



**Communication** – We will communicate clearly and regularly with the people, organisations and communities affected by the engagement. With input from the Comms team, we will ensure that information is communicated through paper and social media. This however, does not reach everyone so the use of staff conducting detached work, will ensure wider coverage and participation of the community. These sessions will also be used to promote further consultations into PFE as well as communicate further developments.

**Impact** - We will identify and involve the people and organisations that are affected by the focus of the engagement. Essentially, anyone living in or around Arbroath could be affected by the PFE project which makes it important that we engage as widely as possible.

It is proposed that members of the Delivery Team / Vibrant Communities Team conduct Intercept Surveys in:

**Mayfield / Clifftown** (at shops / school inc Hayshead and AA)

**Timmergreens** (at shops / school inc AHS)

**Hospitalfield / Westway** (inc school)

**Wetsway Retail Park**

**Cairnie** (at shops) / Tesco (permission to be sought)

**Kirkton** (at shops / school)

**Morrisons** (permission to be sought)

**Warddykes** (at shop / school)

**Fisheracre / Montrose Road** (at shops)

**Burnside Drive** (inc Harbour / West Links / Ladyloan PS)

**West Port / Keptie Street** (at shops and Training centre)

**Dundee and Angus College** (permission in progress)

**High Street**

## APPENDIX 2

Vibrant Communities Team staff have an established detached work schedule and can accommodate the survey within their work. All staff will be briefed prior to commencement and will be provided with information pertaining to the scheme.

During the previous round of surveys, staff have been informing the consultees of how the redesign of the road and placemaking fits in with wider developments such as the West Links being made more accessible, the CWSR work, the proposed active travel routes extending beyond Arbroath as well as the origins of PFE. Also included is information on the Active travel Framework and Net Zero element of the Climate Change Act 2019. The surveys provide scope for further information to be included to highlight further / wider development as well as seeking feedback as required.

Resources required are:

**Human** – Staff to input into design of surveys, staff to cover sessions. It is anticipated that each area will be visited twice, at different times of day.

**Material** – copies of survey, visuals relating to survey



# Arbroath A Place for Everyone Community Engagement



Using the National Standards for Community Engagement, we will conduct Intercept Surveys to gather public feedback on plans for the A92 Places for Everyone project.

**Inclusion** – we will identify and include people who will be affected by the focus of this engagement i.e. any users of the route, whether by foot, bike / wheeled, car etc. Previous engagement has taken place with taxi firms, bus companies, car users and pedestrians as well as equalities groups. This round of engagement is taking this into each smaller community within Arbroath to maximise input and ensure that the opportunity to participate is widened.

**Support** – We will identify and overcome any barriers to participation. Previous engagement has taken place online and in person via engagement events i.e. Harbour Visitor Centre, on street engagement in town with members of the public and businesses. Barriers to participation in previous engagement include not having access to internet, not being able to access consultation events, not being in town on the days surveys were carried out, lack of knowledge of events. Staff will now go into local areas and actively seek out participation from members of those communities. Using the Comms team, these sessions will be advertised. Using press and social media. Staff will be able to explain the plans in a way in which people will easily understand them and write down people's answers removing literacy difficulties as a barrier to participation. Visual images will be used as a prompt for discussion.

**Planning** – there is a clear purpose for the engagement. The delivery team is clear on the purpose of this engagement and are in agreement that this will form a useful part of the ongoing consultation.

**Working together** – we will work together effectively to achieve the aims of the engagement. The delivery team are working together to design methods to ensure that we maximise input into the design consultation and share information as widely as possible.

