# The Scottish Government

Pye Tait Consulting

National Customer Satisfaction Survey to Support the Building Standards Verification Performance Framework

**Report for:** 

**Angus Council** 

December 2018

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#### **1.1 Background to the survey**

The building standards system in Scotland was established under the Building (Scotland) Act 2003. The Act gives powers to Scottish Ministers to make building regulations, procedure regulations, fees regulations and other supporting legislation as necessary to fulfil the purposes of the Act. The purposes include setting building standards and dealing with dangerous and defective buildings.

The remit of the building standards system is to protect the public interest by setting out the standards to be met when building or conversion work takes place, to the extent necessary to meet the building regulations.

The standards are intended to:

- Secure the health, safety, welfare and convenience of persons in or about buildings and of others who may be affected by buildings or matters connected with buildings;
- Further the conservation of fuel and power; and
- Further the achievement of sustainable development.

The role of the building standards verifier is to protect the public interest by:

- Providing an independent check of applications for building warrants to construct buildings, provide services, fittings or equipment in buildings, or to convert buildings;
- Granting or refusing building warrants;
- Carrying out an independent check of construction activities through the process of reasonable inquiry; and
- Accepting or rejecting completion certificates.

Verifiers are appointed by Scottish Ministers and the Act provides for a variety of verifiers should they be required. At present, the only appointed verifiers are the 32 Scottish local authorities, each covering their own geographical area.

In 2011 Pye Tait Consulting, on behalf of the Scottish Government, developed a set of nine national Key Performance Outcomes (KPOs), which were implemented as part of the *Building Standards Verification Performance Framework* and launched on 1<sup>st</sup> May 2012. The intention of these was, through more accurate and effective comparisons, to ensure consistency and quality in terms of outputs and overall service, along with a greater focus on peer review, benchmarking and sharing of best practice. Additionally, the KPOs underpinned a strong culture of continuous improvement.

In 2013/14 the Scottish Government commissioned Pye Tait Consulting to develop and run the first national customer satisfaction survey for building standards. This was predicated on the need to obtain nationally consistent data on customer perceptions of their local authority building standards service. The first survey provided baseline data for trend analysis in subsequent years and was repeated in 2015, 2016, 2017<sup>1</sup> and now in 2018.

### 1.2 Changes from May 2017

In 2015, the Scottish Government commissioned Pye Tait Consulting to evaluate the performance of local authorities in their role as verifiers<sup>2</sup>, with an aim to inform Scottish Ministers in the lead-up to the next appointment of verifiers from May 2017. The evaluation identified various considerations including the scope for a review and refresh of the performance framework.

In 2016, the Scottish Government completed this review in consultation with Local Authority Building Standards Scotland (LABSS) and with independent input from Pye Tait Consulting. The 32 local authorities were re-appointed on 1<sup>st</sup> May 2017 for varying lengths of time based on performance to date (17 local authorities for six years; 12 local authorities for three years; and three local authorities for one year)<sup>3</sup>. These are set for review in 2019. The new *Building Standards Performance Framework for Verifiers* was also implemented from May 2017<sup>4</sup>.

Two of the seven new KPOs, categorised under '*Quality Customer Experience*', aim to ensure that verifiers adhere to the commitments in the building standards customer charter and meet or exceed customer expectations. The 2018 survey aligns with KPO4 – titled *Understand and respond to the customer experience*. The

http://www.gov.scot/Topics/Built-Environment/Building/Building-standards/verification/ <sup>4</sup> The Scottish Government (2017) Building Standards Performance Framework for Verifiers. Available

<sup>&</sup>lt;sup>1</sup> The Scottish Government (2014) *National Customer Satisfaction Survey to Support the New Verification Performance Framework (Phase 2 report)*. Available at: www.gov.scot/Resource/0045/00456855.pdf

 <sup>&</sup>lt;sup>2</sup> The Scottish Government (2016) *Evaluation of the performance of local authorities in their role as building standards verifiers*. Available at: <u>http://www.gov.scot/Resource/0049/00495402.pdf</u>
 <sup>3</sup> Further details about the 2017 re-appointment of verifiers are available at:

<sup>&</sup>lt;sup>4</sup> The Scottish Government (2017) Building Standards Performance Framework for Verifiers. Available at: <u>http://www.gov.scot/Resource/0051/00516415.pdf</u>

purpose of this KPO is for local authority verifiers to monitor customer satisfaction with the building standards service and ensure it meets or exceeds customer expectations.

