

**ANGUS COUNCIL**

**COMMUNITIES COMMITTEE – 14 NOVEMBER 2017**

**ADOPT A STREET LITTER SCHEME – FOR INFORMATION**

**1. BACKGROUND**

- 1.1 East Haven Together (EHT) successfully obtained funding to host a community led Litter Summit in Angus on 13 November 2017. The Summit was supported by Angus Council and aimed to provide more information on how communities can deal with litter themselves as part of a wider strategic approach to tackling litter in Angus. This included the launch of the “Adopt a Street Scheme”.
- 1.2 EHT had approached Angus Council with an idea to ask communities to adopt a street in their area, with the scheme to be launched at the Litter Summit. This was discussed at the Pride in Place Member/Officer Group on 19 October 2017 and it was welcomed as a positive initiative that the council’s waste services team would support.
- 1.3 A similar scheme has been successfully operating in Leith, where a local community group, Leithers Don’t Litter, asked people to pledge to keep their streets clean. It is reported that 80 residents have signed up to keep 60 streets clean in the Leith area.

**2. OVERVIEW OF THE SCHEME**

- 2.1 Through the Adopt a Street scheme the Council will support volunteers working in their own communities by providing litter picking equipment and guidance. Volunteers will be able to sign up to keep specific streets clean and will receive their litter picking equipment (and supporting guidance) by visiting their local Access office.
- 2.2 A record will be maintained of all volunteers and streets that have been adopted. The scheme will be promoted by Angus Council through its website and other channels such as an information leaflet that can be distributed to interested parties.
- 2.3 Volunteering through the Adopt a Street scheme will not reduce the amount of street cleaning and litter picking undertaken by Angus Council. The aim of the scheme is to enhance rather than replace the duties already carried out by the council.

**3. FINANCIAL IMPLICATIONS**

- 3.1 There will be a cost associated with printing of information leaflets and the purchase of additional litter pickers for distribution to volunteers who sign up to the scheme. These are not considered significant and will be contained within the existing revenue budget for Housing, Regulatory and Protective Services.

**4. CONCLUSION**

- 4.1 The Adopt a Street campaign demonstrates a positive example of the council working in collaboration with community groups and volunteers to enhance services as part of a strategic response. The scheme provides the opportunity for individuals to feel that their contribution is valued and recognised as part of a county-wide litter strategy. The scheme will form part of the broader Clean up Angus campaign and its progress will be reported to the Pride in Place Member/Officer Group.