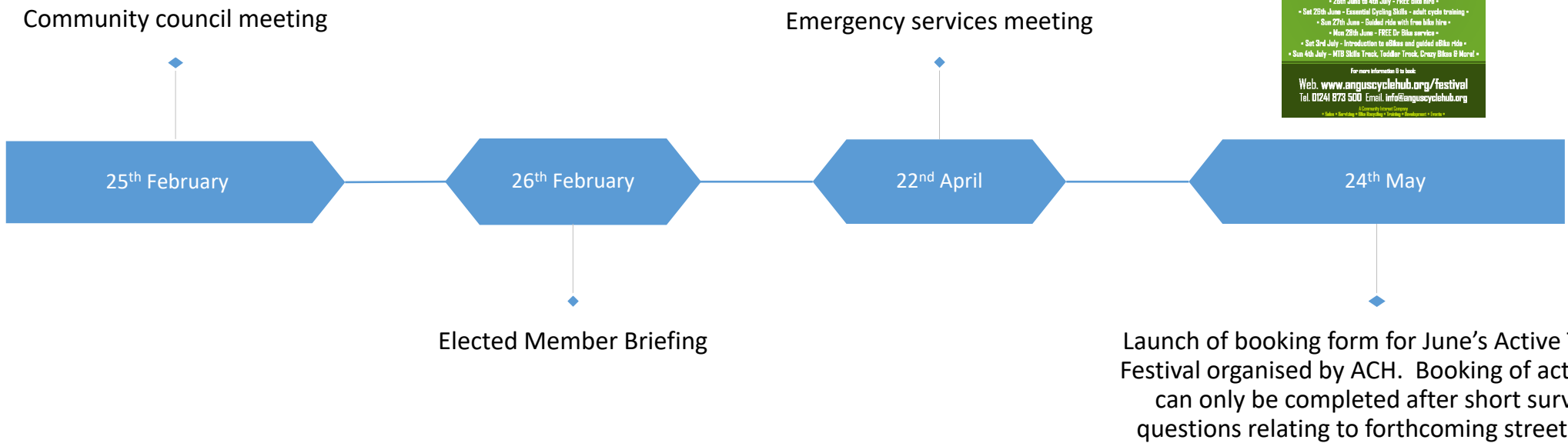
**Methods** – we will use methods of engagement that are fit for purpose. Having conducted route user intercept surveys during the street trial phase, it was agreed that this was a useful exercise. The benefits were two-fold. Firstly, we were able to meet people where they were at, allowing us to have discussions with people who did not / were not able to participate in the sessions at the Harbour Visitor Centre. This allowed for a slight increase in participation. Secondly, it allowed the delivery team the opportunity to provide accurate information pertaining to the scheme to the community. It demonstrated that some people were believing some of the inaccuracies circulating on social media and allowed for them to make a more informed input into the consultation. It also demonstrated that people who started the discussion with a negative point of view generally became more positive once they were furnished with factual information.

The on street engagement method will also allow us to make contact with people who traditionally don't engage in consultations.



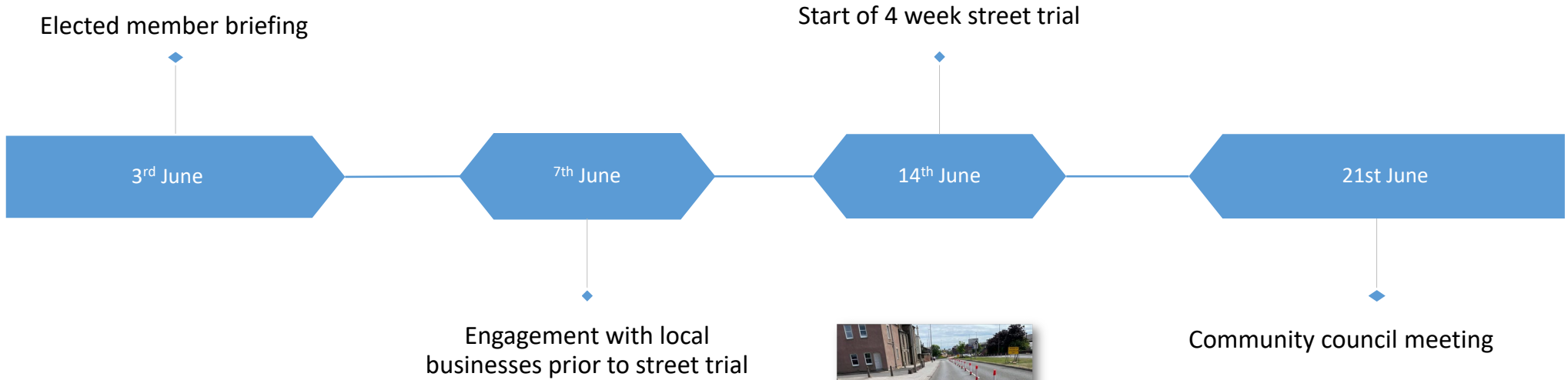


# Timeline of Engagement Activities Held and Planned in 2021





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Start of the Active Travel Festival that features a range of events running for a week culminating in a Family Fun Day on the 4<sup>th</sup> July. Participants were asked to complete surveys as part of the booking process