The Scottish Government Building Standards Division, in support of the Ministerial Working Group, recently consulted on making Scotland's buildings safer for people. The consultation sought to obtain stakeholder views and opinions two areas of consultation:

- Reshaping the system including roles and responsibilities of verifiers, strengthening enforcement and ensuring compliance.
- Fire safety standards relating to external cladding and cavities, means of escape, automatic fire suppression systems and fire engineered solutions.

The aim of which was to help ensure the safety of people in and around Scotland's buildings.

# 1.3 Survey methodology

The 2018 survey questionnaire replicated the 2017 version (a copy is presented in Appendix 2).

The scope of the survey was all building standards customers from 1<sup>st</sup> April 2017, defined as:

- a. Applicants for building warrants (including any agents);
- b. Submitters of completion certificates (including any agents); and
- c. Others that have interacted with the Building Standards service.

Local authorities sought consent from their customers to share their contact details (name and email address only) with Pye Tait Consulting for the express purpose of being invited to participate in the survey.

To obtain customer consent, local authorities incorporated a Privacy Notice as part of the Application for Building Warrant/Completion Certificate forms, and/or contacted their customers by email to provide the opportunity to opt out prior to their contact details being shared with Pye Tait Consulting.

The survey opened on 1<sup>st</sup> October 2018 and closed on 2<sup>nd</sup> November 2018. It was hosted online and customers with email addresses were directly invited by Pye Tait Consulting to participate. Local authorities were at liberty to promote the survey link to their own customers (i.e. those within scope) as appropriate.

When completing the survey, customers were asked to select the local authority to which their response related. Customers of multiple local authorities were invited to complete the survey more than once, as applicable.

#### **1.4 Presentation of results**

Customer satisfaction survey reports have been produced at the national (Scotland) level and for all individual local authorities in Scotland.

This report presents the findings for customers of Angus Council.

The findings are anonymous and based on the perceptions of customers responding to the survey. They provide an indication of possible strengths and weaknesses in customer service although they do not explore the extent to which any particular issues may be within or outside of local authority control.

The results have not been subject to statistical tests to determine the significance of any apparent patterns and should therefore be treated with caution.

Percentages shown in charts may not add up to precisely 100% due to the impact of rounding.

Colour keyNumerical rating questionsPercentage questionsGreenHigher than previous yearHigher than previous yearAmberBetween 0.1 and 1.0 lower than previous<br/>yearUp to 10% lower than previous yearRedMore than 1.0 lower than previous yearMore than 10% lower than previous<br/>year

The following colour key applies to Tables 2 to 4.

#### 2.1 Total survey responses

Total survey responses for Angus is shown in Table 1. This includes a comparison between the response rate for Angus and the national (Scotland-wide) response rate.

#### Table 1 Achieved sample and response rate

A	Number of customer email addresses supplied to Pye Tait:	
		320
В	Of these – number of customers unique to Angus (i.e. not also customers of other local authorities):	213
С	Total survey responses attributed to Angus:	49
D	Response rate for Angus (C as a percentage of A):	15.3%
E	Response rate for Scotland (for reference):	
		16.9%

#### 2.2 Overall satisfaction

Customers were asked to rate their overall satisfaction with the local authority Building Standards service on a scale from 1 'not at all satisfied' to 10 'completely satisfied' (Table 2).

#### Table 2 Overall satisfaction with the Building Standards service

	All customers	Direct applicants/ submitters	Agents	Other
2018 average rating:	8.3	8.1	9.0	_
2017 average rating:	0.0	0.1	5.0	
	8.1	7.8	8.8	8.5
2016 average rating:				
	9.1	9.6	9.0	4.5
2018 average rating Scotland-				
wide: (National Comparison)	7.0	7.4	6.3	7.4

#### 2.3 Meeting expectations

Customers rated the extent to which they felt the local authority Building Standards service had met their expectations, on a scale from 1 'not at all' to 10 'completely' (Table 3).

#### Table 3 Extent to which the service met expectations

	All	Direct	Agents	Other
	customers	applicants/		
		submitters		
2018 average rating:				
	8.5	8.3	9.0	-
2017 average rating:				
	8.1	7.8	9.1	9.0
2016 average rating:				
	9.1	9.6	9.1	4.5
2018 average rating Scotland-wide:				
	7.0	7.4	6.3	7.4

#### 2.4 Main results and comparisons

Table 4 presents the 2018 headline customer satisfaction results.

