGREEMENT/CORPORATE PLAN

This report aligns with the Local Outcome – Communities that are prosperous and fair.

We have a sustainable economy with good employment opportunities

3. BACKGROUND

An application has been received for permission to place an advertisement on a Private Hire Vehicle in Angus. Details of the application are contained in Appendix 1. A copy of Angus Council's Guidance regarding advertising is attached at Appendix 2.

4. FINANCIAL IMPLICATIONS

There are no financial implications arising out of this report.

NOTE: No background papers as defined by Section 50D of the Local Government (Scotland) Act 1973 (other than any containing confidential or exempt information) were relied on to any material extent in preparing this report.

REPORT AUTHOR: Dawn Smeaton, Licensing and Litigation Assistant

EMAIL DETAILS: LEGDEM@angus.gov.uk

(a) ALLAN FORSYTH – APPLICATION TO PLACE AN ADVERTISEMENT ON A PRIVATE HIRE VEHICLE (A4)

An application for permission to place an advertisement on a Private Hire vehicle number PH226 was received on 25 March 2015 from Allan Forsyth, 10 Barry Road, Carnoustie, DD7 7QL.

A copy of the proposed advertisement is attached at **Appendix 1**. Members are requested to note that this does not comply with Angus Council's guidance regarding advertising, a copy of which is attached at **Appendix 2**.

Police Scotland have not made any representations or objections in respect of this Application however have asked by way of letter dated 1st April 2015 that we take note that the Application does not comply with Angus Council's Guidance regarding Advertising on Taxi and Private Hire Vehicles. A copy of said letter from Police Scotland is attached at **Appendix 3**.

Trading Standards Service of the Regulatory, Protective and Prevention Service of the Communities Directorate have no adverse comments to make in connection with this application.

The Committee is asked to determine the application in accordance with Section 1 of the Report.