Emergency services meeting



26<sup>th</sup> June

28<sup>th</sup> & 29<sup>th</sup> June

29<sup>th</sup> June

30<sup>th</sup> June – 4<sup>th</sup> July

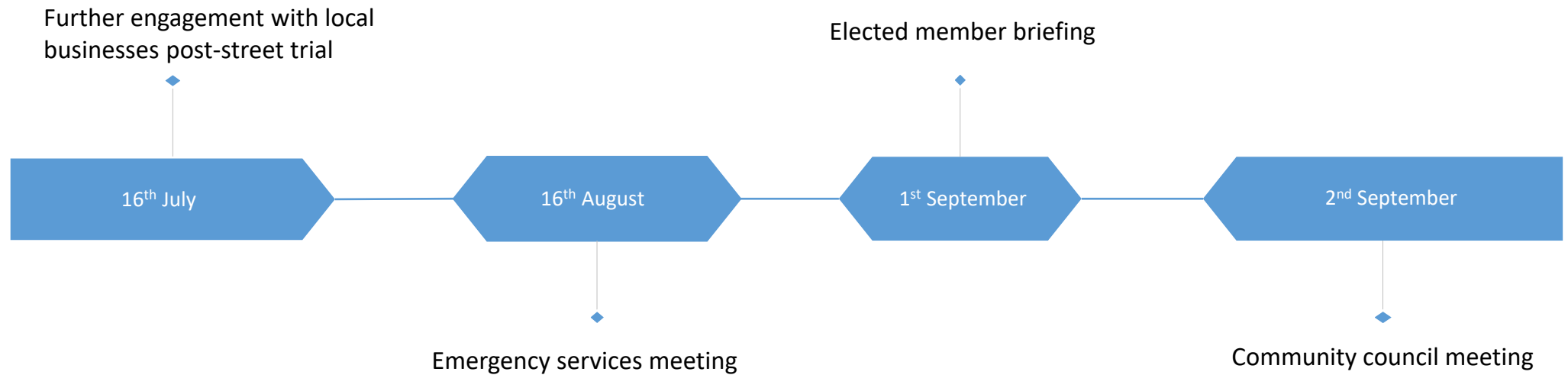


Information displays and 3D models setup in Harbour Visitor Centre and public drop-in sessions held