The colour coding shows at a glance how the local authority's results have changed between the 2016 survey and the 2018 surveys.

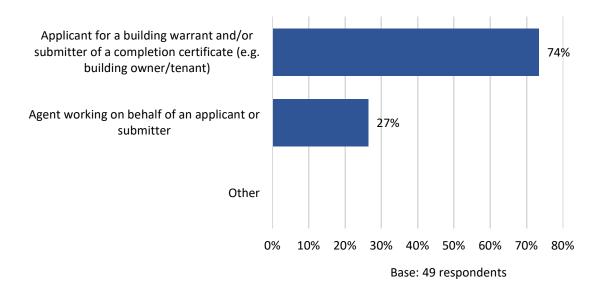
The 2018 Scotland-wide national results are also shown (in italics) for information.

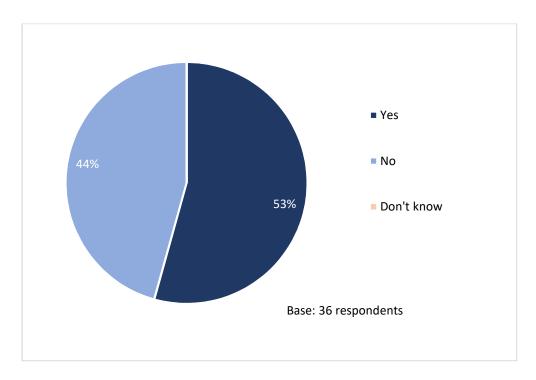
# Table 4 Main results and comparisons

Measures	Scotland	Angus	Angus	Angus
	2018	2018	2017	2016
OVERALL SATISFACTION				
Overall satisfaction with the service received (out of 10)	7.0	8.3	8.1	9.1
MEETING EXPECTATIONS				
Extent to which the service met expectations (out of 10)	7.0	8.5	8.1	9.1
Very/fairly satisfied with the timeliness of various aspects of the service	56%	76%	67%	88%
Kept very/fairly well informed about the progress of an application or submission	54%	76%	66%	91%
QUALITY OF SERVICE				
Strongly agree/agree to some extent that sufficient advice and guidance was received to meet needs	66%	84%	74%	93%
Strongly agree/agree to some extent that Building Standards service staff were polite and courteous	83%	96%	87%	98%
Yes – an inspection visit was undertaken by Building Standards staff	64%	64%	77%	72%
Very/fairly satisfied with the quality of the advice and guidance received from inspection staff	83%	87%	78%	93%
Yes – aware of the need to notify the Building Standards service prior to commencing work	98%	96%	97%	98%
COMMUNICATIONS				
Satisfied with the <u>accuracy</u> of written information (out of 10)	7.9	8.7	8.5	8.8
Satisfied with the <u>quality</u> of written information (out of 10)	7.8	8.7	8.3	8.7
ACCESSIBILITY				
Building Standards service staff are accessible if I want to meet them in person	57%	70%	74%	100%
Building Standards service staff are approachable	73%	89%	84%	95%
Very/fairly satisfied with the reception service	1376	0070	0470	0070
	84%	96%	83%	96%

This section sets out the profile of survey respondents for Angus based on specific criteria.

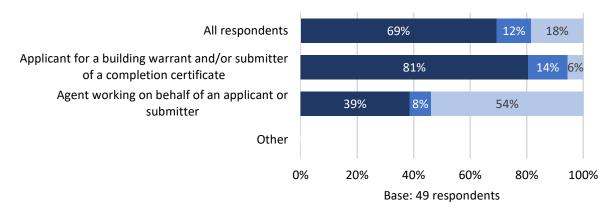
#### Figure 1 Customer type





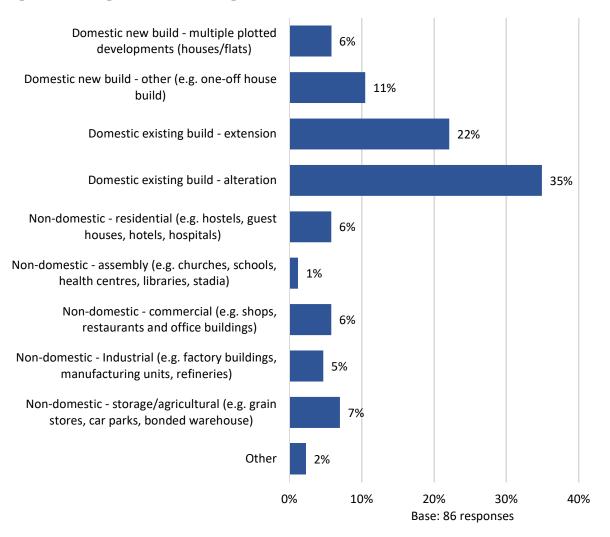
#### Figure 2 Use of an agent (direct applicants/submitters only)

