

Meeting of the Board of Directors of ANGUSalive

Thursday 24 August 2017

Report by Chief Executive Kirsty Hunter

Amendment to Libraries, Customer & Culture Charges in 2017/18

This report seeks the approval of the Board of Directors for amendment to four (4) charges relating to the provision of images of collection objects and reproduction rights for these images provided by the Libraries, Customer & Culture business unit.

1 RECOMMENDATIONS

It is recommended that the Board:

- i. approves the amended collection charges within the Libraries, Customer & Culture business unit

2 BACKGROUND INFORMATION

ANGUSalive Report No 03_17 presented recommendations from the review of ANGUSalive charges and pricing structure for the financial year 2017/18.

This review saw the introduction of charges for a number of previously free or “by negotiation” Libraries, Customer & Culture services, including the provision of image of collection objects, including fine art images, for publication, digital reproduction or filming and reproduction rights for images provided.

These recommendations were approved by the ANGUSalive Board of Directors on 12 January 2017 and Angus Council Communities Committee on 15 November 2016 (Angus Council Report No 57/17 Agenda Item 4h Appendix B refers).

3 CURRENT POSITION

Processing of requests for provision of images and reproduction rights throughout Q1 (totalling £145) highlighted areas for clarification and the need for further review of the new charges to ensure a consistent and fair approach to implementation that balances enabling external use of collection images with the need to generate income.

4 PROPOSAL

The Senior Manager – Libraries, Customer & Culture has reviewed the collection charges in consultation with the Collections Officer and Archivist.

Proposed amendments to charges are detailed in Appendix 1.

These amendments will facilitate a fair and consistent application of charges across Museums, Galleries & Archives. They will also eliminate any barrier to usage for community groups, while still acknowledging the value of the services provided and the need for payment from all groups.

5 FINANCIAL IMPLICATIONS

Income against these charges will be monitored throughout the remaining quarters.

Kirsty Hunter
Chief Executive

APPENDIX 1

COLLECTION CHARGES	CURRENT		PROPOSED	
	COMMERCIAL	COMMUNITY	COMMERCIAL	COMMUNITY
Provision of image of collection objects, including fine art images, for publication, digital reproduction or filming				
Provision of image already digitally held	£35.00	£35.00	£3.50	£3.50
Provision of image not already digitally held - plus £POA for set-up	£35.00	£35.00	£3.50	£3.50
Permission to take photograph copies of archival material for personal & research use				
per item	£1.00	NA	NO CHANGE	
per day	£5.00	NA		
NB Photocopying of archival material is not permitted				
Printed copies of photographs from the collection for personal & research use				
6" x 4"	£3.50	NA	NO CHANGE	
7" x 5"	£7.20	NA		
10" x 8"	£12.00	NA		
Postage & packing (UK)	£2.50	NA		
Postage & packing (International)	£POA	NA		
6" x 4" digital file delivered via email	£3.50	NA		
Reproduction rights for images provided				
Licence for printed reproduction (print run up to 2,000)	£60.00 per image	NA	£60.00 for up to five (5) images + donation of one (1) copy of the publication	£30.00 for up to five (5) images + donation of one (1) copy of the publication
Licence for printed reproduction (print run over 2,000)	£120.00 per image	NA	£120.00 for up to five (5) images + donation of one (1) copy of the publication	£60.00 for up to five (5) images + donation of one (1) copy of the publication
Licence for digital reproduction	£POA	£POA	NO CHANGE	
Licence for TV/film reproduction	£POA	£POA		
Use of image of collection objects, including fine art images, for publication, digital reproduction or filming for personal use and research use	No charge	No charge		