Route user intercept surveys along A92

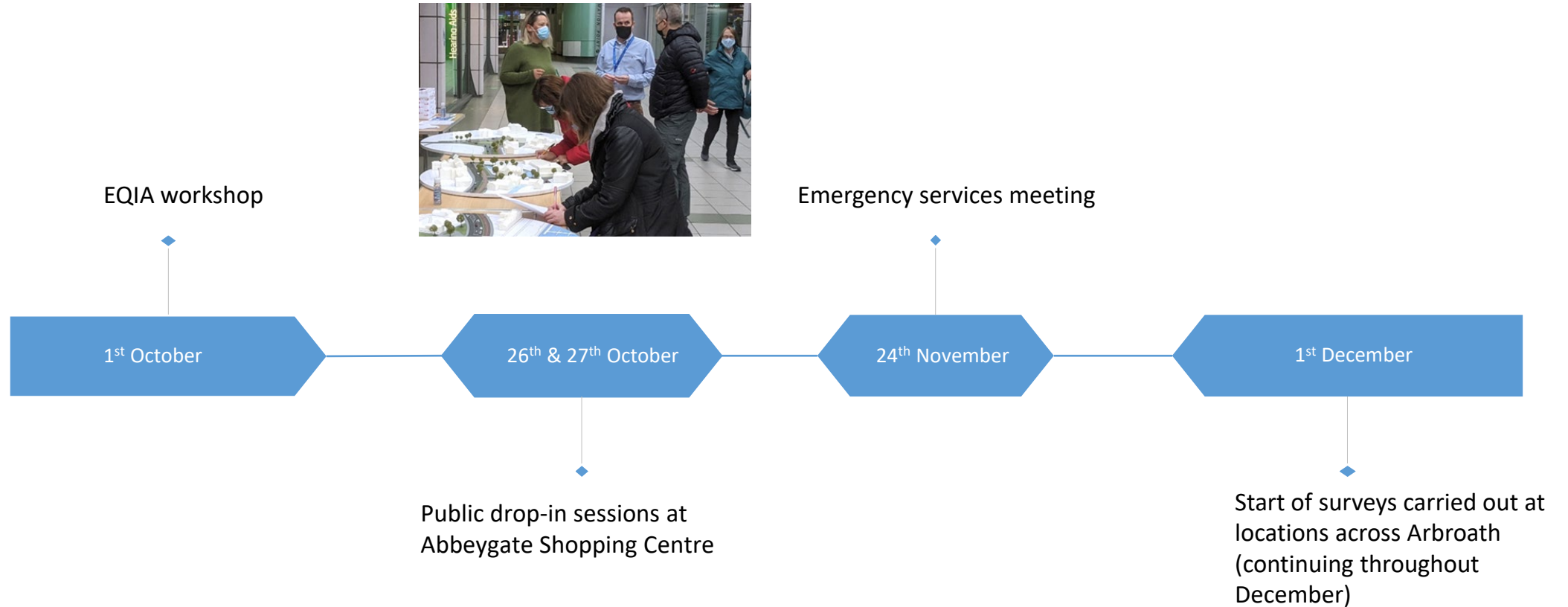


## Timeline of Engagement Activities Held and Planned in 2021



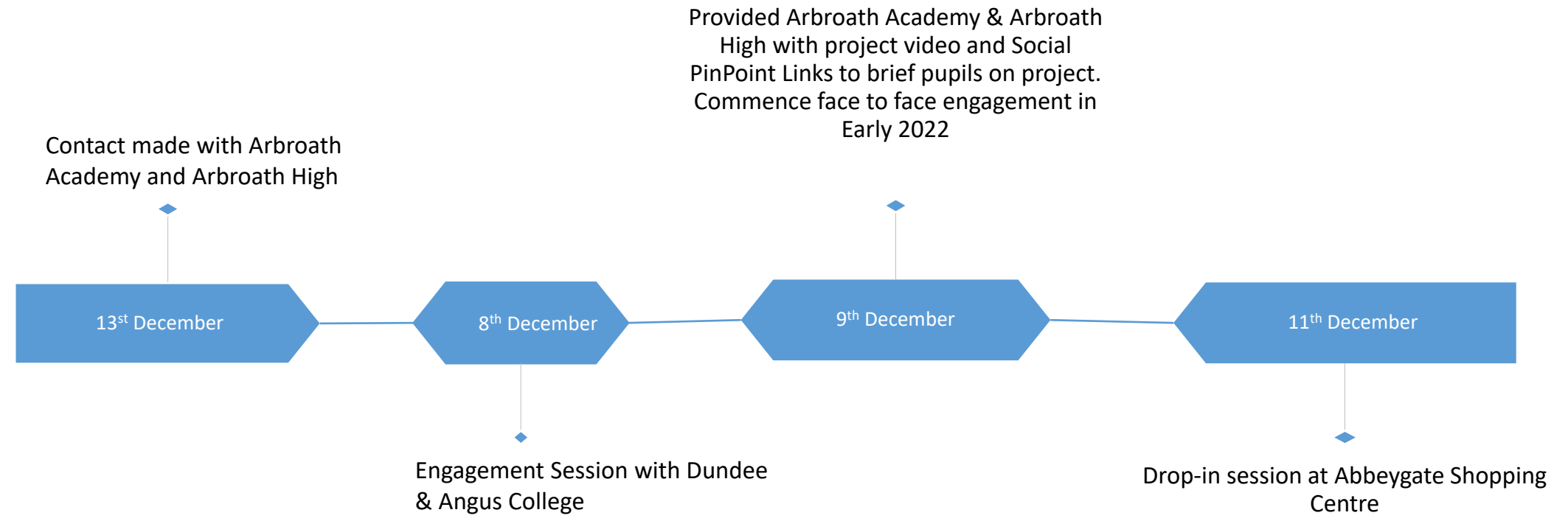