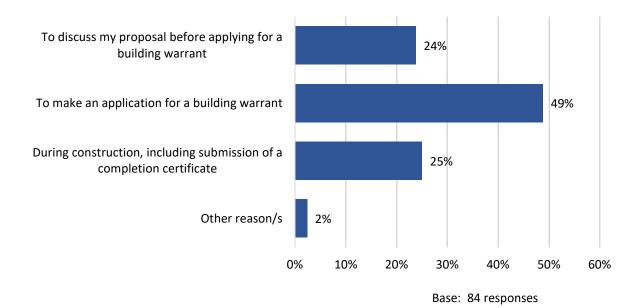
#### Figure 3 Customer type by category of application



- Domestic property applicants only
- Non-domestic property applicants only
- Domestic and non-domestic property applicants

#### Figure 4 Categories of building work





# Figure 5 Reasons for making contact with the Building Standards service

# 2018 Customer Satisfaction Survey for Building Standards *Please tell us what you think*

#### Introduction

The Scottish Government (Building Standards Division) would like to obtain your views and feedback about the local authority Building Standards service in Scotland. This is a national survey that is being administered separately to customer feedback questionnaires issued by individual local authorities.

As a Building Standards customer since April 2017, we would like to hear about the quality of service you have received, for example when applying for a building warrant and/or submitting a completion certificate. We are interested in your views on the customer service you have experienced as opposed to the actual decision made in response to an application.

#### How to complete the survey

You will be asked to identify which local authority your feedback relates to. If you have been a customer of more than one local authority and would like to provide additional feedback, please complete a separate survey.

The survey should take approximately 10 minutes to complete (this may take a little longer depending on how much feedback you wish to give). Please note, the final question asks you for any additional comments or feedback not covered by the previous questions.

As you progress through the survey, you will only be presented with those questions that are relevant to you. If you are unable to answer any questions, or if you feel they are not applicable, please leave them blank.

#### Reassurance

Pye Tait Consulting is carrying out this survey independently on behalf of the Scottish Government and all 32 local authorities in Scotland.

The findings from the survey will be treated confidentially and reported anonymously by Pye Tait Consulting under the Data Protection Act 1988 and the Market Research Society (MRS) Code of Conduct.

If you have any queries, please contact Mark Tyler at Pye Tait Consulting via m.tyler@pyetait.com or by telephoning 01423 509433

Thank you for taking the time to complete this online survey.

# PART 1: About you and your application

**Q1.**Which <u>ONE</u> of the following local authorities are you responding about in this survey? (Please tick the appropriate box and complete a separate survey for any other local authorities of which you have been a customer since April 2017).

Aberdeen	Highland
Aberdeenshire	Inverclyde
Angus	Midlothian
Argyll and Bute	Moray
City of Edinburgh	North Ayrshire
Clackmannanshire	North Lanarkshire
Comhairle Nan Eilean Siar	Orkney
Dumfries and Galloway	Perth and Kinross
Dundee	Renfrewshire
East Ayrshire	Scottish Borders
East Dunbartonshire	Shetland
East Lothian	South Ayrshire
East Renfrewshire	South Lanarkshire
Falkirk	Stirling
Fife	West Dunbartonshire
Glasgow	West Lothian

**Q2.**In what capacity have you been a customer of the Building Standards service? [Tick one only]

Applicant for a building warrant and/or submitter of a completion certificate (e.g. building owner/tenant)			
Agent working on behalf of another applicant/submitter			
BOTH of the above, i.e. direct applicant/submitter AND agent			
Other			

If 'Other' – please specify: \_\_\_\_\_

**Q3.**[Only asked if Option 1 selected to Q2] Did you use an agent to act on your behalf as part of the application process?

