

Fairer Scotland Duty Assessment

This assessment has applied the interim guidance from Scottish Government available online at <http://www.gov.scot/Publications/2018/03/6918/2>

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| Name of Proposal | Commercialisation Strategy – Enterprising Angus |
| Lead Department/Service | Legal & Democratic Services |

What is the aim of the proposal?

The introduction of a more commercial approach to delivering our services to help the Council to safeguard essential public services. The commercial vision will seek to build on, and complement, the work already being done by services to reduce costs and re-design services.

Stage 1 – Planning – Is this proposal/decision strategically important or not?

As a more commercially focused organisation, we will seek to stimulate innovation in service delivery, develop our workforce, grown existing services; develop joint ventures with public, private and voluntary sector organisations and develop new business opportunities to help generate social and financial returns that assist with the Council's longer term financial resilience and stability.

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| YES – Begin the Fairer Scotland assessment process during development of the proposal. Move to Stage 2. | NO – There is no requirement for a Fairer Scotland assessment. Move to Stage 5. |
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Stage 2 – Evidence

What evidence do you have about socio-economic disadvantage and inequalities of outcome in relation to this issue or decision? Is it possible to gather new evidence, involving communities of interest?

Notes

'**socio-economic disadvantage**' means living on a low income compared to others in Scotland, with little or no accumulated wealth, leading to greater material deprivation, restricting the ability to access basic goods and services. Socio-economic disadvantage can be experienced in both places and communities of interest, leading to further negative outcomes such as social exclusion.

There is no evidence at this time of socio-economic disadvantages and inequalities of outcome relating to this strategy. In fact the development of the Council as a more commercial operation seeks to ensure that valuable public services can continue to be delivered to everyone who needs them. Individual projects within the commercial portfolio will be further assessed as they arise.

Commercialisation is a relatively new concept in Scotland, and therefore much of the evidence of the success/failure of commercial activities is based on local authority experiences in England, where the legislative framework is much less restrictive. In developing our programme of activities due regard will be given to the evidence available when developing business plans/project plans.

On Scotland, APSE have developed the Scotland Commercialisation Advisory Group which provides a forum for Scottish local authorities to share experiences, knowledge and best practice.

A communication plan will be developed with the assistance and guidance of our Communications teams to help services developing commercial projects to engage with local people at the right time and in the right way.



Stage 3 – Assessment and Improvement

In discussion, consider: What are the main impacts of the proposal? How could the proposal be improved so it reduces or further reduces inequalities of outcome?

There are currently no potential impacts as a result of approval of the strategy – however, it is recognised that individual projects will require to be assessed to ensure that sufficient due regard has been given to the potential socio-economic disadvantages and inequalities of outcome of the suggested proposals before they are submitted for approval and implementation. Equality Impacts Assessments will also be carried out on each individual project.



Stage 4 – Decision

This stage is for an appropriate officer to confirm that due regard has been paid. They should be satisfied the body has understood the evidence, considered whether the policy can narrow inequalities of outcome, considered improvements and the links to socio-economic disadvantage and equality.

There are currently no potential impacts as a result of approval of the strategy – however, it is recognised that individual projects will require to be assessed to ensure that sufficient due regard has been given to the potential socio-economic disadvantages and inequalities of outcome of the suggested proposals before they are submitted for approval and implementation. Equality Impacts Assessments will also be carried out on each individual project.

There are no proposed changes to the Commercialisation Strategy at this time.

The strategy is in effect a framework from which our commercial activities will develop and grow. It will be revisited regularly by the Commercialisation Board to ensure that stated outcomes are being delivered.

The Board and Member Officer Group will also have oversight of all proposed commercial activities.

| | Prepared By | Reviewed By: | Approved By: |
|----------------------|---|--------------------|---------------------|
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| Post: | Manager – Elections, Commercialisation & Facilities | Equalities Officer | Director of Finance |
| Date: | 20/2/20 | 20/2/20 | 2/3/20 |