## Timeline of Engagement Activities Held and Planned in 2021





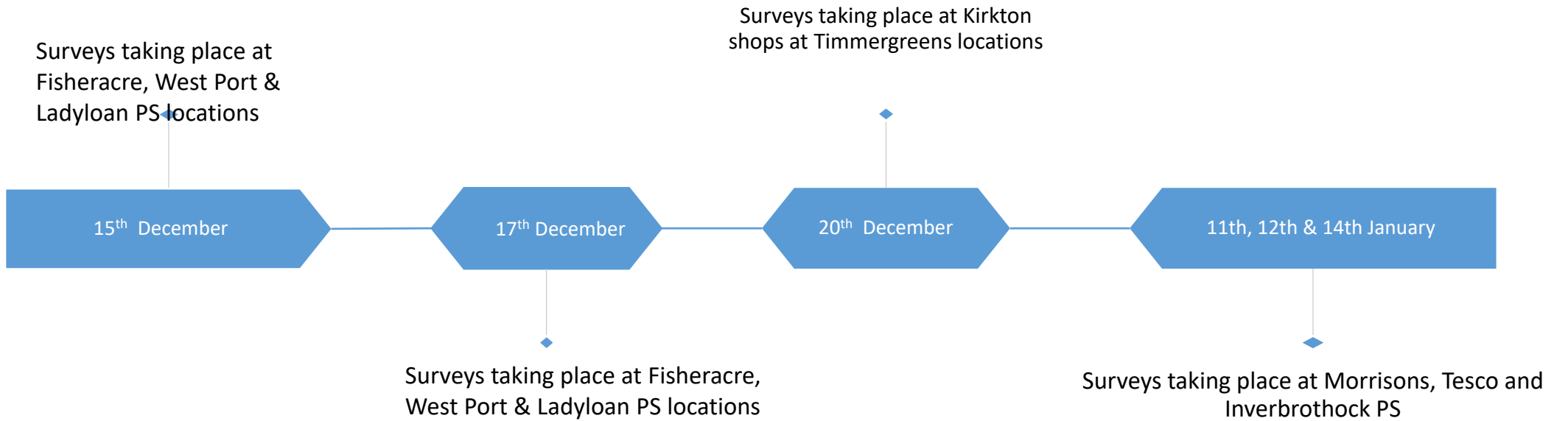
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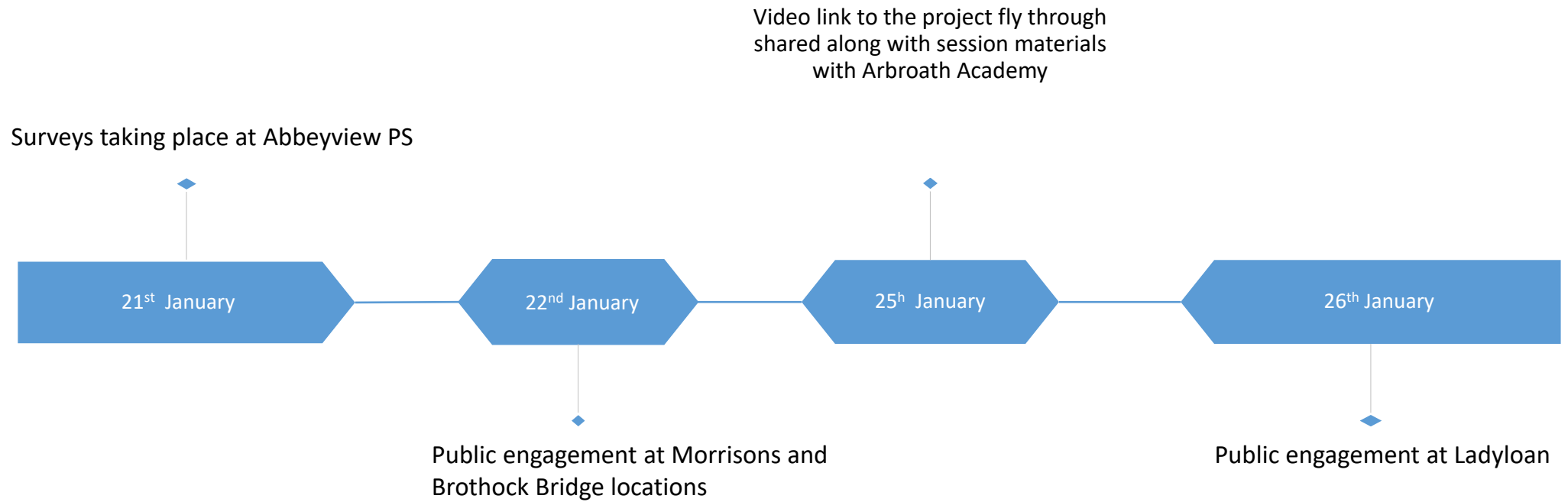