Yes
No
Don't know

**Q4.**For which of the following reasons did you make contact with your local authority Building Standards service? [Tick all that apply]

To discuss your proposal before applying for a building warrant
To make an application for a building warrant
During construction, including submission of a completion certificate
Other reason/s

If 'Other' – please specify:

**Q5.**For which of the following categories of work have you submitted an application? [Tick all that apply]

Domestic new build – multiple plotted developments (houses/flats)
Domestic new build – other (e.g. one-off house build)
Domestic existing build - extension
Domestic existing build - alteration
Non-domestic – residential (e.g. hostels, guest houses, hotels, hospitals)
Non-domestic – assembly (e.g. churches, schools, health centres, libraries, stadia)
Non-domestic – commercial (e.g. shops, restaurants and office buildings)
Non-domestic – Industrial (e.g. factory buildings, manufacturing units, refineries)
Non-domestic – storage/agricultural (e.g. grain stores, car parks, bonded warehouse)

If 'Other' – please specify: \_\_\_\_\_

# PART 2: Meeting your expectations

**Q6.**Overall, to what extent did the service you received from the local authority Building Standards service meet your expectations? Please rate on a scale from 1 'not at all' to 10 'completely'?



**Q7.**Please provide your reasons for this rating:

# PART 3: Progressing your application

**Q8.**How satisfied were you with the <u>time taken</u> by the local authority Building Standards service to undertake each of the following? [Leave any statements blank if don't know or not applicable]

	Very satisfied	Fairly satisfied	Neither satisfied nor dissatisfied	Fairly dissatisfied	Very dissatisfied
Respond to telephone enquiries					
Respond to written enquiries					
Issue the first report for a building warrant application (e.g. detailing non-compliance or further information requested)					
Process the application and grant a building warrant					
Respond to a request for a site visit					
Accept a completion certificate					

**Q9.**How satisfied are you with the way you were informed about the progress of your application? [Leave blank if don't know or not applicable]

Very satisfied	
Fairly satisfied	
Neither satisfied nor dissatisfied	
Fairly dissatisfied	
Very dissatisfied	

Q10. [Only asked if 'fairly dissatisfied' or 'very dissatisfied' to Q9] What are your reasons?

### PART 4: Quality of service

**Q11.** To what extent do you agree or disagree with each of the following statements about the <u>advice and guidance</u> you received from local authority Building Standards service staff? [Leave any statements blank if don't know or not applicable]

	Strongly agree	Agree to some extent	Neither agree nor disagree	Disagree to some extent	Strongly disagree
I received sufficient advice and guidance to meet my needs					
The advice and guidance I received was consistent					
The advice and guidance I received was helpful					

**Q12.** To what extent do you agree or disagree with each of the following statements about the <u>guality of service</u> received from Building Standards service staff? [Leave any statements blank if don't know or not applicable]

	Strongly agree	Agree to some extent	Neither agree nor disagree	Disagree to some extent	Strongly disagree
Staff were polite and courteous					
Staff were helpful					
Staff were efficient					
Staff were knowledgeable					
I felt as though someone took ownership of my enquiry					
Any problems that arose were adequately resolved					
I felt valued as a customer					

**Q13.** [Only asked if 'Strongly Agree' to any of Q11 A to C or Q12 A to G] You have stated <u>STRONGLY AGREE</u> to at least one of the above statements with respect to the advice, guidance and quality of service you have received. Please can you explain what was particularly good?

- **Q14.** [Only asked if 'Strongly Disagree' to any of Q11 A to C or Q12 A to G] You have stated <u>STRONGLY DISAGREE</u> to at least one of the above statements with respect to the advice, guidance and quality of service you have received. Please can you explain your reasons?
- **Q15.** Are you aware of the need to notify the Building Standards service before warrantable work commences?

Yes	]
No	

**Q16.** Are you aware of the new Construction Compliance Notification Plan (CCNP) which is issued by the local authority at the same time as the building warrant is granted?

Yes – aware but not familiar
Yes – aware and familiar
No – not aware

Q17. Did you have an inspection visit by Building Standards service staff?