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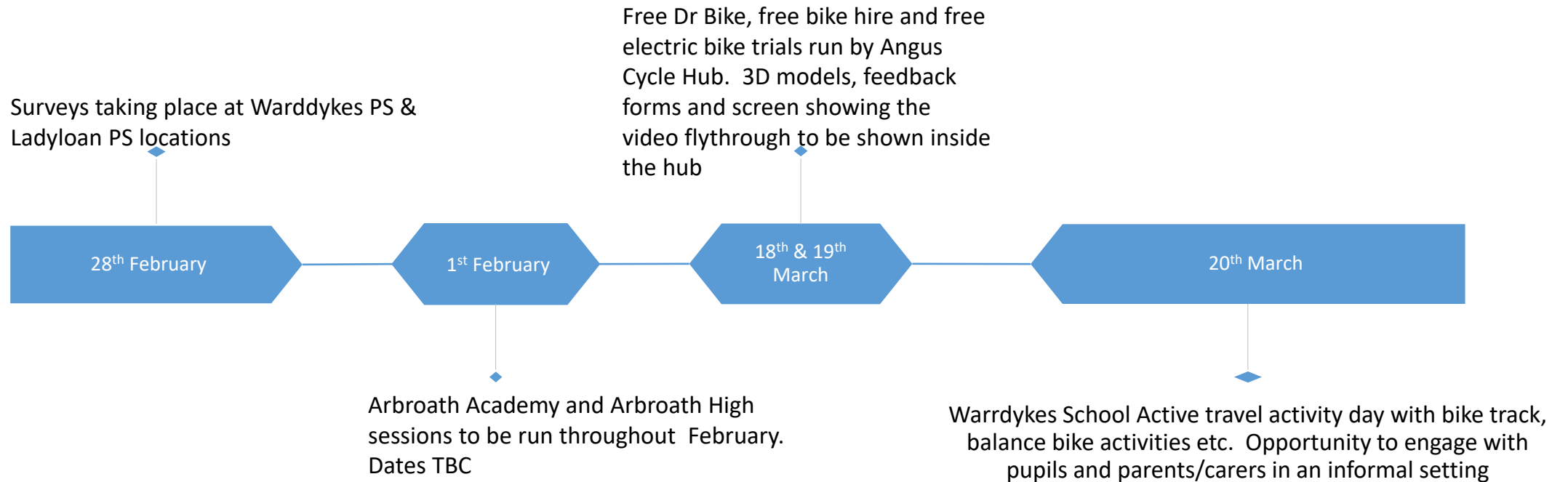


## Timeline of Engagement Activities Held and Planned in 2021 & 2022





## Timeline of Engagement Activities Held and Planned in 2021 & 2022





## Timeline of Engagement Activities Held and Planned in 2021 & 2022

Free Dr Bike, free bike hire and free electric bike trials run by Angus Cycle Hub. 3D models, feedback forms and screen showing the video flythrough to be shown inside the hub

25<sup>th</sup> & 26<sup>th</sup> March

27<sup>th</sup> March

Ladyloan School Active travel activity day with bike track, balance bike activities etc. Opportunity to engage with pupils and parents/carers in an informal setting

## Supporting Information

**7th June** – Letter drop and engagement with local businesses that line the route or are in close proximity to it. Project team members hand delivered letters alerting the owners and staff of the businesses of the temporary works that were planned for the 14<sup>th</sup> June.

Opportunity for those that received the letters to ask any questions relating to the street trial or the project itself.

**14th June** – Start of the 4 week street trial where the aims were to:-

- Continue to raise awareness of the project
- Allow people to experience the reallocated space in the way proposed including pedestrians, cyclists and drivers
- Seek feedback from all
- Monitor the impact of the street trial changes implemented – for all users

**26<sup>th</sup> June** – Start of Active Travel Festival. In order to sign up for a range of events, participants had to complete an online booking form which asked questions about the Arbroath – A Place For Everyone project.

The total number of completed forms (both online and those available at the events) was 64. 68% of respondents identified as female with the remaining 32% stating male. 50% had heard of the street trial with 10% having ridden it at the time of the survey.

**30<sup>th</sup> June – 4<sup>th</sup> July** – Route user intercept surveys were carried out over a 3 day period with 2 survey days through the week and 1 at the weekend. There were 49 responses. Survey respondents were asked if they had heard about the Street Trial, for which 86% had and 14% of respondents hadn't. 66% had walked or cycled along the Street Trial route whilst the remaining 34% hadn't.

Out of those that had travelled along the Street Trial route, 71% stated they found the route safe, whilst the remaining 29% did not find it safe.

**16<sup>th</sup> July** – Businesses that were engaged with prior to the street trial were then approached afterwards to feedback to the project team. Some of the comments received included the observation that there was additional traffic on/around Catherine Street. This was seen to delay deliveries due to access/egress being more difficult to businesses in this particular area. Other comments centred around no significant change to business experienced and no cyclists visibly using the route.

## Supporting Information

**1<sup>st</sup> October**– EQIA workshop. Consultation was undertaken with representatives of the Angus Disability Forum in March 2021 to better understand the needs and lived experience of people living with a disability. This first-hand evidence helped guide the development of junctions, road crossings and the relationship between cyclists, pedestrians and other wheeled users. This also respects the hierarchy of road users defined in the National Transport Strategy 2, which aims to encourage walking, wheeling, cycling, public transport and shared transport. Meetings were held in March and November 2021. An Equalities Impact Assessment is in preparation.

**26<sup>th</sup> & 27<sup>th</sup> October** – Abbeygate Shopping Centre drop-in session. Officers from Roads, Transportation, Planning and Arbroath Community Team together with Sustrans and designers Arcadis were available to answer questions. Approximately 400 people were consulted over 16 hours. 3D models of the scheme were displayed, focussing on Ladyloan, Brothock Bridge and Guthrie Port. Landscape proposals were shared.

262 votes received in survey of landscape priorities:

Traditional Grass Areas – 32 votes

Community Gardens - 71 votes

Artwork – 40 votes

Bike storage - 35 votes

Seating Areas - 84 votes

**8<sup>th</sup> December** - Engagement session held with Dundee & Angus College. 7 students, 2 lecturers and 2 Climate Change Assistants in attendance at the workshop, all of whom received the plans positively and saw a direct correlation between climate change and the potential for the new layout to contribute to a reduction in carbon emissions. Initial concerns from one student regarding the ability for emergency services to navigate the new layout without being held up were addressed satisfactorily. All students stated that the route would make them more likely to use the area and encourage more active travel.

## Supporting Information

**11th December** – Drop-in session at Abbeygate Shopping Centre.

Officers from Roads, Transportation, Planning and Arbroath Communities Team together with Sustrans and designers Arcadis were available to answer questions. 3D models of the scheme were displayed and design proposals were shared. Approximately 50 people were consulted in the morning with 15 feedback completed. The majority reflected positive views of the scheme. The afternoon session saw approximately 100 people.

Key points:

- 87% like the designs so far
- 100% think there is sufficient space dedicated to walking and cycling
- 80% think the design looks like it will make it easier to cross the road on foot
- 69% think the crossing points are in the best locations
- 86% think the concept designs improve accessibility for people of all abilities

- 73% think the concept designs will improve safety
- 87% think the current proposals improve the green space and appearance of the area

**22<sup>nd</sup> January** – Public engagement at Brothock Bridge and Morrisons supermarket. 3D models, project information and the video fly through were on display over the 2 sessions. The morning session saw 33 people and the afternoon had 49. The video fly through was well received and encouraged some discussion among the public and project officers. There were some mixed views on the project in general with the majority of those engaged with being in favour of the project.