Yes	Route to Q18
No	Route to Part 5
Don't know	Route to Part 5

**Q18.** How satisfied were you with each of the following aspects of the inspection visit? [Leave any statements blank if don't know or not applicable]

	Very satisfied	Fairly satisfied	Neither satisfied nor dissatisfied	Fairly dissatisfied	Very dissatisfied
Flexibility of dates and times to meet my needs					
Professionalism of the inspection staff					
Quality of the advice and guidance received from the inspection staff					
Your understanding of the next steps following the inspection					

### PART 5: Communications

**Q19.** In which of the following ways did you interact with the local authority Building Standards service? [Tick all that apply]

Email
Telephone
Letter
On-site visit
At the Building Standards service offices
Other

If 'Other' – please specify: \_\_\_\_\_

**Q20.** On a scale from 1'very poor' to 10 'very good' - how would you rate each of the following aspects of the local authority's written information and documentation:

	1,2,3,4,5,6,7,8,9,10
Accuracy	
Quality	
Helpfulness	
Layout and presentation	
Use of plain English	

Q21. Have you visited the Building Standards section of the local authority's website?

Yes
No

**Q22.** How satisfied are you with each of the following forms of electronic communication made available by the local authority Building Standards service? [Leave any statements blank if don't know or not applicable]

	Very satisfied	Fairly satisfied	Neither satisfied nor dissatisfied	Fairly dissatisfied	Very dissatisfied
Website					
Email					
SMS/text message					
e-newsletter					

- **Q23.** [Only asked if 'fairly dissatisfied' or 'very dissatisfied' to any of Q22 A to D] You stated FAIRLY DISSATISFIED or VERY DISSATISFIED to at least one of the options in the last question about electronic communication. What are your reasons?
- **Q24.** Generally, in what ways (if any) do you think the local authority Building Standards service could improve its communications?

#### PART 6: Accessibility

**Q25.** How easy was it to make contact with the local authority Building Standards service via each of the following methods? Please rate on a scale from 1 'very difficult' to 10 'very easy'

	1,2,3,4,5,6,7,8,9,10
In general	
By phone	
By email	
In person	

- Q26. Please provide reasons for your ratings:
- **Q27.** To what extent do you agree or disagree with the following statements in relation to the local authority Building Standards service? [Leave any statements blank if don't know or not applicable]

	Strongly agree	Tend to agree	Neither agree nor disagree	Tend to disagree	Strongly disagree
Building Standards service staff are accessible if I want to meet with them in person					
Building Standards service staff are approachable					

Q28. Did you visit the offices of the local authority Building Standards service?

Yes	Route to Q29
No	Route to Q30

**Q29.** How satisfied are you with each of the following aspects of the Building Standards service offices? [Leave any statements blank if don't know or not applicable]

	Very satisfied	Fairly satisfied	Neither satisfied nor dissatisfied	Fairly dissatisfied	Very dissatisfied
Reception service					
Waiting time					
Privacy for discussions					

#### PART 7: Overall satisfaction and final comments

**Q30.** Overall, how would you rate your satisfaction with the Building Standards service? Please rate on a scale from 1 'not at all satisfied' to 10 'completely satisfied'



**Q31.** Your views are important and the local authority would like the opportunity to contact you to discuss your feedback further. In order to do so, we require your consent to share your individual responses with them, along with your contact details. Are you happy for us to do so?

Yes	Route to Q32
No – I wish to remain anonymous	Route to Q35

**Q32.** [Only asked if Yes to Q31] Please provide your contact name:

Q33. [Only asked if Yes to Q31] Please provide your email address:

Q34. [Only asked if Yes to Q31] Please provide your contact telephone number:

**Q35.** Finally, do you have any final comments about how you believe the local authority Building Standards service could be improved in the future?

# **Appendix 2: Survey Invitation Email**

Email subject: Building Standards in Scotland – Customer Feedback Questionnaire

#### Dear {Name}

We are writing to you as a customer of the local authority Building Standards service in Scotland.

This means that since 1st April 2017 you may have submitted a building warrant application, completion certificate, used the services of your own agent, or made other enquiries through your local authority Building Standards service. You may also have been an agent acting on behalf of an applicant.

The Scottish Government would like to obtain your views and feedback on the customer service you received. This will help identify which aspects are working well and any areas where improvements need to be made in the future.

We would be most grateful if you would spare 5 or 10 minutes to complete the online survey. This may take a little longer depending on how much feedback you wish to give.

#### PLEASE CLICK HERE TO LAUNCH THE SURVEY

Your feedback is important to us, even if you are not able to answer all questions or have had limited contact with the local authority Building Standards service.

Further information, including our contact details, can be found via the survey link.

Many thanks for your time and contribution.

Kind regards,

Pye Tait Consulting (on behalf of the Scottish Government, Building Standards Division)

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